

the Register

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Simmental from the Start: Brian Swain

Brian Swain has taken the lessons learned participating in the AJSA, and continues to apply them to his daily life as a successful surgeon.

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Inside

The Utility of Indexes and Percentile Ranking in Animal Selection

Stavick Simmental Sells Quadruplet Bull Calves

Two New EPD to Better Assess Cow Productivity and Efficiency

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Born: 8/11/24

TRAIT	CE	BW	WW	YW	ADG	\$GN	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	\$API	\$TI
EPD	+20.1	-1.6	+94.4	+151.9	+36	+039	+9.9	+35.7	+78.3	+20.9	+18.4	+60.2	-0.12	+1.16	+0.01	+1.03	+209	+115
ACC	.49	.51	.49	.49	.49	.39	.40	.17	.27	.34	.42	.42	.35	.43	.39	.41	10	1
%	3	30	10	10	10		10	1	4	5	3	10		1		1	1	1

EPDs as of 2/3/2026 highlighted from a **MATERNAL PERSPECTIVE** **ALL-PURPOSE PERSPECTIVE**



RANCH MAKER



Grandam - KBHR IR/JLN Astoria G119, Irvine Ranch, KS

DON'T BET THE RANCH, BUILD IT BETTER

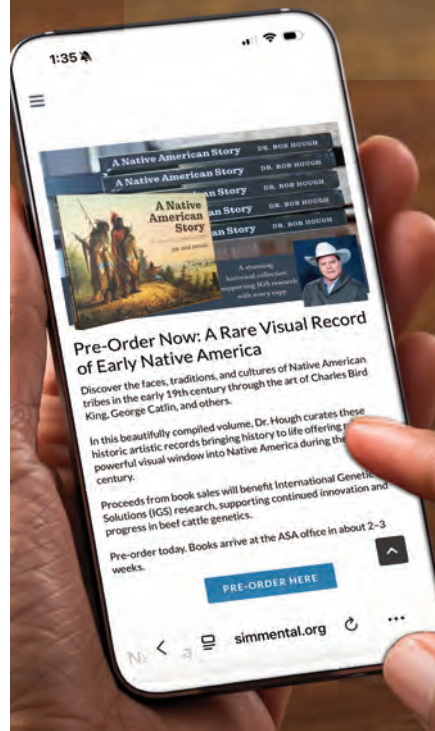
- » A stellar set of EPDs that will move the needle for Calving Ease, Growth, End Product and Maternal Traits
- » His young mother is Just Right in every way; this is a cow you want to build a herd and breeding program around
- » Physically you will be impressed with the total completeness of structure, body, thickness, and overall appeal
- » Homozygous black, homozygous polled (DNA confirmation pending), 1/2 SM, 1/2 AN

GB FIREBALL 672
G A R FIREPROOF
 CHAIR ROCK SURE FIRE 6095

IR PROVERB H350
IR MS ASTORIA K251
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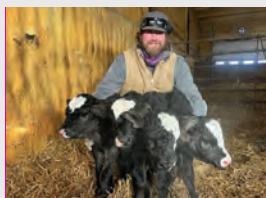
Brian Swain has taken the lessons learned participating in the AJSA, and continues to apply them to his daily life as a successful surgeon.



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by Dr. Charley Martinez, University of Tennessee

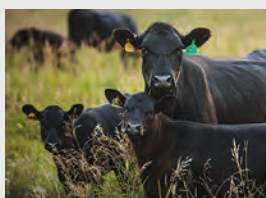
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by Dr. Elizabeth Dressler, ASA Lead Geneticist

The release of the mature cow weight and cow energy requirement EPD provides breeders with powerful new tools for gauging cow efficiency and productivity.

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Ten questions to test your beef industry knowledge:

1. Cortisone, a drug used to relieve pain in humans, is made from which beef organ?
2. What does it mean to exsanguinate an animal?
3. Cattle maintained on a diet of high concentrates are likely to be deficient in which mineral?
4. Structures consisting of strong, fibrous bands that hold muscle and bone together are known by what term?
5. What has the greatest water content: lean or fat muscle?
6. Name the market information branch of the National Cattlemen's Beef Association.
7. What is the term that describes a genotype in which the heterozygous individual is superior to either the homozygous dominant or homozygous recessive individual?
8. What does the initialism \$API stand for?
9. Name the two best places to evaluate natural muscling on a calf?
10. How is anaplasmosis spread? ■

Answers:

1. Gallbladder; 2. Remove the blood; 3. Calcium; 4. Tendons; 5. Lean; 6. Cattle; 7. Overdominance; 8. All Purpose Index; 9. The forearm and the round; 10. Bloodsucking insects and unclear surgical instruments.

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A SimGenetics calf at Sequim Valley Angus and Simmental, a first-generation seedstock operation owned by Jake and Emma Smith.

Photo by Emma Lou Photography.

About the Cover

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ROCKIN H CAPTIVATE J75 **E3** FIVE STAR LADY JINGER L11

CE	BW	WW	YW	MCE	MILK	MWW	CW	API	TI
15.4	-0.2	103.3	156.4	10.4	431	94.7	42.3	173.1	107.0



TRAX TANNERITE N06

ASA# 4531078 | PB SM

ES JACK RED LG11 **E3** TRAX CAPTIVATE L370

CE	BW	WW	YW	MCE	MILK	MWW	CW	API	TI
6.0	3.0	115.0	178.0	7.8	38.0	95.4	60.9	136.1	102.4



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by Lilly Platts, Managing Editor

As a member of ASA's communications team, much of my time is dedicated to staying up-to-date on the long list of things the ASA team is working on. For this installment of "From the Headquarters," I would like to bring awareness to just a few of the upcoming events, and updates that have been at the forefront for the ASA team recently.

ASA will host several events this summer and fall. First up is *STYLE*, or SimGenetics Training for Young Leaders and Entrepreneurs, which will be held June 23–25 in San Antonio, Texas. Dr. Jackie Atkins leads the organization of this event, which focuses on educating and involving the next generation of leaders in the Simmental breed. The 2025 event, which was held in Bozeman, Montana, filled up in two weeks, so there is a good chance the same will be true for 2026. Despite that, I still strongly suggest that you look into the *STYLE* program. If you're between the ages of 25–45, please consider snagging one of the last spots if available, or making plans for the next event.

Fall Focus will be held August 28–September 1 in Bozeman, and I am thrilled that this year's event will be hosted at ASA's home base. I have loved attending these events at locations across the country, but there is something special about sharing

our national headquarters. The Montana Simmental Association will be hosting tours and educational sessions on the first day, and ASA will host a day-long educational symposium the next day. This will be followed by a Board of Trustees meeting, which gives attendees an opportunity to participate and interact with ASA leadership. I tell anyone who will listen about Fall Focus, and I am especially proud that ASA maintains a focus on providing education that applies not only to Simmental breeders, but the entire industry. ASA's mission states that the success of our membership is dependent on our members' cattle having a positive impact on the larger beef industry, and Fall Focus is guided by that. Most importantly, Fall Focus is FREE to attend, and many meals are provided. Registration and more information will be rolling out in the near future, so please keep an eye out.

Sire Source will be hitting your mailbox at the same time as this April issue of *the Register*. ASA's design team has been hard at work putting this publication together, which features updated branding, and for the second year, a larger, more reader-friendly format. I am really proud of the changes we've made, and especially excited that it will be mailed to the entire *SimTalk* list of 40,000 subscribers, which expands advertiser reach to more commercial producers. This year's publication includes a series of educational pieces, with a quick-reference EPD guide, information on ASA programs, and much more. If you are sourcing SimGenetics bulls, Sire Source will be a great tool, and if you want to get the word out about your bulls, please consider advertising next year.

ASA's science team has recently released several EPD and trait updates. New EPD and changes naturally come with questions, and we have included an article by Dr. Elizabeth Dressler that explores both Mature Cow Weight (MW) and Cow Energy Requirements (CE). If you have any questions about these new EPD or just want to learn more about what all goes into an update like this, I encourage you to read Dr. Dressler's article. If you would like to stay up-to-date on EPD updates, please visit simmental.org, and find "New EPD Updates" under the "Breeder Resources" tab.

These are just a few highlights from the long list of things the ASA team is working on. From AJSA events to internship opportunities, there is more happening than I can fit in this space. I encourage you to follow ASA on Facebook, and most importantly, sign up for our eNews! ■



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HOMO
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EPD AS OF 3.14.25

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
18.0	-2.2	80.9	116.8	0.22	7.1	30.3	70.7	16.4
DOC	CW	YG	MARB	BF	REA	SHR	API	TI
16.8	27.7	-0.17	0.59	-0.039	0.46	-0.36	158.9	92.2



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TJ22X



by Scott Trennepohl, Eastern Region

I hope this finds you all well. Calving and bull sale season is in full swing, meaning we are all operating with less sleep and more stress. May I remind you to not sweat the small stuff — enjoy your family, be amazed by the good works that are all around us, and most importantly, trust in God's plan.

The major show season has come to a close, and our SimGenetics shone in every venue across the nation — supreme champions at several Majors represented our breed. Congrats to all!

Progress in the beef industry rarely happens by chance. It is the result of intentional investment, collaboration, and a commitment to continually improving the tools that help producers make better decisions. That commitment remains a central focus for the American Simmental Association as we work to ensure SimGenetics continues to deliver real-world value for both seedstock and commercial cattle producers. Under the new leadership of Dr. Jon DeClerck, I'm confident that our adherence to our mission statement and core values will not waver!

One of the clearest examples of this progress is the continued advancement of our genetic evaluations. ASA has introduced new and impactful traits such as \$Gain, Dry Matter Intake (DMI), Cow Energy Requirement (CER), and Mature Weight (MW). These additions reflect the evolving needs of today's cattle industry, where efficiency, performance, and long-term cow herd sustainability all play critical roles in profitability. At the same time, improvements to the calving ease model have increased evaluation accuracy by approximately 12%. Enhancements like these ensure breeders have access to more reliable, more powerful data when making selection decisions. It is our responsibility as breeders to make our customers aware of these changes and how to incorporate them into their programs.

Just as important as the traits themselves is the collaborative system that powers them. Through the International Genetic Solutions partnership, ASA continues to keep SimGenetics at the center of commercial profitability. IGS now represents 25 organizations and more than 24 million cattle, creating one of the largest and most comprehensive multi-breed genetic evaluation systems in the world. This scale allows us to generate highly accurate predictions, while maintaining the flexibility and innovation needed to serve a rapidly evolving beef industry. For our members, it means access to some of the most powerful genetic tools available anywhere in the business.

Equally important to these technological advancements is the continued investment in people. The strength of any organization ultimately lies in the individuals who carry out its mission. ASA has been focused on strengthening our team, while expanding outreach and educational opportunities that better serve breeders across the country. The leadership and expertise of team members like Dr. Ben Crites and Dr. Elizabeth Dressler have played an important role in advancing these efforts. Their work helps ensure that members not only have access to cutting-edge tools but also understand how to apply them effectively in their own programs.

Looking ahead, the Association continues to build momentum for the next phase of growth. A key step in that direction is the recent hiring of Dr. Zuleica Trujano as a new member of the IGS team. Expanding the genetic evaluation team will help accelerate genetic progress, while also supporting the development of additional traits that reflect the economic realities of modern beef production.

The cattle industry continues to evolve, and the expectations placed on seedstock genetics continue to grow. By investing in research, collaboration, and people, the American Simmental Association is well positioned to meet those expectations. Our goal remains simple: to provide members with the tools, information, and support they need to make SimGenetics an engine of profitability for commercial cattle producers across the country.

As elected Trustees to represent you, please never hesitate to reach out to any one of us. **STAND STRONG SIMMENTAL!** ■

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Simmental *from the* Start: Brian Swain

How *the* AJSA Shapes Industry Leaders

by Chloe Tolar

Brian Swain began showing Simmental cattle in the 1980s with his family in Murray, Kentucky. He served on the AJSA Board of Trustees and continues to raise Simmental cattle with his father and brother. He has taken the lessons learned participating in the AJSA, and continues to apply them to his daily life as a successful surgeon.

Editor's note: This is the third article in a series highlighting the significance of the AJSA in Simmental breeders' lives.

Tolar: When did you start participating in the AJSA?

Swain: My story with the AJSA is pretty extensive, but we started as a family. We started showing our first cattle in 1980. I was too young at that point to show, but my brother did. Then I was old enough, and we started showing together. We borrowed a Simmental heifer for that first year, and then we had Simmental cattle after that. The next year, we bought one for my brother, and then the following year, we bought one for me to show. The first National Classic we went to was in Louisville. Until I aged out, I went to every National Classic after that. It's what we did as a family in the summertime, and really throughout the year. At that time, showing cattle was very different from what it is now. It was more of a family gathering, and much less of a competitive activity.



Brian Swain started showing Simmental cattle with his family when he was young.

Through all of it, the cattlemen's quiz, judging contests, sales talk, and public speaking, from a communication standpoint, were very helpful to me. They were beneficial, developmental contests to be in. We all served as a team on the AJSA Board of Trustees, and that was

wonderful. It helped me from the standpoint of leadership development, and it was a feather in my cap in terms of getting into a competitive college and then into medical school. I met my wife at a National Classic in Iowa. I have lifelong friends from the program as well.

My family, my brother and my father, continue to run Swain Select Simmental, and I have my own herd. The impact that it had resulted in a lifelong love of the Simmental breed. When my kids got to the age where they could show, we started showing, and did that for a long time. Now, they've all aged out. My oldest daughter was on the AJSA Board as well, so that was a pretty cool legacy for me to have served, and then for her to as well.



The Swain family continues raising and exhibiting Simmental cattle.

What was your favorite contest or activity as a junior?

My favorite contest was actually public speaking. It wasn't easy, but I enjoyed the challenge of it. I enjoyed the challenge of calming myself and getting into the rhythm of the speech. It's an equal playing field in that contest because you don't know what your speech is going to be about ahead of time. It was extemporaneous. You learned the process of taking in that information, presenting and arguing it, and seeing the reward of doing well with it. That was definitely my favorite. I think that developing the ability to communicate and handle stressful situations was helpful to me. I went to a liberal arts college, so the ability to formulate an intelligent thesis, research information, and then talk about it and draw conclusions was beneficial. I developed a real love of that process, and it started with that contest.



The Swain family.

How would you say that your time with the AJSA impacted your success in the cattle industry?

In terms of my professional life, I learned about struggle, success, failure, and the value of hard work. And then just the lesson of the value of learning and applying that to what you're doing was a big part of the AJSA. The AJSA does a lot of educational things for their juniors; it's not just about showing. In addition to showing, the kids get to learn about the beef industry and the love of Simmental cattle.

We live in Murray, Kentucky, on about 75 acres, and I run about 40 head of registered cattle here. I love it, or I wouldn't do it, obviously. It's a lot of work, and it's an unusual thing for a surgeon to do, but I just haven't been able to walk away from it. I love both parts of my life. At the farm we have here, I look out and see the cows, and this is where I go to recharge from the work that I do, which can be stressful at times.

Were there any significant scholarships, wins, or memorable moments in your time with the AJSA?

I think that my time on the Board and the people I met were pretty pivotal to me. My best memories were just being with friends. I started doing it when I was very young, and the people we did it with became close friends. Being able to just be a kid with other kids, running around and being silly, is part of the joy of being a junior. There were successes that we had showing, and then in my last year that I competed, I was second overall senior. I still hang on to my cowbells from those days.

One of the greatest things I've taken away from my time with the AJSA is meeting my wife in Iowa when they hosted the National Classic for the first time. We didn't really start dating until college, but we've been married for almost 30 years now.

What makes the AJSA unique?

I think that what makes the breed unique is what makes AJSA unique; it's a performance-oriented breed. They definitely have an emphasis on the commercial aspect of the industry, and specifically crossbreeding. I think that emphasis is unique in the way that they integrate data, and that spills over into the AJSA side of it, too. I think the emphasis that they've maintained to keep on doing multiple competitions has helped develop juniors beyond showing. If we're developing leaders and people who understand all aspects of the beef industry, and then can participate in the competitions and grow from that, that's just as important as anything else. I think that's what sets the AJSA apart. Additionally, so does the utility of the breed. The maternal aspect, soundness, fertility, and more are important to maintain.

From a leadership standpoint, being comfortable speaking in front of other people and developing a love of agriculture was a key takeaway from my time. None of my kids went into an agricultural field. I think there were a lot of aspects of what they did in the AJSA that were pivotal and good for their development as adults. It's an ongoing story because now, I have grandkids. My oldest grandchild is three and loves being out on the farm. We're hopeful that when the time comes, she'll be able to show.

The growth of the Simmental breed as a whole, within the beef industry, and how the junior activities have grown is pretty phenomenal from when I first started with it.

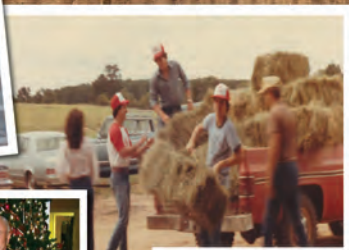
Do you have any advice for a young person who might be stepping into their first job or career?

I think that with anything you do, you should do it with excellence and integrity. Don't just do it to seem humble, and don't do it for yourself. Do it knowing that you're serving a greater good, and ultimately, the Lord. No matter what you're doing, you do it with all your heart. ■

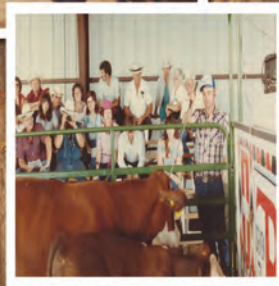
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May 9

TO CELEBRATE



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The Utility of Indexes and Percentile Ranking in Animal Selection

by Dr. Charley Martinez, University of Tennessee,
and University of Tennessee student collaborators: Mason Collins, Parker Wyatt,
Eli Mundy, Dikshya Aryal, and Max Richardson

In August, I had the privilege of speaking at the Fall Focus Event. I spoke about the research we have done the last couple of years at the University of Tennessee regarding what information people use in bull buying. For simplicity of the studies, participants in our experiments looked at videos of bulls and their EPD profiles and estimated the market values of bulls.

We conducted experiments in West Virginia, Alabama, Iowa, and Tennessee. In the research, we also utilized eye-tracking technology to analyze what people look at when they are deciding/evaluating. A key takeaway from those studies was that people who utilized percentile ranks of EPD were more likely to be right in their decision-making. That spurred an experiment at this year's Fall Focus.

At Fall Focus, my team and I conducted a study, utilizing the eye-tracking equipment, that analyzed decision-making by people who attended the event. Study participants, acting as consultants, were given four sets of bulls, and with each set, they were asked to select a bull that matched the buyer's objective. The buyer in this scenario was a Simmental producer in southwest Missouri who manages 35 cows and retains ownership of all their calves through the feed yard annually. The stated objective also specified that the bull must rank in the top third of the breed. All the participants were given a picture of each bull and were instructed to judge them as sound. The participants were also given the bull's All-Purpose Index (\$API) and Terminal Index (\$TI). In addition to these numbers, half of the participants (the treatment group) were randomly provided with the percentile ranks for both economic indexes (figure 1 displays the first set from the study with and without percentiles). The main emphasis of the buyer's objective was to focus on terminal traits. We also asked questions regarding management and risk preferences.

Results

The complete study will be submitted for an academic journal, but this article covers some of the key takeaways. We had 101 participants in this study. Participants were from 25 different states, and we had one international participant. Additionally, 69% of participants indicated that they were seedstock producers, while 14% of participants indicated that they were commercial producers.

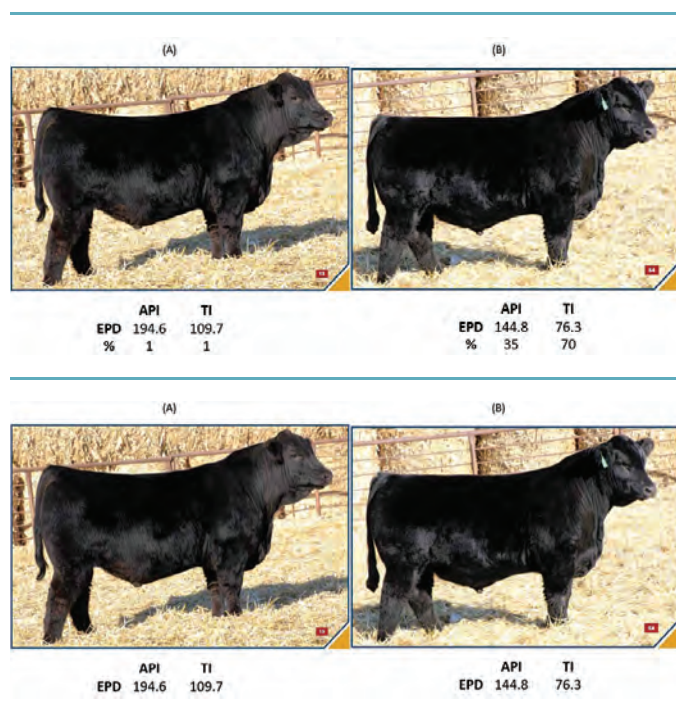


Figure 1: Example of the choice sets that participants would have seen in the study. Half of the participants were provided the percentile ranks for \$API and \$TI, as shown in the top set.

What do people use in evaluating bulls?

We asked all participants whether they use EPD, GE-EPD, physical characteristics, and/or EPD percentile ranks when evaluating bull values. The percentage of respondents who answered "yes" to each was 91%, 90%, 99%, and 95%, respectively. These responses represent their *stated preferences*. Using eye-tracking technology, we then examined whether these stated preferences aligned with actual behavior — specifically: (1) whether participants truly relied on these measures, and (2) which information they actually fixated on during the decision-making process.

Where do people fixate?

Using our eye-tracking technology, we put areas of interest (AOIs) in the system for each set. Figure two shows an example of the choice sets with AOIs. We categorized the AOIs to be phenotype (Pheno), the economic indexes (\$API and \$TI), and the percentiles for each.



Figure 2: AOIs example of a choice set from the study.

With the AOIs, we can estimate the number of times participants fixated (spent more than three seconds) on an AOI. Table 1 displays the percentage that the participants fixated on each of the AOIs. The results from fixations provide *revealed preference* for their decisions.

	\$TI	\$API	\$TI Percentile	\$API Percentile	Phenotype
Set 1	69%	67%	48%	58%	88%
Set 2	69%	72%	50%	50%	86%
Set 3	67%	71%	49%	50%	86%
Set 4	61%	62%	49%	49%	82%

Table 1: Percentage of participants that fixated on each of the AOI, for each set.

Across the four decision sets, the percentage of observations associated with five information types (\$TI, \$API, \$TI Percentile, \$API Percentile, and Phenotype) have varying results. Phenotype consistently shows the highest percentages (ranging from 88% in Set 1 to 82% in Set 4), indicating it was the most prominent factor across sets. \$TI and \$API fall in the mid- to high 60s, with \$API slightly exceeding \$TI in Sets 2 and 3 (72% vs. 69% and 71% vs. 67%, respectively), while both drop in Set 4 (to 62% and 61%). Percentile measures are lower and more stable overall: \$TI Percentile hovers around 49–50% in all sets, and \$API Percentile is similarly steady at ~49–50% except for a higher value in Set 1 (58%). Overall, the pattern suggests relatively consistent use across sets,

with Phenotype most emphasized, modest variation in \$TI and \$API, and percentile ranks used less frequently and with minimal fluctuation.

The gap between stated and revealed preferences is most evident in how participants reported using percentile ranks versus how often they actually relied on them. Many respondents likely claimed to use percentile ranks because they were somewhat familiar with the concept, but the eye-tracking data shows that their real use was considerably lower. This difference may relate to one of the survey questions we asked: “For any given EPD percentile rank, which of the options below is higher within the breed: 1%, 99%, or I’m not sure?”

The correct answer is 1%. Among the 101 respondents, 86% answered correctly, 4% chose 99%, and 10% selected “I’m not sure.” This question helped verify whether producers could properly interpret percentile ranks when distinguishing high-value traits from low-value ones.

Together, the eye-tracking and survey findings highlight the importance of understanding how percentile ranks can enhance decision-making. Percentile ranks add clarity to EPD by showing how an animal compares to the broader population; without this understanding, producers may misinterpret genetic merit and lose the advantages this information is meant to offer. Notably in this study, participants who used EPD percentile ranks were 13.3% more likely to make correct decisions.

Percentile ranks add clarity to EPD by showing how an animal compares to the broader population; without this understanding, producers may misinterpret genetic merit and lose the advantages this information is meant to offer.

A key takeaway from this study is that using more complete and well-understood information improves decision quality. The bull decision inherently induces risk. Risk mitigation can be achieved with useful information. The discrepancy between stated and revealed preferences underscores the need for continued education — not only on EPD percentile selection itself, but also on how to effectively apply these genetic selection tools during the decision-making process. ■

BUILD, BREED, ACHIEVE

BUILD YOUR SYSTEM. ACHIEVE YOUR GENETIC IMPROVEMENT GOALS.

– 6 Steps to Achieve Your Genetic Goals –

1. Clearly define breeding objectives

2. Use whole herd reporting

3. Properly define contemporary groups

4. Commit to thorough and accurate data collection and reporting on economically relevant traits

5. Use index-based selection

6. Incorporate genomics

**GENOMIC TESTING SYSTEM
TO REACH YOUR GOALS**

“ You do not rise to the level of your goals.
You fall to the level of your systems. ”
— James Clear, *Atomic Habits*

TOTAL HERD ENROLLMENT



THE is a whole herd reporting program that benefits participants by providing improved female records, more informative EPD, and faster genetic improvement.

COW HERD DNA ROUNDUP



CHR facilitates DNA testing on entire cow herds to improve female trait predictions, improve all genomically enhanced EPD, and establish parentage markers on the entire cow herd for easier parent verification in future calves.

CALF CROP GENOMICS



CCG provides members with the opportunity to genotype entire calf crops, allowing participants to make informed genetic selection decisions based on the most accurate predictions available.

CARCASS EXPANSION PROJECT & CARCASS MERIT PROGRAM



CXP and CMP collect vital carcass data on genotyped calves, which improves carcass trait predictions and DNA marker predictions for all cattle in the IGS genetic evaluation and supports breeders in advancing their genetic programs.

1. Genotype all animals within a contemporary group
2. Genotype males and females
3. Incorporate genomic enhanced predictions into selection decisions as early as possible

Stavick Simmental Sells Quadruplet Bull Calves

by Connie Sieh Groop

In February of last year, Stavick Simmental near Veblen, South Dakota, welcomed the birth of quadruplet calves — a rare event that Mike Stavick describes as extremely lucky. Remarkably, these calves thrived and made history again this year when they were sold through the ranch's sale ring.

Editor's note: This article is reprinted with permission from Cattle Business Weekly. Photographs by Liv Stavick.

The odds of a cow giving birth to four healthy bull calves are extraordinarily low, estimated by some to be just one in 179.2 million. Having those calves mature into breeding animals makes the occurrence even more unusual.

“I don't know that there has ever been a set of quad bulls sold at a sale in the United States — ever,” Stavick says. “It's a pretty unique deal. They are good-looking animals. It's unheard-of to have quad calves, all males, develop enough to be offered at sale. Since we raise breeding bulls, it's really tough for bulls to be good enough to make the sale. They have to be the top of the top, right? So every calf that's not of quality becomes a steer and goes into the food supply.”

Bill and Holly Johnson and their son, Caleb, of Hosmer, South Dakota, purchased the four bulls at Stavick's King of the Range Production Sale on February 5. The young bulls sold in the top third group at Stavick's sale, and there were a number of buyers looking at the quads.

To have these four calves make the grade for breeding is pretty phenomenal. DNA genomics confirmed that every calf carries the exact same genetic profile. They are not technically clones, but all four are homozygous black, all four are homozygous polled, and all four are genetically identical.

“So, they are literally clones that we got out of one cow without having to do any cloning costs, which are astronomical,” Stavick says. “I honestly thought maybe one or two might make the sale. Even when twins are born sometimes one will have a tough time as they compete for milk. They always just don't seem to be as good as a big single. But to have all four make it is pretty amazing.”



Trying to get documentation of the calves proved to be tricky. “We ran into problems with DNA testing because they are exact duplicates of each other. They’re not siblings like brother and sister. They are exact duplicates.”

“What they are telling me is that the embryo fragmented,” Stavick says. “The four parts attached to the uterus and developed. When we sent the DNA tests in to register the calves, we were told there’s a problem with two of the calves because they’re exactly the same as the other two. So they kicked them back and said that they didn’t qualify. It took some phone calls and cost quite a bit more money to have everything sent back through again. And then it came back as exact duplicates.”



Above: Owen Stavick with the “quads” shortly after birth.

Opposite: Mike Stavick was surprised, and proud, when all four of the quadruplet bull calves started developing into top herd bull prospects.

He says they ran into the same thing with getting the calves registered with the American Simmental Association. The group had never registered a set of quads before; their herdbook data is set up for twins and even triplets but not quads. They had to redo some of their software. “I was pretty adamant that we were going to do whatever it took to make sure that everybody knows they are quads.”

The registered names of the calves are Curly and Moe (of The Three Stooges fame), and Harry and Lloyd (from the movie *Dumb and Dumber*). Stavick says he treats them like any other calf but his kids could likely pick them out of the herd.

A Look Back

Last year the momma cow, named “Barb 458D,” gave birth to the four calves. They were all good-sized bull calves, ranging from 55 to 65 pounds. Stavick says the calves stayed with her for two weeks as she cleaned and cared for them. The family provided extra bottles of milk for the babies. Since Barb wouldn’t be able to care for all four, the family moved two of the calves to two momma cows that had lost their calves. The calves stayed with their foster cows through the year and Barb raised the other two.



The mother of the quadruplets, Barb 458D, didn’t miss a beat after giving birth, breeding back for 2026.

The calves ran with the herd through the last year with no special treatment. The animals were raised by separate cows in separate pastures, yet when they all came back together as a herd, the four all looked and weighed pretty much the same. “It’s pretty remarkable, really,” Stavick says. Their weaning weights were around 650 and on sale day, they were all around 1,300 pounds.

“When you buy a bull, he’s probably going to breed 25–30 cows a year. With these four bulls and you turn them out with a hundred cows, it’s like you are AI-ing to one bull.”

“I like that the Johnsons bought the calves, as that means we can watch them grow and breed over the next five to six years. We can see if they have any issues. I mean, who better to sell them to than someone like Holly who is a veterinarian? She’s going to watch them pretty closely.”

This year, the Stavicks are about half-done with calving. Stavick says, “We do a pretty good job of watching our animals. There is a lot of effort put in by the whole family to watch over every cow in the herd to make sure they are comfortable. We are in the midst of calving. Normally the cows and calves stay in the maternity pen for a couple weeks. With the weather in the 50s, we’ve been able to move the pairs to the close-by pastures within a day or two.”

As of February 14, Stavick says they’ve had 13 sets of twins, which is fairly normal. No quads this year. They’ve had some days with 30 to 40 calves born. Things will slow with another 30 days of calving. “It’s so nice, we’ve hauled the pairs out. We normally have to watch them in the maternity pen for a week to ten days to make sure everything is going well with the cow because of the cold and snow. Now they’re able to go to the close-by

(Continued on page 22)

Stavick Simmental Sells Quadruplet Bull Calves

(Continued from page 21)

calving pasture where they have plenty of shelter. They are out where they can move around and not lay on top of each other.”

Barb, the mom of the quads? She had a nice big bull calf born February 13, which will likely be in the sale next year. She’s a 2016 model cow, making her ten years old. “I’m pretty amazed that she bred back so well with AI,” Stavick says. “Carrying the quads took a lot out of her but she was strong and didn’t have any issues recovering. She was never sick. I actually thought that when those calves were born, we would lose Barb since there was so much stress on her. She is pretty special. And so are her calves.”

A New Home

As the veterinarian who has watched the quad calves since they were small, Holly Roe-Johnson was thrilled that she and her family will continue to oversee their development. Holly is the owner of the Hosmer Veterinary Clinic and now owns the quad calves. “Last year, Mike Stavick called and sent me a video the morning after the calves were born,” she recalls. “The birth was rare and for them to survive and thrive is amazing. There have been a lot of hoops that the young bulls have jumped through to get to the sale ring at the ranch.”

On the way to the sale, each member of the Johnson family had made their picks. And they had marked a couple of the quads as potential purchases. “When it came down to it, we needed the bull power and got the bid,” Holly says. “We discussed it briefly and I said, ‘Hey guys, they are genetically the same. If one makes your list, then they all make the list.’ So we bought all four. I’m really glad they will all stay together. At the sale, I remarked that whoever gets the bid, they have to keep the quads together to compare how they do. This is a once-in-a-lifetime opportunity to watch them grow and see what kind of a calf crop they produce.”



*Above: Holly, Bill, and Caleb Johnson, with Owen Stavick.
Below: Stavick Simmentals maintains a high standard for the bulls they offer for sale. All four bulls made the cut phenotypically and genetically.*

Holly says the quads are still developing. Measurements were taken in January to make sure everything for breeding is developing correctly. At the end of March, the whole group will be semen-tested. Initially, the Johnsons plan to put the quads in different pastures on their land in Edmunds County where there will be some older bulls. Holly said it’s generally not a good idea to keep yearling bulls in the same pasture. After they are two years old, they’ll put the four of them in a pasture with 80 to 100 cows. That will give the Johnsons an opportunity to see what kind of calves will come from the matings. All the calves will be half-siblings, which means they will be able to see the genetics the bulls passed on. Holly says, “And we’ll see how the next chapter of their lives develop.”

“Hopefully, these bulls will provide uniform calves in our program to sell feeder cattle. I hope they make it to five or six years old, and am anxious to see how they look as adults. It will be a lot of fun to see them develop but I also realize they are live animals and anything can happen. We’re looking forward to seeing calves produced by these young bulls.” ■





Phenotype & GENOTYPE SHOW



A PHENOTYPE & GENOTYPE SHOW WILL BE PILOTED
AT THE **2026 AJSA REGIONAL CLASSICS.**

NEW IN 2026

GENERAL SHOW RULES

*There will be no P&G Show at the 2026 AJSA National Classic.
Refer to the official AJSA Classic rules for complete details.*

Animals entered in the P&G Show will be judged using a system that considers both genotype-based placings and phenotypic placings. The final results will be based on a composite score where genotype and phenotype are equally weighted.

To qualify for the P&G Show, animals must have a DNA sample on file with ASA at the time of entry and must have GE-EPDs at the time of check-in.

There will be a P&G Show for only Purebred Simmental and Percentage Simmental Heifers. There will be no separate Bred & Owned divisions.

The phenotype show is a no-fit contest. Adhesives and paints may not be used.

Animals entered in the P&G Show may also be entered in the standard Progress Through Performance (PTP) Show.

Two New Expected Progeny Differences (EPD) to Better Assess Cow Productivity and Efficiency

by Dr. Elizabeth Dressler, ASA Lead Geneticist

The release of mature weight (MW) and cow energy requirements (CER) EPD provides breeders with powerful new tools to better manage cow size, efficiency, and long-term profitability. While selection for increased growth has driven progress in weaning and yearling weights, it has also contributed to rising mature cow weights over time. These new EPD allow producers to maintain performance where it pays, while intentionally aligning mature size and feed requirements with their environment and resources. Used together, MW and CER EPD offer a more complete picture of cow productivity and efficiency, helping breeders make balanced, economically informed selection decisions that support progress across the cattle industry.

Mature Weight EPD

The MW EPD is reported as the difference in pounds of cow body weight at six years of age and a body condition score (BCS) of 5. A higher MW EPD indicates a genetic tendency for heavier daughters at maturity, while a lower MW EPD indicates a genetic tendency for lighter daughters at maturity.

How to use the MW EPD

The MW EPD is used to compare the predicted differences in mature weights of daughters. For example:

Bull A = 150 MW EPD

Bull B = 100 MW EPD

You would expect daughters from Bull B to weigh 50 pounds less, on average, at age six and BCS 5 compared to daughters from Bull A.

Why is MW important?

Mature cow weight has a direct economic impact on cow salvage value. The MW EPD is also factored into the calculation of the cow energy requirement (CER) EPD, allowing breeders to assess annual feed costs and energetic efficiency.

Previously, ASA had a MW EPD that was based on correlated weight traits. This was not released on individual animals, but was incorporated in the all-purpose index (\$API). Now, the MW EPD utilizes MW phenotypes in addition to the correlated traits for an improved prediction published on all animals. \$API will eventually be updated to incorporate this improved MW EPD.

How to collect mature cow weight phenotypes

Mature cow weights can be collected at any age after yearling. Entire cow groups should be weighed on the

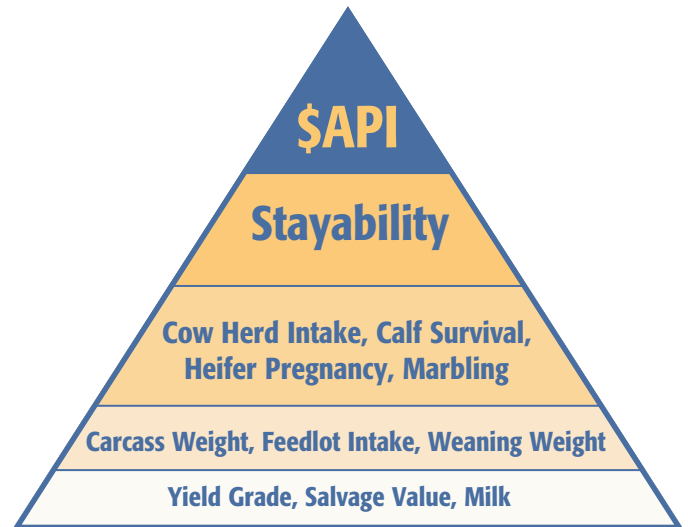


Figure 1. \$API pyramid shows traits included in \$API and their general relative weightings.

same day and within 45 days of weaning their calf. Members are highly encouraged to take a BCS at the same time as mature weight collection. Entire cow groups should be scored on the same day, and by the same person, for proper contemporary grouping.

Members can submit weights and BCS for cows of any age between two and 12 years. Records on the same cow across multiple years are also accepted. Members are encouraged to submit mature cow weight and BCS records on their cow herds. Submitting these phenotypes will increase the accuracy of the MW EPD within your herd while expanding the genetic evaluation dataset. The average MW EPD accuracy of genotyped animals is currently 0.43.

How is the MW EPD related to other earlier-in-life growth EPD?

	BW EPD	WW EPD	YW EPD
MW EPD	-0.07	0.76	0.80

Table 1. Correlations between the MW EPD and other weight EPD.

The MW EPD does not have a strong relationship with the BW EPD. In contrast, the MW EPD has a strong, positive correlation with both the WW EPD and YW EPD. This means that animals with higher WW and YW EPD also tend to have higher MW EPD. This correlation is strong, meaning this relationship holds true in most cases. However, because the correlations between these traits are less than one, it is possible to select and breed for animals that maintain growth performance while moderating mature cow weight. In other words, growth and mature size are related, but they can be managed independently with selection.

Figure 2 below shows the relationship between the YW EPD and the MW EPD for animals born between 2020 and 2025. This graph further shows that animals with higher YW EPD also generally have a higher MW EPD. Dotted red lines are drawn on the graph at both the YW and MW medians, creating 4 quadrants.

Animals in quadrant 2 have larger YW EPD and larger MW EPD, while animals in quadrant 3 have smaller YW EPD and smaller MW EPD. This follows the general relationship discussed above. Animals in quadrant 1 have lighter YW EPD, but larger MW EPD, which would typically be undesirable. Quadrant 4 animals have heavier YW EPD, but lighter MW EPD, which is typically seen as desirable. Animals in quadrant 4 would be those to select to maintain growth performance and moderate mature cow weight.

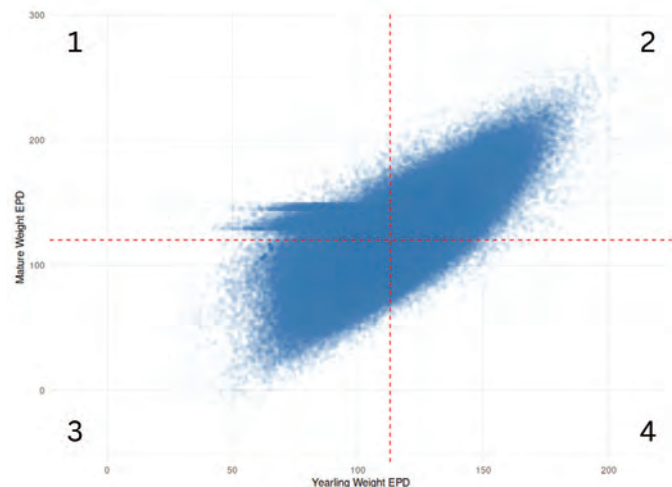


Figure 2. Scatterplot of the relationship between yearling weight EPD and mature weight EPD for animals born in the last five years (2020–2025).

How has mature cow weight changed over time?

Cattle producers have put a large emphasis on selection for heavier weaning and yearling weights, which has led to substantial gains in those traits. Due to the strong relationship between these earlier in life weight traits and mature weight, this selection pressure has also led to increases in mature weight. The genetic trend of the MW EPD in the Simmental breed is shown in Figure 3. Despite having different average MW EPD in 2025 ranging from about 110 to 130, all four of the Simmental breed sub-groups (purebred, hybrid, Simbrah, and fullblood) have experienced an upward trend in MW EPD over the last 20 years.

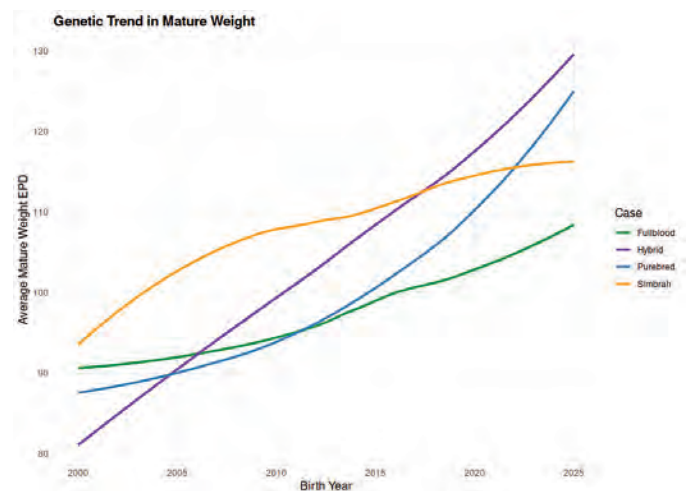


Figure 3. Genetic trend graph for mature weight EPD by Simmental breed sub-group.

How should MW EPD percentile rankings be interpreted?

The MW EPD is included in the percentile ranking tables found on Herdbook.org. Go to “Data Search,” “% and EPD Avrgs,” and choose “Purebred.”

Heavier MW EPD are assigned percentile ranks closer to 1%, while lighter MW EPD are assigned percentile ranks closer to 95%. This direction reflects the direct economic relationship between mature cow weight and salvage value, as heavier cows typically return a higher salvage value. However, the direction of the MW EPD percentile tables should not be interpreted as a higher MW EPD being “better.” Optimal mature cow size depends on a producer’s environment, feed resources, and management system. Selection decisions should focus on identifying the mature weight that best fits an individual operation, which may not be at either extreme of the population (1% or 95%).

(Continued on page 26)

Two New EPD to Better Assess Cow Productivity and Efficiency

(Continued from page 25)

For these reasons, the CER EPD was developed alongside the MW EPD. The CER EPD describes differences in cow energy requirements and provides a tool to evaluate expected annual feed requirements and feed costs. Used together, the MW and CER EPD allow breeders to balance mature cow size with energetic efficiency when making selection decisions.

Cow Energy Requirements EPD

The CER EPD is reported as the yearly difference in pounds of total digestible nutrients (TDN) required for a cow aged six years. A lower CER EPD indicates a genetic tendency for daughters that require less energy to support production, while a higher CER EPD indicates a genetic tendency for daughters that have higher energy demands.

How to use the CER EPD

The CER EPD is used to compare the predicted differences in annual TDN requirements of daughters. TDN stands for total digestible nutrients. This is a beef cattle nutrition term that refers to the amount of usable nutrients in a feedstuff, and is a practical measure of dietary energy. For example:

Bull A= 100 CER EPD

Bull B= 50 CER EPD

You would expect daughters from Bull B to require 50 pounds of TDN less per year at age six, on average, compared to daughters from Bull A.

What information is used to calculate the CER EPD?

A cow's primary energy needs are maintenance, gestation, and lactation.

- **Maintenance:** the energy needed for the cow to maintain her body condition.
- **Gestation:** the energy required to carry a pregnancy.
- **Lactation:** the energy needed to produce milk for her calf.

EPD that correspond to each of these energy requirements are available at ASA:

- MW EPD representing maintenance.
- **Birth weight (BW) EPD** representing gestation.
- Milk EPD representing lactation.

These three EPD are combined in prediction equations to estimate a cow's energy requirements. The prediction equations are based on extensive research in the nutrition field, specifically published by the National Research Council (NRC) in the Nutrient Requirements of Beef Cattle, which is a long-standing guiding reference in the nutrition field.

Because the BW, Milk, and MW EPD contribute to the CER EPD, submitting phenotypic data that influence these three EPD is encouraged, including birth weight, weaning weight, and mature weight phenotypes.

Why is the accuracy of the CER EPD generally lower than other EPD?

The average accuracy of the CER EPD for genotyped animals is currently 0.22. The accuracy is generally lower because the CER EPD is derived from prediction equations rather than a directly measured phenotype. Directly measured phenotypes provide a stronger source of information for estimating genetic differences compared to prediction equations, which rely on indirect information.

How should CER EPD percentile rankings be interpreted?

The CER EPD is included in the percentile ranking tables found on Herdbook.org. Go to "Data Search," "% and EPD Avrgs," and choose "Purebred."

Lower CER EPD are assigned percentile ranks closer to 1%, representing lower expected annual energy needs, while greater CER EPD are assigned percentile ranks closer to 95%, representing greater energy requirements. The CER EPD provides breeders with a tool to manage feed resources and evaluate the energetic efficiency of their cow herd. ■



2026 AJSA REGIONAL
& NATIONAL CLASSICS



Junior PUBLIC SPEAKING



Topic 1

STEAK STORIES

Exploring beef's journey from pasture to plate.

Topic 2

CATTLE ACROSS AMERICA

How does cattle production vary across different regions of the United States?

Topic 3

BEEF MYTHS IN THE MEDIA

What does the media misunderstand about the beef industry?

JUNIOR TOPICS ARE THE SAME FOR ALL AJSA CLASSICS



CONTEST RULES

COMPLETE CONTEST
INFORMATION AVAILABLE AT
JUNIORSIMMENTAL.ORG.

- National Classic: Juniors are 8 to 13 as of January 1, 2026. Regional Classics: Juniors are 8 to 14 as of January 1, 2026.
- At all AJSA Classics, Junior Public Speaking is a prepared speaking contest.
- Speeches should be three to seven minutes long.
- Contestants are allowed to use two 3x5 notecards while speaking. All notes must be handwritten.
- Presentation displays and charts are not allowed.
- After speaking, contestants should be prepared for questions from the judges. This will be part of the contest score.

Contact **AJSA**

 juniorsimmental.org
 ajsa@simmgene.com

  American Junior Simmental Association
406.587.4531

DNA Testing Requirements for Herdsires

In January, ASA membership voted to require a DNA test (GGP-100K genomic panel) on all herd bulls/natural service sires born on or after January 1, 2025. This new rule mimics the current DNA requirement for AI sires and donor dams.

Although the rule change isn't immediately affecting membership, it is never too early to prepare. By collecting and submitting DNA samples on bull calves born this spring and beyond if they'll go on to sire registered calves, producers can avoid future issues.

ASA Conducts Internal Parentage Audit

As part of our ongoing commitment to industry's best practices and continuous improvement, ASA is conducting an audit of its DNA parentage verification processes. This effort includes a review of historical parentage records to ensure consistency and reliability as our database continues to evolve with additional testing over time.

Through this audit, we identified a small number of parentage inconsistencies affecting a limited fraction of DNA-tested animals. These cases primarily stem from historical practices in which parentage was verified at a single point in time, often against only one parent, and subsequent additions of a second parent's DNA did not automatically trigger re-verification. Importantly, this review has no impact on other DNA-based services. Genomically enhanced EPD and trait testing remain unaffected.

If any of your animals are involved in this review, you will be contacted directly by the ASA DNA team with specific information and recommended next steps. The vast majority of these cases are straightforward and can be resolved through standard collaboration, and we are confident in reaching appropriate outcomes.

Members are encouraged to ensure their contact information is current, including email address, mailing address, and phone numbers on all associated accounts, so that ASA staff can communicate efficiently if needed. Keeping this information up-to-date helps ensure timely and accurate communication. If you have questions, please feel free to contact the ASA office at 406-587-4531 and select Option 1.

DNA Test for Bovine Congestive Heart Failure (BCHF) Risk Now Available

A test estimating a genomic prediction for risk for development of Bovine Congestive Heart Failure (BCHF) is now available as an add-on to the GGP100K (\$9.50) or a standalone test (\$19.50). This is not an IGS prediction but molecular breeding value based on the Simplot and Neogen partnership studying heart failure in feedlot cattle. Because this is a molecular breeding value, results will be based solely on the DNA marker information and will not include other pertinent information that goes into EPD like pedigree, breed, and performance records. The test returns a molecular breeding value for risk of progeny developing heart scores correlated to BCHF (lower number is better). The average accuracy of animals tested is 0.32 (standard deviation 0.09). At this time the results will be reported through an email but not uploaded to Herdbook. Please contact Jackie Atkins at jatkins@simmgene.com with any questions.

Seeking Sire Nominations for CMP

Looking to test your top young sire across different environments? Want to enhance accuracy and gain valuable data on your young sire? The Carcass Merit Program (CMP) is for you!

Since 1997, the CMP has relied on select cooperator herds to test sires; however, ASA recently added a new CMP testing avenue, which will allow for MORE SIREs to be tested annually. CMP collects vital carcass data on calves, which improves carcass trait predictions and DNA marker predictions for all cattle in the IGS genetic evaluation, and supports breeders in evaluating their young sires and advancing their genetic programs. If you're interested in nominating a sire, fill out the nomination form at simmental.org (Programs, ASA Programs, CMP).

Sale Catalog Resources Added to ASA Website

Looking to add some information about EPD and indexes, genomics, the IGS multi-breed genetic evaluation, or the benefits of participating in ASA's programs to your sale catalog? Look no further! ASA has compiled a folder with various resources like logos, camera-ready ads, and answers to frequently asked questions that can be used in sale catalogs or other marketing materials. Visit www.simmental.org and click on "Sale Catalog Resources" under the Marketing tab to view the material.

Hydrops Update: TraitTrac and a Recommended Marketing Statement

ASA has been investigating a developing genetic condition that causes Hydrops pregnancies in a certain line of Simmental genetics. Here are some updates in relation to this research and ASA's actions/suggestions:

Hydrops has been added to Herdbook's TraitTrac with WS All Aboard B80 listed as a documented carrier. At this time there are no genetic holds placed on his descendants as there is not a DNA test available yet. Once there is a test, then Hydrops will follow the same policy as other genetic conditions.

Female progeny who are descendants of or are directly sired by WS All Aboard B80 (ASA# 2852207) are at risk for carrying a genetic abnormality called Hydrops. Daughters may develop a serious condition during late gestation that results in excess fluid in the fetal membrane, which typically causes the loss of the calf and occasionally the dam. There is no current test at this time to identify animals carrying this mutation. Research is ongoing regarding the transmission of the abnormality, and to develop a genetic test. Helping our producers navigate this issue is of the utmost importance to us. Therefore, given that there is neither a full understanding of this condition nor a test, careful consideration should be given regarding the question of whether to breed WS All Aboard B80 descendant females until more information is available to breeders.

For questions regarding established WS All Aboard B80 genetics, Hydrops symptoms, reporting an active case, or additional information, please visit the Hydrops Information Center at www.simmental.org or reach out to Jackie Atkins at jatkins@simmgene.com.

(Continued on page 30)

WALK THIS WAY

TO THESE NATIONAL CLASSIC EVENTS!

Simmental Sizzle Steak Cook-off

Date: Monday, July 6, 2026

Time: Evening

\$100/steak

Will have grills available to use



ASF Breeders Cup Golf Tournament

Date: Tuesday, July 7, 2026

Time: 10:00 AM - Shotgun start

Location: Indianhead Golf Course



4-Person Best Shot

\$100/Player or \$400/team

For Additional Information Contact: Carrie Horman: 319.551.7626 or Nate Horman: 515.291.7478





by Mia Bayer, Director, Youth Programs and Foundation Manager

The American Simmental-Simbrah Foundation has had an exciting start to 2026, with a busy calendar of successful fundraising efforts.

The year kicked off at the Cattle-men's Congress in Oklahoma City, where several items were auctioned, including a fishing trip, advertising opportunities, and the highly anticipated

Foundation Female during the Bricktown National sale. The sale of the Foundation Female is a highlight each year, marking the beginning of the Foundation's fundraising efforts. Proceeds from this sale directly benefit the Merit Scholarship Program. This year, STCC Pays To Prove 104N, donated by Trennepohl Farms of Indiana, was the featured female. A consortium of nearly 50 breeders came together and purchased the female for over \$45,000. The donors were placed into a raffle-style drawing to take home the female, and Innovation AgMarketing was selected as the winner. Innovation AgMarketing graciously donated the heifer back and she sold for an additional \$7,000 to Golden J Farms of Mississippi. Including the funds raised this year, the annual sale of the Foundation Female has raised a total of \$817,100 since its inception.

The next major fundraising event took place in Denver, Colorado, during the National Western Stock Show. A highlight

of the event was the popular gun and liquor raffle held during The One and Only sale. This year, Circle M Farms donated a Marlin 70478 gun, while Steve and Cathy Eichacker and Eberspacher Enterprises contributed bottles of liquor and etched glassware. Ten bottles of liquor were auctioned off, and at the end of the sale, Randy Moody emerged as the lucky winner of the rifle. The raffle raised close to \$13,000 for the Foundation.

The fundraising continued with a silent auction at the final PTP show of the season—the Dixie National in Jackson, Mississippi. This year, the silent auction was held in conjunction with the Mississippi Simmental Association's meet-and-greet and their bid board auction. Donated items included a turkey and pheasant hunt, unique handmade items, and the always-popular pedal tractor. The sale brought in an additional \$3,600 to benefit the Foundation.

The beginning of 2026 has been a whirlwind of excitement for the Foundation. Many more fundraising opportunities will take place later this summer. The American Simmental-Simbrah Foundation is incredibly grateful for the generous support of breeders, donors, and contributors. A special thanks also goes out to the Foundation board members who work tirelessly to secure donations, ensuring that Foundation programs continue to thrive year after year. For more information or to get involved, please contact me, or any board member. ■

BULLETINS

Register

(Continued from page 28)

Third Quarter Check-Off Dollars Available

March 31 marked the end of the third quarter in ASA's fiscal year. State associations wishing to claim their third quarter check-off dollars can do so at any time by visiting simmental.org and completing the "Promotional Check-off Dollars Request Form" found in the Membership/State Association section. Remember that ASA's fiscal year ends on June 30. State associations have until July 15 to submit final cost share and check-off dollar requests. Contact stateassoc@simmgene.com with any questions.

2026 Year-Letter is P

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2026 is P, and will be followed by R in 2027, and S in 2028. The letter N was the year-letter designated during 2025. Per BIF guidelines, the following letters are not used: I, O, Q, and V.

Office Holiday Schedule

Friday, April 3
Spring Holiday
 Monday, May 25
Memorial Day
 Friday, July 3
Fourth of July
 Monday, September 7
Labor Day
 Thursday, November 26 & Friday, November 27
Thanksgiving
 Wednesday, December 23, Thursday, December 24 & Friday, December 25
Christmas ■

2026 DATES AND DEADLINES

DATES TO KNOW

APRIL 1

AJSA Regional and National Classic entries open
Register online through your Herdbook Account.

MAY 2

AJSA Hotel Scholarship deadline
Application available at juniorsimmental.org. Covers lodging expenses for one room at 2026 AJSA National Classic.

MAY 4 4:30pm MDT

AJSA Regional Classics EARLY entry deadline
Registration fees double after 4:30 pm MDT.

MAY 11 4:30pm MDT

AJSA Regional Classics FINAL entry deadline
No Regional Classic entries will be accepted after 4:30 pm MDT.

MAY 20 4:30pm MDT

AJSA National Classic EARLY entry deadline
Registration fees double after 4:30 pm MDT.

MAY 22

AJSA Regional Classic NOVICE entry deadline
Entry link available on AJSA website and Facebook page.

MAY 27 4:30pm MDT

AJSA National Classic FINAL entry deadline
No National Classic entries will be accepted after 4:30 pm MDT.

JUNE 1

AJSA Trustee Application deadline
ASF Merit Award deadline
AJSA Photography Contest deadline
Applications and complete details available at juniorsimmental.org.

JUNE 5

AJSA National Classic NOVICE entry deadline
Entry link available on AJSA website and Facebook page.



EVENTS

JUNE 10-13

AJSA Eastern Regional Classic
Lebanon, Indiana
Held in conjunction with Simmental Breeders Sweepstakes

JUNE 17-20

AJSA Western Regional Classic
Filer, Idaho

JULY 4-10

AJSA National Classic XLVI
Grand Island, Nebraska

CONTACT AJSA

- 🌐 juniorsimmental.org
- 📘 American Junior Simmental Association
- 📧 ajsa@simmgene.com
- 📞 406.587.4531

Mia Bayer
ASA Director of Youth Programs
& Foundation Manager
715.573.0139 | mbayer@simmgene.com

Updated 2026 AJSA Classic rules available on the AJSA website.

Dear American Simmental Association,

I want to express my deepest appreciation for your generous support of my education at Texas A&M University. Your investment in students like me is truly life-changing, and I am honored to be a recipient of your scholarship.

I am currently majoring in Agricultural Leadership and Development with a minor in Agricultural Economics, and I am only four credit hours away from being classified as a junior, and I am excited to share that I will be ordering my Aggie Ring in June, a milestone I have worked toward for years and one that your generosity has helped make possible.

This academic year has been full of growth, leadership, and meaningful involvement. I was selected to serve on the Class of 2028 Cabinet as Chief of Staff, where I help lead initiatives for my class and support student engagement across campus. I also serve on the College of Agriculture and Life Sciences Council, where I currently hold the position of Freshman Peer Mentor, supporting new students as they transition into college life.

I have also had the privilege of serving as a teaching assistant for two classes, representing Texas A&M at the Agricultural Future of America Leaders Conference in Kansas City, Missouri, and participating in the prestigious Aron and Mary Lois Savell Leadership Mentor Program.

Additionally, I was selected to study abroad in Australia, where I expanded my understanding of international agriculture and gained a global perspective on the industry I hope to serve. I am also approaching my one year anniversary as a student assistant on the College of Agriculture and Life Sciences Student Development team, an opportunity that has allowed me to further develop my leadership skills while giving back to the college that has given me so much.

I want you to know that none of these opportunities — academic, professional, leadership, or international — would be possible without your financial support. Because of you, I am able to fully immerse myself in organizations, conferences, global learning experiences, and mentorship programs that strengthen my education and prepare me for a meaningful career in agriculture.

Thank you again for believing in me and investing in my future. I am incredibly grateful, and I hope to one day pay it forward to students just as you have done for me.

Ryleigh Whitaker, 2022 Silver Merit Award recipient ■



Remembering the history of the Simmental breed and its people.

A look back at ASA's advertising efforts

While the breed has changed significantly since the American Simmental Association's founding, one thing has remained steady: a commitment to crossbreeding. Advertisements like the one below were created in the 1970s, advertising the maternal strengths of the Simmental cow, and the monetary benefits commercial producers could see from utilizing crossbreeding. ■

The amazing American Simmental cows:

100 to 150 lb. heavier weaning weights in 2 generations.

It wasn't just curiosity that got commercial cattlemen interested in Simmentals. They were determined to increase weaning weights.

The first infusion of Simmental semen brought results: Half-blood calves weighed 50 to 75 lbs. more than non-Simmental calves of the year before. Same dams. Same pasture.

Now those half-bloods have weaned their first crop of 3/4-blood Simmentals. Their performance data, collected in accord with Beef Improvement Federation standards, is reported in the 1974 National Simmental Sire Summary:

<small>3,175 3/4-blood Simmental calves averaged</small>	<small>514 lbs. at 205 days</small>
<small>69,136 1/2-blood Simmental calves averaged</small>	<small>436 lbs. at 205 days</small>
<small>Gain in second generation</small>	<small>78 lbs. per calf</small>

Where was the test held? On 2,936 management units in every part of the United States. All conceivable conditions are included in the averages.

Simmentals offer more than just crossbred vigor. When the second generation averages 78 lbs. more than the first, won't 7/8 and straight-breeds weigh even more? Start an American revolution in your herd. Breed 'em all Simmental.

The cow makes the difference.

SUBSTITUTE STILBESTROL WITH SIMMENTAL

AMERICAN
Simmental
ASSOCIATION

Box 24, Bozeman, MT 59715 406-587-4531

Tentative Schedule

TUESDAY, JUNE 9

Noon Barns open for set-up
5 - 7 pm Early Cattle and Contestant Check-In

WEDNESDAY, JUNE 10

7:30 - 8 am Final Cattle and Contestant Check-In
Contest Start Times TBA Cattlemen's Quiz
Calvin Drake Genetic Evaluation Quiz
Sales Talk
Public Speaking
Evening Simmental Summer Olympics

THURSDAY, JUNE 11

8 am Judging Contest
1 pm Phenotype & Genotype Show
2 pm Regional Classic Showmanship
TBA Circle M Showmanship Showdown

FRIDAY, JUNE 12

8 am Regional Classic Junior Show
Steers | Bulls | Pairs | Bred & Owned Heifers
8:30 am Sweepstakes Junior Show
Steers | Bulls | Pairs

SATURDAY, JUNE 13

8 am Regional Classic Junior Show
Owned Heifers
8:30 am Sweepstakes Junior Show
All Heifers
To Follow Awards Banquet

SUNDAY, JUNE 14

8:30 am Sweepstakes Open Show
6 pm All cattle out of barns

Cattle Show schedule may be altered based upon entries.
Gray highlights indicate a Simmental Breeders Sweepstakes event.

Fees and Deadlines

CONTESTANT FEE \$60 (includes shirt and banquet ticket)
CATTLE FEE \$75/head (includes bedded stalls)
P&G FEE \$40/head (if also entered in PTP Show)
EXTRAS Shirts: \$25 | Banquet Tix: \$25

ENTRY DEADLINE May 4, 4:30 pm MDT

LATE ENTRIES May 11, 4:30 pm MDT

*Fees double after May 4. No entries accepted after May 11.
Sweepstakes entries must be made separately.*

NOVICE DEADLINE May 22

*Novice entries will be available via Google Forms.
Novice entries must be made by May 10 to receive all awards.*



Contacts and Socials

JILL HARKER

AJSA Eastern Regional Classic Coordinator
812.371.9591 | harkersimmentals@gmail.com

MIA BAYER

ASA Director of Youth Programs and Foundation Manager
715.573.0139 | mbayer@simmgene.com

CHANCE UJAZDOWSKI

Simmental Breeders Sweepstakes Coordinator
920.740.7536 | chanceu@simmgene.com



Regionals Facebook: AJSA Eastern Regional
Sweepstakes Facebook: Simmental Breeders Sweepstakes
Remind: Text @ajsa26east to 81010

Hotels and Camping

HAMPTON INN

401 N Mt Zion Road | Lebanon, IN | 765.481.2920
Code: Eastern Regional

HOLIDAY INN EXPRESS & SUITES

6064 S Main Street | Whitestown, IN | 317.769.0932
Code: Eastern Regional

CAMPING

Boone County Fairgrounds | Lebanon, IN
Contact: Jolyon Dekker - 317.847.5303



New World Screwworm Update: What Producers Should Know in 2026

by Rosslyn Biggs, DVM, Oklahoma State University Extension

New World screwworm (NWS), *Cochliomyia hominivorax*, was eradicated from the continental United States decades ago through a coordinated effort that pushed the pest into Central America. For years, a biological barrier was maintained in Panama. The fly resurfaced in southern Mexico in late 2024. While the US remains free of an established NWS population, recent developments, including sterile fly release in Texas, expanded treatment options, and new infrastructure investments, highlight continued concern among animal health officials.

NWS larvae infest open wounds and feed on living tissue, causing pain, swelling, foul odor, and rapid tissue damage that can be fatal in less than two weeks if untreated. Female flies lay eggs in wounds, mucous membranes, and body openings. In cattle, risk is highest after branding, tagging, dehorning, castration, and at newborn navels, though even minor injuries can be targeted. Because females mate only once, control has relied on releasing sterile males to disrupt reproduction.

The sterile insect technique has historically been the hallmark of screwworm control and eradication. Sterile fly release has expanded into areas of northern Mexico and strategic locations up to 50 miles north into Texas. The goal is to create a preventive buffer zone inside the US, not just in Mexico, to intercept any flies that might move north. Movement controls have also been part of the response, and southern border ports between the US and Mexico remain closed to live ruminants.

Treatment options for control and prevention have also expanded, including emergency approval for macrocyclic lactone products, including Ivomec® (ivermectin) and Dectomax® (doramectin). ExZolt Cattle-CA1® (fluralaner) has also been conditionally approved as a topical solution for prevention and treatment. Use of these products in response protocols may occur under veterinary guidance and, in some cases, extra-label drug use provisions.

The opening of the sterile fly dispersal facility in Edinburg, Texas, in mid-February marked a major step forward. This facility will allow USDA to distribute millions of sterile male flies, strengthening the biological barrier designed to prevent the establishment of the pest. USDA also announced plans for a domestic sterile fly production facility nearby. The production plant represents an investment of roughly \$750 million and is expected to eventually produce up to 300 million sterile flies per week, reducing reliance on international production and significantly expanding preparedness and response capacity.

In parallel, the USDA NWS Grand Challenge was announced to provide up to \$100 million in funding to support research, surveillance, and improved control tools aimed at preventing NWS.

Australia's 20-Year Agricultural Boom

Australian Department of Agriculture, Fisheries and Forestry

Australian agriculture is growing, adaptable, more productive, and well placed to take advantage of the transition to net zero, according to the latest Australian Bureau of Agricultural and Resource Economics and Sciences (ABARES) Snapshot of Australian Agriculture 2026 Insights paper.

Australian agriculture, fisheries, and forestry have grown by 45% in the last 20 years, with an increase in real terms from \$69.3 billion in 2004–05 to \$100.3 billion in 2024–25.

ABARES executive director Dr. Jared Greenville said the industry continued to demonstrate its strength, with the value of production reaching the third highest on record in 2024–25 in real terms. “The industry is looking really strong at the moment, and it’s in a good position to respond to any challenges, like climate variability, slower productivity, and global trade uncertainty,” Greenville said. “This has been the real marker of the agricultural sector’s success — its ability to change in response to consumer and market conditions, both in Australia and overseas. Not only has the total value of production increased, largely on the back of strong livestock and livestock product prices, but last financial year Australia’s agricultural, fisheries, and forestry exports were valued at \$80.2 billion in real terms.”

China and the US are Australia’s biggest export markets, accounting for around 21% (\$17 billion) and 12% (\$9.3 billion) respectively of the value of agricultural and fisheries and forestry exports. “Outside of international trade, there are changes in the domestic space. As the net zero policy progresses, carbon sequestration will become a bigger part of land use,” Greenville said.

“While it will take up part of existing farming land, carbon sequestration is unlikely to impact heavily on a growing agricultural sector. Carbon sequestration also presents an opportunity for farmers to earn billions in revenue, provide on-farm diversification, and create a lower-cost transition pathway for the Australian economy,” Greenville added.

This follows an existing trajectory — over the three years to 2023–24, 92% of broadacre and dairy farms used at least one surveyed natural resource management practice. “There is also interest in expanding the use of these practices. We found 18% of broadacre and dairy farms are expecting to undertake at least one new on-farm activity to manage natural resources or reduce net emissions within the next two years,” Greenville shared.

The agricultural sector is also outperforming the rest of the Australian economy on productivity. “Cropping industry productivity growth was 1.6% per year on average between 1977–78 and 2023–24, while specialist sheep and beef industry productivity was 0.5% and 0.6%, respectively,” Greenville said. ■

AJSA Western Regional Classic

Full House

June 17th-20th 2026

Twin Falls County Fair Grounds, Filer Idaho

Tentative Schedule

- JUNE 17-** 8 am - Tie Outs Open for Arrival
2 pm - Barns open for Set Up
- JUNE 18-** 8-9am- Contestant & Cattle Check In
10am- Opening Ceremony
11am-Calvin Drake Genetic Evaluation Quiz
1:30pm- Cattlemen's Quiz
3:30pm- Sales Talk
6:30pm-Dinner and family fun night
- JUNE 19-** 8:30 AM- Judging Contest
11:30 AM- Public Speaking
12 PM- Lunch
2:30 PM- *Showmanship
*Following Showmanship P.G. Show
- JUNE 20-** 8 AM - Cattle Show | Heifers
Steers * Bulls * Pairs
*Awards Banquet
9 PM - ALL TACK & Cattle out of Barn

Entry Fees & Deadlines

- Contestant Fee:** \$25 - includes show shirt
Cattle fee: \$75 - Includes bedding in the barns
Entry Deadline: May 4th - 4:30pm MDT
Late entries: May 11th - 4:30pm MDT

Contacts & Location

- Location:** Twin Falls County Fair Grounds
215 Filer Ave, Filer, ID, 83328
- Sydney Capps- 208-751-3276
Mia Bayer- ASA Director of Youth
Programs and Foundation Manager
715-573-0139
mbayer@simmgene.com
- Contacts:**



Hotels & Camping

- Hilton Garden Inn- Twin Falls**
1741 Harrison Street N. | Twin Falls, ID
(208)-410-4484
- TownePlace Suites by Marriott - Twin Falls**
175 Pole Line Road E. |Twin Falls, ID
(208)-734-8440
- Hampton Inn- Twin Falls**
1658 Filmore Street N. | Twin Falls, ID
(208)-734-2233

There are more hotel available in
Twin Falls 7 miles away

Sponsorship Opportunities Available

Contact: Sydney Capps (208)-751-3276

In Memoriam...



Don Clanton
Castle Rock, Colorado

Dr. Don Clanton, emeritus professor in the Department of Animal Science at the University of Nebraska–Lincoln, passed away December 8, 2025, in Castle Rock, Colorado.

Don was born in Belle Fourche, South Dakota, on December 22, 1926, to Russell Cather and Wilhelmina Marie (Willo) Clanton. He was raised on his family’s sheep and

cattle ranch in Harding County, southeast of Buffalo, South Dakota. He began his education in a one-room schoolhouse, riding a horse there each day, graduating from Belle Fourche High School in 1944.

He served in World War II from April to November 1945 in the Army Air Corps. He earned his bachelor’s degree in animal husbandry from Colorado A&M (now Colorado State University) in 1949. Don earned his master’s degree from Montana State University in 1954, and his doctorate from Utah State University in 1957, both in animal nutrition.

Don met Gloria Jean Blue in college and they were married June 24, 1950. Don joined the Department of Animal Science at the University of Nebraska–Lincoln (UNL) in 1958. In 1966, he became the beef cattle research program leader at the UNL North Platte Station. In 1981, he was named coordinator for Beef Cattle and Range Research at UNL Gudmundsen Sandhills Laboratory (GSL). He, along with his colleagues from various disciplines, built GSL into an internationally recognized range research facility in the Nebraska Sandhills.

In 1973, he became involved with raising purebred Simmental cattle, and was elected to the ASA Board of Trustees in 1981. Don is survived by his son, Chuck, and daughter, Willo Auger. He is also survived by four grandchildren and two great-grandchildren.



Stewart Schwartz
Vaughn, Montana

Stewart “Stew” Lee Schwartz was born in Havre, Montana, on June 4, 1935. He lived his early years on his grandparents’ homestead in Goldstone, north of Rudyard, with his parents, Herman and Mildred, and his siblings, Francis and Arlie. In 1941 his family homesteaded a place west of Fairfield, where Stew graduated from Golden Ridge Grade

School in 1949. He attended high school in Fairfield, loved baseball and football, and graduated in 1953.

Stew married Shirley Obernolte, and had three sons, Jim, Scott, and Rick. When the boys were young, Stew bought a place six miles northeast of his family’s homestead. There, he started raising Simmental cattle, and formed the seedstock business Spring Valley Simmental.

Around this time, he married Delores Pleasance from Cavalier, North Dakota and moved Delores and her two daughters, Kim and Roxanne, to Montana. They continued ranching in the Fairfield area until they moved to Millegan, south of Cascade, where they continued raising Simmental cattle. To be closer to town, their last home was west of Vaughn. Stew resided there until his passing on February 20, 2026.

Stew is survived by his wife, Delores; sons Jim and Scott; daughters Kim and Roxanne; and numerous grandchildren, great-grandchildren, and one great-great-grandchild.

Simme Valley Farm Honored with NY BQA Award

The New York Beef Quality Assurance (NY BQA) program honored Simme Valley Farm, owned by Jeanne White of Cayuga County, with the 2025 NY BQA Award. The award was presented at the New York Beef Producers Association (NYBPA) Annual Conference.

Simme Valley Farm has been breeding Simmental cattle since 1972, with a longstanding commitment to herd health, genetic improvement, and overall farm efficiency. Jeanne White, alongside her nephew Philip Paradis, the farm’s full-time herdsman, exemplifies BQA principles through responsible animal care, handling, and management practices. The farm also utilizes rotational grazing, supporting animal welfare, pasture health, and long-term sustainability. These practices reflect a thoughtful, proactive approach to beef production and continuous improvement.



Chrissy Claudio, New York Beef Council, presents Philip Paradis and Jeanne White with the 2025 New York BQA Award.

Jeanne and Phil prioritize low-stress handling and total herd health from the moment a calf is born, maintaining a strong emphasis on preventative herd health and proper vaccination year-round. Simme Valley Farm produces quality feeder cattle, seedstock genetics, and show cattle, while also implementing rotational grazing and other management practices that support pasture health. Their comprehensive approach to beef cattle production and long-term sustainability truly reflects the values promoted through the BQA program.

“Simme Valley Farm truly represents what Beef Quality Assurance is all about,” said Chrissy Claudio, co-coordinator of the New York Beef Quality Assurance Program. “Their commitment to animal care, stewardship, and continuous improvement — combined with their willingness to open their farm and share best practices with others — helps strengthen consumer trust and confidence in how beef is raised in New York.” ■



2026 AJSA NATIONAL CLASSIC

JULY 4-10 | GRAND ISLAND, NEBRASKA

ENTRY DEADLINES

ENTRIES OPEN APRIL 1

EARLY DEADLINE May 20, 4:30 pm MDT
FINAL DEADLINE May 27, 4:30 pm MDT

*Fees double after May 20.
No entries accepted after May 27.*

NOVICE DEADLINE June 5
Novice entries open May 1 via Google Forms.



HOTEL BOOKING LINK
[TINYURL.COM/3B42XARF](https://tinyurl.com/3B42XARF)

HOTELS AND CAMPING

HOTELS

ROOMS MUST BE BOOKED THROUGH THE LINK TO QUALIFY FOR BLOCK RATES.
Do not contact hotels directly to make reservations.

CAMPING

FONNER PARK RV & CAMPGROUND
700 E Stolley Park Road | Grand Island, NE
www.fonnerpark.com/newpage
308.382.4515, ext. 213

EVENT CONTACTS

MIA BAYER

ASA DIRECTOR OF YOUTH PROGRAMS
715.573.0139 | mbayer@simmgene.com

CHANCE UJAZDOWSKI

ASA PTP PROGRAM COORDINATOR
920.740.7536 | chanceu@simmgene.com



Social Media
[@AmericanJuniorSimmental](https://www.instagram.com/AmericanJuniorSimmental)
Remind Sign-Up
Text @dreamon26 to 81010

Seasonal Beef Demand

Derrell S. Peel, Oklahoma State University Extension

Wholesale beef prices have moved higher thus far in 2026, reflecting both strong beef demand and typical seasonal patterns. Choice boxed beef prices averaged \$386.41/cwt. the first week of March, up 9.1% from the beginning of the year, and up 23% year-over-year.

Boxed beef prices normally increase through the first half of the year, peaking in June, before declining to the end of the year (Figure 1). Boxed beef prices usually begin to increase more sharply in April as retailers build inventories for the coming summer demand that begins in late May. The average seasonal price index indicates that boxed beef prices typically increase by over 11% in the first half of the year. This year, boxed beef prices have already increased over 9%, earlier than usual. It is not clear if boxed beef prices will increase more than seasonally this year or simply move to seasonal peaks sooner than usual. Both are possible.

Figure 1. Boxed Beef Seasonality
Choice, 2019-2024 Index



The boxed beef seasonal price pattern in Figure 1 is the net effect of many beef products included in the composite boxed beef measure. Across many beef products from the various carcass primals, different beef products have varied and unique seasonal price patterns reflecting different seasonal demands. While many beef product prices are increasing in the first half of the year, some products have lower prices early in the year and higher prices later in the year.

Figure 2 shows the seasonal price pattern for three middle meat cuts. High-valued middle meats drive much of the seasonal increase in cutout values. Strip loins lead the seasonal increase with the most variable seasonal pattern of any wholesale beef product, increasing an average of 30% from January to May. Strips are a popular summer grilling item as well as for restaurant menus. Ribeye prices also increase modestly in the first half of the year due to seasonal retail along with food service demand. Tenderloins are more popular for food service menus and the seasonal bump in the second quarter may be largely due to Mother's Day demand. Prices of these steak items drop in the heat of summer with ribeye and tenderloin demand rebounding to seasonal peaks in the fourth quarter due to restaurant and holiday demand.

Figure 2. Steak Cuts Seasonality
Choice, 2019-2024 Index

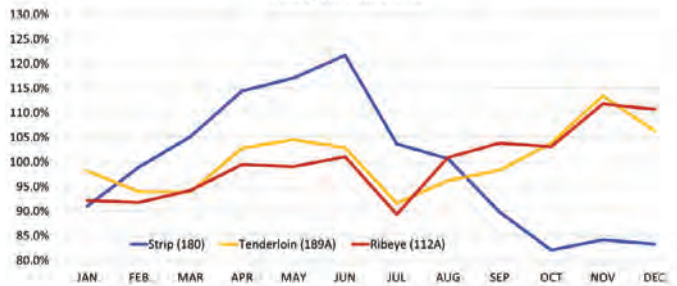
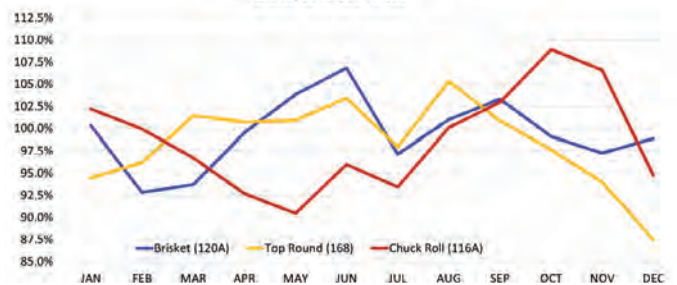


Figure 3 shows the seasonal price patterns for some end cuts and briskets. Brisket prices typically increase and peak in the second quarter with stronger summer demand. Round values have been very strong the last two years as a result of declining nonfed beef production and demand for additional lean. Round prices are typically strong from the second quarter through the third quarter as a result of seasonal ground beef demand. Prices for chuck rolls usually decrease into warmer weather. Chuck products have higher demand for roasts and crock pot cooking in cooler weather with prices reaching a seasonal peak in the fall. Chucks are also popular export items.

Figure 3. End Cuts Seasonality
Choice, 2019-2024 Index



All wholesale beef cuts are higher year-over-year with most following seasonal patterns thus far in the year. The boxed beef cutout has increased faster than seasonally normal and suggests that beef demand remains strong in the face of tightening beef supplies.

Beef-on-Dairy is Becoming a Bigger Engine for the Beef Supply Chain

by Taylor Leach, Bovine Veterinarian

Beef-on-dairy has become a significant part of the US beef supply over the past decade, gaining momentum much like a freight train that keeps picking up speed. In fact, roughly 20% of today's beef now traces back to a dairy cow, reflecting how integrated dairy production has become with the broader beef value chain.

And according to Matthew Cleveland of ABS Global and Nick Hardcastle of Cargill North America, that momentum shows no signs of slowing down. “I think we’re all aware of the scope and magnitude of what beef-on-dairy has become and the significant role it plays within our beef supply chain today,” Cleveland noted during a panel at the 2026 National Cattlemen’s Beef Association conference.

He says the sector’s growth has also changed how the dairy and beef industries view one another. Rather than operating as separate segments, the lines between them have blurred. “The dairy business is a big part of the beef business,” Cleveland says. “I don’t even like to separate them now. We’re all in the beef business, and we value partnership with our dairy producers.”

As beef-on-dairy has expanded, more attention has turned to decisions made on the dairy, where breeding choices directly influence how those calves perform all the way through the beef system.

Breeding with the Beef End in Mind

In the early days of beef-on-dairy, breeding decisions were driven largely by convenience rather than genetic intent. Beef semen was often selected based on price and availability rather than how those genetics would fit the needs of the beef sector. “Before people really started thinking about beef sire genetics on dairy cows, there wasn’t much consideration for what those genetics actually were,” Cleveland says. “Most decisions came down to what semen was already in the tank or what was free. The main goal was simply getting the cow pregnant.”

That approach began to change as the industry started to see beef-on-dairy as a long-term genetic opportunity rather than just a reproductive tool. “We began looking at beef-on-dairy more seriously from a genetic improvement standpoint around 2012,” Cleveland says. “We started to see the signals that beef-on-dairy was growing.”

Not long after, dedicated breeding programs were being developed across genetic companies to address the needs of both dairy producers and the beef supply chain. Today, Cleveland says those programs continue to evolve, with commercial performance data feeding back into genetic evaluations to drive ongoing improvement.

From “Black Holsteins” to Beef-Calf Performance

During the early days of beef-on-dairy, crossbred calves exposed real challenges for the beef industry. Cleveland notes that many of these animals were simply viewed as “black Holsteins,” which cooled enthusiasm among packers. “If you think back to 2013–14, you were just trying to create a black calf,” he notes. “We weren’t seeing the performance that you would expect from a beef calf. And for a few years, I think that soured the supply chain on the idea of beef-on-dairy.”

As sire selection became more intentional, however, performance improved. By 2017–18, Cleveland says calves coming from dairy cows began to more closely resemble traditional beef calves. “We had to create animals that were going to perform,” Cleveland says. “And for us, that was really about focusing our genetic improvement to ensure we selected for the right things each segment wanted.”

Some of those genetic improvements included:

- Fertility and calving traits for dairies
- Feed efficiency and growth traits for feedyards
- Carcass merit and consistency traits for the packers

According to Cleveland, these efforts have helped beef-on-dairy calves perform more like native beef cattle. And by focusing on traits that matter for dairies, feedyards, and packers, the beef-on-dairy animals that we know today are much more consistent and valuable.

Performance Trends from the Packer’s Rail

With beef-on-dairy calves now performing more like traditional beef cattle, packers see that consistency as essential for maintaining quality and keeping cattle moving through the system. “Beef-on-dairy is a very important thing for the beef industry right now, especially when we’re talking about capacity,” Hardcastle says. “We have to make sure we have a beef population that can meet our consumers’ demand.”

Importantly, he emphasizes that these animals are not bringing down overall standards in the beef industry. “They’re good for the consumer,” Hardcastle says. “Tenderness data shows they perform very well, making a positive impact. These aren’t just animals being blended in that lower beef quality; they actually help improve it.”

He references Cleveland’s remarks, highlighting how focused breeding and feeding approaches have contributed to stronger quality grades. “Over the past five years, we’ve seen quality grades continuously improve,” he says. “Back in 2021, these animals graded 80% Choice or better. Today they’re leveling at about 92% Choice.”

Hardcastle says beef-on-dairy cattle are also making a notable contribution to Prime. “From a marbling perspective, almost two-thirds of these cattle could qualify for upper two-thirds Choice,” he says. “The ones that don’t usually fall short because of factors like hot carcass weight, ribeye size, and fat thickness.”

From a carcass quality perspective, Hardcastle says beef-on-dairy is delivering the kind of results the industry needs. They’re grading well, adding stability to supply, and proving they can hold their own in a system that demands both consistency and performance.

Processing Challenges Inside the Plant

Even as grades and marbling improve, processors are still working through carcass traits that affect returns, particularly excess kidney, pelvic, and heart (KPH) fat. Hardcastle explains that beef-on-dairy cattle often mirror their Holstein roots, tending to carry more KPH fat than native beef animals.

“From a packing perspective, you pay for a carcass with the kidney, pelvic, and heart fat in it, but that fat can’t be sold as beef,” Hardcastle says. “It ends up in the tallow market at 50 to 60 cents a pound, compared with about \$3.60 on a beef grid, creating an immediate value loss.”

On today’s heavier carcasses, even modest differences in KPH can add up. “If I have a 950-lb. carcass, which is pretty common today, that can mean about 12 extra pounds of internal fat

(Continued on page 40)

(Continued from page 39)

instead of saleable meat,” he says. “That difference can cost \$30 to \$40 per head.”

These carcass differences are also highlighting the limits of traditional yield grade assumptions. “Yield grade is meant to estimate how much salable red meat a carcass will produce,” Hardcastle explains.

Based on ribeye size, backfat, and carcass weight, beef-on-dairy cattle should cut better than native beef, but yield grades often don’t reflect their true performance. “Yield grade and beef-on-dairy really aren’t closely related,” he says. “Research shows that yield grading doesn’t reliably predict cutability or value for Holsteins or beef-on-dairy cattle.”

This mismatch shows that standard measures like yield grade, internal fat, and weight don’t always capture the real value of beef-on-dairy animals, making it challenging for processors to price and sort them at the rail. To address this, Cargill is testing new technology called SizeR to capture 3D carcass measurements at chain speed.

“So, we can evaluate the full composition of these animals, not just traditional ribeye and fat thickness,” Hardcastle says. “This will help feeders and geneticists be able to better target the right traits to improve cutability and consistency.”

Growing and Permanent Force

Each year, millions of beef-on-dairy calves enter the market, providing a reliable source of high-quality cattle that deliver value from the dairy all the way to the packer. “We have somewhere in the neighborhood of 3 [million] to 3.5 million beef-on-dairy calves in the market today, which obviously represents a significant proportion of that beef supply chain,” Cleveland adds.

That presence is prompting both dairy and beef participants to think differently about their place in the larger system. “At every stage, from the dairy to the feed yard to the packer, these animals are performing and adding value,” Hardcastle says. “We understand the significance of beef-on-dairy, and we know that beef-on-dairy is not going away.”

As the industry continues to refine how these cattle are evaluated and managed, beef-on-dairy is positioned to remain a dependable contributor to both supply and consumer demand. With ongoing genetic gains and strong beef demand fueling the engine, the sector is gaining momentum and becoming a permanent fixture in the beef supply chain. ■

Zoetis to Acquire Animal Genomics Business from Neogen

Zoetis, the world’s leading animal health company, announced on March 2 that it has entered into a definitive agreement with Neogen Corporation to acquire Neogen’s animal genomics business for \$160 million, subject to customary closing adjustments. This acquisition aligns directly with Zoetis’ strategy to drive future livestock innovation through genomics, reinforcing its commitment to livestock producers worldwide and advancing its Precision Animal Health portfolio. By integrating Neogen’s genomic technologies and data solutions, Zoetis is expanding its capabilities to deliver predictive insights, individualized care, and greater value to customers across major livestock and companion animal species.

Neogen’s genomics business serves customers in more than 120 countries through its five laboratories in the United States, Brazil, Australia, China, and the United Kingdom, as well as an office location in Canada. The business leverages a comprehensive genotyping platform of fixed array and sequencing technologies, as well as software solutions that empower customers to make informed and data-driven decisions. The business is a leader in US beef and dairy genomics, and its cutting-edge technologies enable highly accurate, scalable genetic testing and deeper insights into animal health, productivity, and sustainability.

“The addition of Neogen’s genomics business strengthens our commitment to advancing animal health through innovation, data, and technology,” said Jamie Brannan, Chief Commercial Officer at Zoetis. “As we continue to grow our leading innovative solutions in Precision Animal Health, this acquisition brings complementary capabilities that expand predictive insights and individualized care, enabling us to deliver added value to customers. Together, we are shaping the future of animal health, empowering customers with the tools they need to support healthier animals and sustainable livestock production globally.”

The deal is subject to customary closing conditions and the satisfaction of regulatory requirements, and Zoetis expects to complete the acquisition in the second half of calendar year 2026. Zoetis is committed to a seamless integration, supporting continuity for colleagues and customers, and building on Neogen’s legacy of innovation in genomics. ■

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74lb.

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Today's industry pays big for heavy fat steers, but your pocketbook demands smaller cows. Simmental-influenced cows are an average 74 lb. lighter at maturity than Angus-sired counterparts.^a Meanwhile, packers pay \$20 to \$34 more for SimAngus™ and Simmental-sired steers than English-sired calves.^b The proof is in the data.

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^aUSMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," J. of Anim. Sci., Vol. 99, 2021. ^bEffect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University.

**STAND STRONG
SIMMENTAL**

How Fast is Mature Cow Size Increasing?

Paul Beck, Oklahoma State University Extension

Over the past 60 years, mature cow body weight has increased at an annual average of 7.7 pounds per year, but it has not increased at a constant rate. The following chart shows the average annual cow live weight estimated from USDA reports for monthly cow carcass weights. When we look at annual average live weight data, we see that the major structural shift in cow size began in the mid-1960s when selection for larger-framed, growthier cattle became popular. Before that, mature cow weight was relatively stable and even slightly declining. After 1965, cow size began a steady upward climb, increasing by approximately 6.5 pounds per year until 1995. However, the rate of growth in cow size has not been uniform throughout the years.

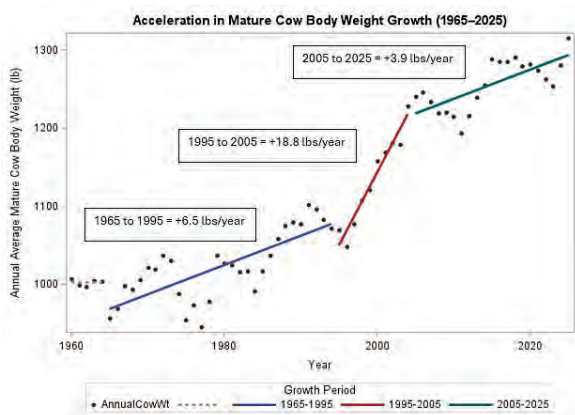


Figure 1. Average annual cow bodyweight estimated from cull cow slaughter data from 1960 to 2025.

During the 1960s and 1970s, cow size really changed very little. The increase in mature cow size began with the introduction of larger-frame Continental genetics into the US cow herd in the 1980s. This resulted in the rapid acceleration in cow weights of nearly 19 pounds per year from 1995 to 2005. During the 80s, mature cow weight increased at roughly eight pounds per year, which is 80 pounds in ten years. Along with the widespread adoption of larger-framed genetics and Continental breed influence across commercial herds, the increased emphasis on growth EPD has increased mature cow size, but is also important to modern increases in post-weaning beef production and efficiency. Selection pressure for growth, heavier weaning weights, and changing market signals all contributed to that trend.

After 2005, cow weights have shown a moderate increase of around four pounds per year, which is essentially a plateau relative to the "acceleration decade" from 1995 to 2005. The recent moderation in the increase in cow size indicates our efforts to improve maternal efficiency have been fruitful. Cow size remains substantially larger than in the 1960s. Over the six decades, that translates to over 450 additional pounds per cow.

That increase in cow size has consequences for ranch sustainability and risk tolerance. If stocking rates are not adjusted for the increased cow size, long-term rangeland productivity will suffer from overgrazing, and weather disruptions such as drought will have greater impacts.

Bigger cows require more forage, greater maintenance energy, and influence stocking rates. While larger cows can wean heavier

calves, they are often not as efficient. The cow efficiency question remains critical: are we adding pounds where they generate greater returns?

Understanding how cow size has changed can help producers evaluate whether their current cow herd aligns with forage resources and profitability goals. Bigger cows are not inherently good or bad — but cows must fit the production environment or we will be required to fit the environment to the cow by providing more supplemental feed from harvested forage and concentrates.

As always, the most efficient cow is the one that matches her environment and pays her own way.

Build Smarter Deworming Plans with Diagnostics

by Wyatt Betchel

Incorporating diagnostics into deworming plans gives cattle producers a clearer handle on parasite pressure and product performance. It helps confirm when treatment is needed, when it isn't, and when a protocol might need adjusting. For operations like Leaning Oak Ranch in Okemah, Oklahoma, that clarity has become a key advantage. And it starts with putting real numbers behind decision-making.

Turning Data into Decisions

Diagnostics provide a straightforward view of the parasite burden in your herd. A fecal egg count reduction test (FECRT) is the most reliable method for measuring deworming efficacy. "We had a group that didn't look right, and I assumed it was a worm issue," shares Buck Rich, owner of Leaning Oak Ranch. "But the fecal tests came back clean, and confirmed our Longrange [epinomectin] was working the way it should. Running diagnostics saved us from reworking the cows unnecessarily."

The results also highlighted the economic value of testing. "From an economic standpoint, that would have been wasted money on more dewormer, and wouldn't have helped our problem," Rich continues. "Diagnostics are an important tool, and can definitely help get you on the right path more quickly."

Rich works closely with his herd veterinarian, Tyler Thomas, DVM, owner and operator of Prague Veterinary Clinic in Prague, Oklahoma. "It's very easy to check fecals, and it's a valuable tool," Thomas says. "The data lets us know where a deworming program sits, and if we need to take action or not."

How to Implement Diagnostics

Routine FECRTs establish a baseline on product performance, and track resistance over time. Even a few well-placed tests each year can support better decisions. Testing before spring turnout, during grazing, or at weaning are all good options. "Without diagnostics, it's easy to point the finger at the product," explains Jody Wade, DVM, Boehringer Ingelheim. "But if you're not testing, you might be treating the wrong issue or not seeing the whole picture."

To conduct the test, two manure samples are needed from the same animal: one collected before or at the time of treatment, and another collected after a specified period following treatment. The timing of the second sample depends on the product used, as each medication requires a different interval after treatment to assess its effect.

When running diagnostics, Wade emphasizes the importance of working with trusted laboratories. “Samples should be collected per rectum, stored properly and processed by reliable labs,” he adds. “Your veterinarian can help ensure everything is handled correctly, so the results are meaningful.”

An egg reduction of 95% or more indicates the dewormer performed well. When results fall short, it may signal that parasites are surviving treatment. In these situations, a herd veterinarian may recommend adjusting the timing, incorporating combination treatment, modifying the grazing rotation, or reevaluating which cattle receive treatment. The goal is always a plan rooted in evidence — not assumption.

Diagnostics in a Sustainable Deworming Plan

A sustainable deworming plan includes diagnostics and three other proven parasite management tools: combination treatment, pasture management, and refugia. “We want our deworming practices to be sustainable, and the four pillars are about helping producers get the most from the tools we already have,” Wade says. “Diagnostics are where it all begins.”

For Thomas, diagnostic results shape how he builds treatment plans for Leaning Oak Ranch and other operations. “You don’t know where to go until you know where you’re at,” he asserted. “Diagnostics tell us if treatment is even necessary, and whether what we’ve done is working.”

Three Strategies to Improve Profitability for Small Cow-calf Operations

by Dr. Kenny Burdine, University of Kentucky Extension

Running a small cow-calf operation can be rewarding, but it is not without challenges. Larger farms spread their costs over more cows, making it harder for smaller herds to compete. There also tend to be scale efficiencies related to labor, input purchases, and other expenses that make larger operations more economically efficient. But smaller producers can be profitable, and this article focuses on three strategies small operations should consider to improve their profitability.

Keep Overhead Costs in Check

Cow-calf operations are capital-intensive by nature, so I chose to use the words “in check” rather than something more specific. But the reality is that an operation running 30–40 cows can’t have the same overhead structure as one running several hundred. This sounds obvious, but I often see new cow-calf operations that are badly overcapitalized from the start. Smaller operations should focus on being lean with respect to equipment, facilities, and other fixed costs. In a lot of cases, this means limiting capital investment and ensuring that the scale of equipment is proportional to the scale of the operation. However, performing custom work with owned equipment is another way to spread that capital investment over more hours of use and add a second income stream. Regardless of what approach is taken, small cow-calf operations must be aware that disproportionately large overhead cost structures can be a major drain on profitability.

Outsource Strategically to Save Time and Money

A small cow-calf operation does not have to do everything itself, and may be best served by outsourcing some farm operations. The first area that comes to mind is hay production. It may

be more economical for a small cow-calf operation to purchase hay, rather than own hay equipment and devote land and time resources to producing it themselves. In some areas, hay is not easy to source and may require significant effort. But by spending time developing relationships with hay producers and planning for winter feeding needs well in advance, the operation may be able to avoid significant hay production expenses.

Outsourcing other farm operations may also be worth consideration. For example, it may be easier to hire someone to transport cattle to market, rather than owning and maintaining hauling equipment that isn’t used very often. Heifer development is another area that can be a bit more challenging for small operations. It may make sense for a small operation to purchase a few bred heifers each year and focus on terminal production, rather than developing a small number of heifers on their own.

Outsourcing is typically justified on the basis of limiting investment (i.e., avoiding overcapitalization) or limiting variable expenses. But it also frees up another very valuable resource: time. Most small cow-calf operators have off-farm employment or other significant off-farm commitments. By outsourcing some farm operations, additional time becomes available and can be devoted to the elements of the operation the farmer chooses to focus on.

Explore Value-added Marketing Opportunities

While the first two considerations were largely focused on cost control, this one is focused on the revenue side of the profit equation. Since production costs tend to be higher for smaller operations, it is even more imperative that they look for ways to add value to the cattle they sell. Since they are likely to sell cattle in smaller groups, they have an even greater incentive to consider co-mingled / value-added sales where they can potentially get price premiums associated with larger lot sizes and health programs. They also have more incentive to consider direct-to-consumer markets such as freezer beef, farmers markets, etc. While everyone will be comfortable adding value in their own way, the point is that smaller operations need to focus on ways to increase profit per head, since they have a smaller number of head from which to profit.

Small cow-calf operations should recognize that they are unlikely to successfully compete with large operations on scale and cost efficiency. For that reason, they need to approach their operations differently and utilize the unique advantages that come with being lean and flexible. By carefully managing their overhead cost structures and outsourcing operations that can be done more efficiently by other operations, they have the potential to see significant cost benefits. And by exploring value-added marketing opportunities, they may be able to capture revenue benefits as well. ■



SAPI: 106
STI: 72

TJSC H-Town 131L

STCC Tecumseh 058J x TJSC Diamond 312H
ASA# 4274275 • Black • Polled
2024 NWSS Champion Bull by STCC Tecumseh



SAPI: 90
STI: 68

RJ Trust Fund 212K

W/C Bankroll 811D x Hara's Kim Kardashian 1C
ASA# 4147173 • Black • Polled
Exciting, NEW, 3/4 Bankroll x Broker x Harietta for elite type!



SAPI: 116
STI: 74

Walsh Against The Odds

Bet on Red x WLE Big Deal
ASA# 4256400 • Red • Homo Polled
ATO has foot size, excellent design & body dimension! His dam was a popular champion for Walsh, WI.



SAPI: 98
STI: 67

Revelation 2K

TL Revenant 35 x CSCX Bandwagon 513A
ASA# 4153090 • Black • Polled
\$200,000 exciting outcross to improve all!



SAPI: 137
STI: 90

OMF Journeyman J24

Mr SR Mic Drop G1534 x OMF DeKa D23
ASA# 3953637 • Homo Black • Homo Polled
Hot outcross producing high sellers!



SAPI: 105
STI: 67

TL Off The Record 11M

TL Ledger x RJ Miss Ellie 7052E
ASA# 4486508 • Black • Polled
New, exciting sire from Tree Lane/Griswold



SAPI: 133
STI: 86

LLSF Point of Proof M741

WHF Point Proven H45 x HPF Rite 2 Luv 398D
ASA# 4443743 • Hetero Black • Homo Polled
Improving calving ease, build, and eye appeal!



SAPI: 127
STI: 81

STCC Tecumseh 058J

VCL Foresight x HL Serena
ASA# 3958195 • Homo Black • Polled
Newly available to the public after Embryos on Snow!



SAPI: 143
STI: 84

WHF/JS/CCS Woodford J001

EGL Firesteel 103F x WHF Summer 365C
ASA# 4068398 • Homo Black • Homo Polled
3/4 Simmental. NEW and exciting calving ease and outcross pedigree with outstanding phenotype out of fantastic donor Summer 365C!



SAPI: 97
STI: 71

Herbster Dynamic 451M

4/B Dynamo x FRKG Countess 924J
ASA# 4450609 • Homo Black • Homo Polled
2025 Hartman Sale Feature to Bailey, ND!
Ultrasound with wild phenotype! Dam was \$225,000 Freking record-seller.



SAPI: 107
STI: 69

Brand New Man 001H

W/C Relentless 32C x Mr HOC Broker
ASA# 3770588 • Black • Polled
Ultra flexible joints with awesome design!



SAPI: 121
STI: 75

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive Order son with tremendous maternal genetics behind him. The first dozen calves out of him have been born light and easily out of first calf heifers.



SAPI: 174
STI: 102

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation Purebreds. Excellent foot shape and depth of heel.



SAPI: 97
STI: 71

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation Double Down out of the legendary WHF/Steenhoek multiple time champion WHF Summer 365C.



SAPI: 103
STI: 74

JBSF Berwick 41F

Rocking P Legendary C918 x JBSF 402B
ASA# 3462584 • Black • Polled
Newly available and producing extremely valuable progeny across the nation!



SAPI: 162
STI: 106

HL Tommy Boy K65

CLRS Guardian 317G x HL Ms Smooth Criminal E174
ASA# 4167626 • Homo Black • Homo Polled
Blaze Calving ease Guardian son at Echard, IA, and Heartland.



SAPI: 129
STI: 83

SAS Black Majic L334

SRH Hannibal x Silver Lake Gold Digger
ASA# 4265277 • Hetero Black • Homo Polled
\$55,000 high-seller at Springer Simmentals 2024. Add mass & outcross pedigree.



SAPI: 141
STI: 91

ZTGC Just Cuz 52K

W/C Night Watch 84E x ZTGC The Blaze
ASA# 4063644 • Black • Homo Polled
Jared Werning's new & exciting balanced sire for profile & function!



SAPI: 124
STI: 76

GOE Lets Roll 749J

W/C Bankroll 811D x W/C RJ Miss 8543 6105D
ASA# 4141350 • Hetero Black • Homo Polled
Lots of neck extension in a complete package!



SAPI: 121
STI: 72

WHF Entourage H450

KCC1 Exclusive 116E x WHF Delilah 45D by TJ Main Event
ASA# 3924201 • Hetero Black • Homo Polled
WHF & Boyert's exciting new herd sire!



SAPI: 106
STI: 72

TJSC Coping with Destiny 9K
WLE Copacetic E02 x TJSC Diamonds Destiny 134C
ASA# 4103854 • Black • Polled
2023–2024 dominante Grand Champion!



SAPI: 121
STI: 85

4/B Motion 40M
4/B Dynamo x 4/B Miss EO 252F
ASA# 4492619 • Black • Polled
Captivating new sire from Elmore!



SAPI: 102
STI: 65

JWC Engage 144M
Mr Hoc Broker x Miss Werning 8543U
ASA# 4389117 • Hetero Black • Hetero Polled
\$230,000 JWC 2025 high seller!

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www.cattlevisions.com



SAPI: 130
STI: 88

RP/BCR Eminence H005
WLE Copacetic x Rubys Wide Open
ASA# 3701500 • Homo Black • Homo Polled
Power & profile highlight at Buck Creek & RJ's!



SAPI: 145
STI: 87

Rocking P Private Stock H010
WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.



SAPI: 101
STI: 75

SO Remnant 418J
SO Remedy 7F x STCC Ms Persistent 7161
ASA# 4035943 • Black • Polled
Great Remedy son who was Reserve Champ at NAILE & Cattlemen's Congress!



SAPI: 151
STI: 91

Potter Artisan L358
OMF Journeyman J24 x Hook's Eagle 6E
ASA# 4262152 • Homo Black • Homo Polled
New, exciting spread genetics with ideal build.



SAPI: 147
STI: 95

CLWTR Clear Advantage H4G
LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



SAPI: 110
STI: 64

JSUL Proud Papa 4759M
Reckoning x Proud Mary
ASA# 4497620 • Black • Polled
Maternal brother to SAM & sib to banner-winning females!



SAPI: 103
STI: 71

R/C SFI Creedence 417J
SAM x SFI Love Me Later A9X
ASA# 3980387 • Homo Black • Homo Polled
2023 Cattlemen's Congress Grand Champion Purebred Simmental Bull!



SAPI: 135
STI: 91

W/C Right Now 2302K
Mr SR 71 Right Now E1538 x W/C Miss Werning 899F
ASA# 4122781 • Homo Black • Homo Polled
Werning's calving ease replacement for Right Now!



SAPI: 122
STI: 94

SAS Infra-Red H804
All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



SAPI: 107
STI: 73

B C R Dialed In L111
RP/BCR Eminence H005 x DWC Becca 35F
ASA# 4323168 • Homo Black • Homo Polled
New, exciting ¾ bull at Beshears!



SAPI: 104
STI: 70

WLSF Firehouse 911K
Double Up G365 x CCR Wide Range 9005A
ASA# 4178795 • Homo Black • Homo Polled
New calving ease sire at JS with type!



SAPI: 121
STI: 72

WHF/JS The Duece
WHF/JS/CCS Double Up G365 x WHF Delilah 45D
ASA# 4144750 • Homo Black • Homo Polled
New calving ease sire at WHF/JS combining Summer & Delilah!



SAPI: 136
STI: 71

2/F JWC Unassisted 675K
W/C Double Down x W/C RJ Miss 8543 6105D
ASA# 4154132 • Homo Black • Homo Polled
Exciting calving ease ¾ blood in the top 2% for low BW. \$40,000 second top seller in JWC's 2024 Bull sale.



SAPI: 95
STI: 65

S B C Buffalo Trace
W/C Relentless x WLE Shez It D056
ASA# 4129329 • Homo polled • Hetero black
JS & Stephens new addition, exciting red gene Relentless son!



SAPI: 103
STI: 81

RP/CMFM John B J104
HPF Quantum Leap Z952 x RP/BCR Stylish Love F158
ASA# 4109070 • Hetero Black • Homo Polled
Current 2023 Champion PTP % Bull! Champ at Ft. Worth, OKC, Am Royal!



SAPI: 96
STI: 70

S&S TSSC Limitless 041H (1/2)
Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

FORT WORTH STOCK SHOW & RODEO

Fort Worth Stock Show and Rodeo

Open Show

Date: January 30, 2026
Judges: Randy Daniel, GA;
 and Mike McGuire, AL
Location: Fort Worth, TX

Editor's Note: PTP data for Fort Worth are listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. EPD and indexes are current as of 1/28/2026.

Percentage Simmental Females



Grand Champion and Spring Calf Champion
 "EVCS Who Dat Darling 583N ET,"
 s. by JBSF Berwick 41F,
 exh. by Rocking P Livestock and Circle M
 Farms, Maysville, KY.
 5.2/73/111/4.8/20/6.2/.24/-.033/.57/91/70



Reserve Spring Calf Champion
 "JSUL Who Dat 5283N,"
 s. by JSUL Something About Mary 8421,
 exh. by Holden Hawkins, Bogata, TX.
 8.6/71/110/5.5/14.8/6.4/.20/-.034/.68/97/71



Junior Calf Champion
 "FRKG Countess of 924 1N,"
 s. by Insurrection,
 exh. by Diamond J Simmentals, Kaufman, TX.
 8.7/83/126/3.1/20.3/8.8/.18/-.088/.75/114/79



Reserve Junior Calf Champion
 "HDY Oh Darlin 251N,"
 s. by Geff County O,
 exh. by Cora Hardy, Sunset, TX.
 6.2/64/99/1.8/12.7/6.9/.19/-.035/.72/89/64



Senior Calf Champion
 "OAKP RJ Queen 535M,"
 s. by TJSC Coping With Destiny 9K,
 exh. by Rocking P Livestock and Circle M
 Farms, Maysville, KY.
 7.5/79/118/4.1/18.6/11.1/.16/-.030/.61/102/72

Reserve Senior Calf Champion
 "RRF Tiara 114M,"
 s. by KR Casino 6243,
 exh. by Paisley Seamans, Colmesneil, TX.
 7.8/76/120/2.5/26.8/10.5/.31/-.026/.62/109/74



Intermediate Champion
 "RP/CMFM Blackcap M086,"
 s. by Circle M Tejas,
 exh. by Laura Landers Franklin, Blountsville, AL.
 9.1/72/111/5.1/19.5/16.3/.29/-.024/.42/122/73

Reserve Intermediate Champion
 "GCLD Proven Queen M145,"
 s. by Next Level,
 exh. by Rainey Hays, Littlefield, TX.
 6.4/83/129/4.9/22.5/13.3/.13/-.042/.98/107/75



Reserve Grand Champion and Junior Champion
 "JSUL Reba's Stunner 4598M,"
 s. by WHF/JS/CCS Woodford J001,
 exh. by Levi Buchanan and Dustin Clark Cattle,
 Waxahachie, TX.
 10.6/91/132/4.7/21.9/16/.06/-.068/.65/114/77

Reserve Junior Champion
 "XTB Mona Lisa M022,"
 s. by W/C Style 69E,
 exh. by Tylee Elmore, Elmore Cattle Services,
 and XTB Cattle Company, Waukomis, OK.
 5.5/87/133/2/16.9/9.6/.23/-.044/.86/104/78

Percentage Simmental Bulls



Spring Calf Champion

“SKR T/R Concho 5096N ET,”
s. by Mr HOC Broker,
exh. by T/R Cattle Co. and Kale Robison,
Cushing, OK.

4.8/66/96/1/14.6/7.6/.08/-.032/.52/81/60



Junior Calf Champion

“JMIT Altar Ego N401,”
s. by How Great Thou Art,
exh. by Gruben Cattle Co., Wanatah, IN.

7.1/60/87/3.2/15/9.8/-.05/-.075/.47/81/56



Senior Calf Champion

“FBFS Made For More 512M,”
s. by STAG Fortunate Son 233,
exh. by Foster Bros. Farms, Lockney, TX.

6.6/88/135/3.4/27.9/12.3/.06/-.066/.97/102/76

Reserve Senior Calf Champion

“BKC Redeemed M89,”
s. by Second Chance 601H,
exh. by Kylie Callis, XTB Cattle Co., RJ Cattle
Co., and Elmore Cattle Services, Waukomis, OK.

7.9/61/87/2.2/17.7/8.6/.21/-.052/.88/95/64



Grand Champion and Junior Champion

“Diamond J Revolt 215M,”
s. by Insurrection,
exh. by Diamond J Simmentals, Kaufman, TX.

6.9/82/127/3.7/23.6/10.1/.27/-.065/.69/108/78

Reserve Junior Champion

“C-4 Recall 600M,”
s. by C-4 Juan Recall H400,
exh. by Circle M Farms and Red River Farms,
Mt. Vernon, MO.

7.3/73/101/3.3/20/15.5/.21/-.017/.55/111/70



Reserve Grand Champion and Senior Champion

“FBFS Ledson 536L,”
s. by STAG Good Times 201 ET,
exh. by Foster Bros. Farms, Lockney, TX.

10.6/87/132/4.9/25.3/11.6/.04/-.023/.80/107/77

Reserve Senior Champion

“G/F Jagger 317L,”
s. by OHL Jaguar 4243J,
exh. by Tammy Foose, Greencastle, IN.

9.5/69/104/4.7/15.9/10.4/.33/-.014/.51/112/72

Purebred Simmental Females

Spring Calf Champion

“FRKG Countess of 948 1N,”
s. by STCC Tecumseh 058J,
exh. by Diamond J Simmentals, Kaufman, TX.

7.7/73/103/3.7/17.9/12.1/.26/-.069/.83/118/75



Reserve Spring Calf Champion

“RRF Loving the Profit 046N,”
s. by RP/CMFM John B J104,
exh. by Addison Bartlow and Red River Farms,
Monticello, IL.

8.3/83/116/4.6/17.4/7.2/.13/-.073/60/108/79



Grand Champion and Junior Calf Champion

“JSUL Rosie 5148N,”
s. by JSUL Something About Mary 8421,
exh. by Rocking P Livestock and Circle M
Farms, Maysville, KY.

7.6/76/116/4.1/14.3/9.7/.02/-.080/.93/106/73

(Continued on page 48)

(Continued from page 47)



Senior Calf Champion
"NXT Sammi M428,"
s. by Holtkamp CLAC Change Is Coming,
exh. by McCoy Landwehr, Enid, OK.
6.6/85/126/4.1/15.1/8/-01/-099/97/101/76

Reserve Senior Calf Champion
"RRF/CMFM Gotta Love Me 109M,"
s. by Rocking P Private Stock H010,
exh. by Paisley Seamans, Colmesneil, TX.
9/86/131/4.5/20.2/10.3/.34/-06/.69/131/87

Intermediate Champion
"JSUL Butter Up 4369M,"
s. by SO Remedy 7F,
exh. by Rocking P Livestock and Circle M
Farms, Maysville, KY.
14.3/61/83/5.7/21.4/9.1/06/-095/87/111/68

Reserve Intermediate Champion
"XTB Glitter M96,"
s. by SO Remedy 7F,
exh. by Megan Brown and XTB Cattle Co.,
Greenville, TX.
9.2/82/126/4.9/17.6/8.6/-13/-103/85/101/74



**Reserve Grand Champion
and Junior Champion**
"CLAC Diamond 414M,"
s. by Rocking P Private Stock H010,
exh. by Levi Buchanan and Dustin Clark Cattle,
Waxahachie, TX.
13.8/77/106/5.9/16.4/12.7/.25/-073/66/132/80



Reserve Junior Champion
"HOEL Tina 404M,"
s. by SO Remedy 7F,
exh. by Kale Robison, Cushing, OK.
8.7/79/120/3.9/21.6/7.8/-05/-106/1.14/103/75

Purebred Simmental Bulls



**Reserve Grand Champion
and Spring Calf Champion**
"FBFS Nocturnal 039N,"
s. by TJSC Coping With Destiny 9K,
exh. by Foster Bros. Farms, Lockney, TX.
7.7/83/123/4.9/22/11.3/.17/-078/1.13/123/84

Reserve Spring Calf Champion
"Bar O Nightcap 506N,"
s. by STCC Tecumseh 058J,
exh. by Bar O Cattle Company, Oskaloosa, KS.
9.3/80/115/4.4/21.6/10.9/.19/-067/97/122/81

Senior Calf Champion
"ABS Mr Top of the Line M 635,"
s. by Rains Jr Longevity J173,
exh. by Paul and Donna Bayer Inc., Muenster,
TX.
11.6/69/105/6.3/20.7/17.4/.04/-084/84/127/72



Intermediate Champion
"McFerrans Recall 407M,"
s. by Rocking P Private Stock H010,
exh. by McFerran Farms, Seminole, OK.
7.7/78/109/4.7/20/11.8/.11/-091/75/116/77



Grand Champion and Junior Champion
"4/B Motion 40M,"
s. by 4/B Dynamo,
exh. by Elmore Cattle Services, XTB Cattle Co.,
4/B Land & Cattle, Waukomis, OK.
10.3/84/128/5.1/29.2/8.3/.7/-066/77/121/85

Senior Champion
"-S Ripple Effect L302,"
s. by SC Pay the Price C11,
exh. by BARS Cattle Company, Pierce, NE.
6.2/69/102/4.4/22/12.5/.20/-092/89/116/73

Special Awards

Premier Exhibitor
Circle M Farms and Rocking P Livestock,
Maysville, KY.

Premier Breeder
Sara Sullivan, Dunlap, IA.

Percentage Simbrah Females



Grand Champion
 "Hagan Marvelous 034M,"
 s. by Hagan Hush Money 647G,
 exh. by Zachary Buchanan and Dustin Clark
 Cattle, Waxahachie, TX.
 7.9/73/105/4.2/16.2/9.8/.04/-.091/.68/105/71



Reserve Grand Champion
 "Hagan Rudy 15N,"
 s. by CSG Maverick 337J,
 exh. by Annede Peoples, Rockwall, TX.
 7.3/68/102/2.2/16/6.8/-.01/-.090/.73/83/63

Percentage Simbrah Bull



Grand Champion
 "TK/FCC GCCS Yuma,"
 s. by W/C Bet On Red 481H,
 exh. by Fields Cattle, Mt. Pleasant, TX.
 9.7/77/110/4.5/20.4/7.3/-.01/-.086/.73/85/66

Simbrah Females



Grand Champion
 "Smith 4S Kayla Charming Lucylu,"
 s. by Smith Isgrig Something In Red,
 exh. by 4S Cattle, Brenham, TX.
 11.4/67/93/5.1/11.2/4.3/-.07/-.075/.89/94/67



Reserve Grand Champion
 "3CC LMC Gin Blossom L69,"
 s. by LMC Gold Medal 5Z/75,
 exh. by Waylon Seale, San Augustine, TX.
 5.9/76/108/3.8/14.8/3.4/-.07/-.076/.47/66/61

Simbrah Bulls



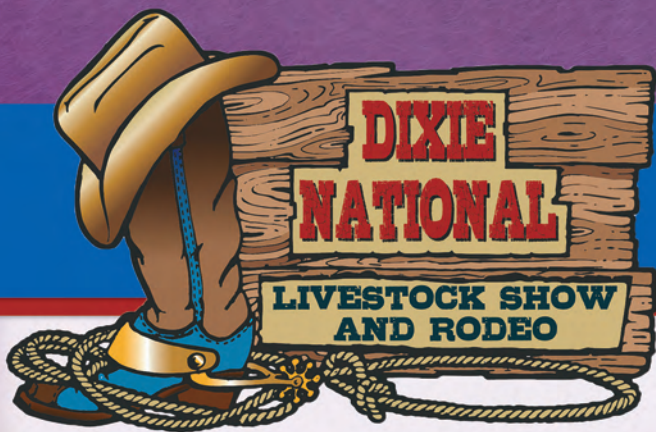
Grand Champion
 "JSJW Cash Money,"
 s. by Hagan Hush Money 647G,
 exh. by Williams Cattle, Dayton, TX.
 6.1/53/75/3.7/14.2/3.1/-.038/-.126/.66/45/43



Reserve Grand Champion
 "Smith McCrary Snazzy Sandman,"
 s. by Smith A.R.C. No Kidding 032H,
 exh. by Hallie Hackett, Texarkana, TX.
 13.1/63/80/5.3/16.6/8.8/-.14/-.096/.59/86/59



View complete show result
 information here ■



Dixie National Livestock Show

Date: February 22, 2026
Location: Jackson, MS
Lead Judge: Curt Rincker, IL
Associate Judge: Brock Tarr, IL

Editor's Note: PTP data for Dixie National are listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. EPD and indexes are current as of 2/19/2026.

Fullblood Show

Bulls



Reserve Grand Champion and Calf Champion

"LLEO Range Max 28N,"
 s. by Alliance Polled M T M 1723,
 exh. by Landon Ohlde, Williamsburg, KS.
 6.2/71/96/4.2/33.3/8.6/-14/-091/.82/85/63

Reserve Calf Champion

"GJC Mr Cooper 124N,"
 s. by JMH Humberto,
 exh. by Garrett Jones, Anna, TX.
 9.8/64/92/5.8/30.1/15.7/-20/-120/.72/102/61



Grand Champion and Intermediate Champion

"Jones & Sons Origin Story,"
 s. by Logland Arrow L03E,
 exh. by Caroline Jones, Tom Bean, TX.
 5.9/68/93/5.1/31.4/14.2/-09/-083/1.00/100/65

Reserve Intermediate Champion

"GJC HR Maximilian 201M,"
 s. by Logland Arrow L03E,
 exh. by Garrett Jones, Anna, TX.
 11.3/72/103/6.6/30.9/17.9/-10/-101/.81/117/68

Females



Reserve Grand Champion and Calf Champion

"TCBO Kalypso,"
 s. by Logland Double Dare 233K,
 exh. by Payton Klein, Charleston, AR.
 2/72/101/3.2/31.5/14.3/-15/-131/.85/92/64



Reserve Calf Champion

"Prostock Mona Lunelle 552N,"
 s. by Rugged R Bellagio 5057C,
 exh. by Caroline Jones, Tom Bean, TX.
 2.6/77/106/-4/26.9/10.7/-08/-111/.78/88/66



Intermediate Champion

"Red Oak Meredith,"
 s. by APLX Coach 37J,
 exh. by Ashlyn Ohlde, Williamsburg, KS.
 9.4/81/114/4.2/33.1/13.1/-16/-111/.89/103/71



Reserve Intermediate Champion

"Stark Metallica 15GM,"
 s. by SOT Judson J713,
 exh. by Easten Stark, Cooper, TX.
 5.8/78/108/3.1/32.9/12.8/-07/-104/.83/99/69



Grand Champion and Junior Champion
 "SOT Maeve M008,"
 s. by SOT Jetter J696,
 exh. by Emma Massey, Seminary, MS.
 1.6/85/125/2.8/35.4/13.7/-.22/-107/.81/88/68

Reserve Junior Champion
 "SOT Molly M021,"
 s. by SOT Jetter J696,
 exh. by Emma Massey, Seminary, MS.
 4.9/74/104/3.6/32.2/20.5/-.04/-111/.70/114/67

Percentage Simbrah Show

Females

Reserve Grand Champion and Spring Calf Champion
 "Hagan Rudy 15N,"
 s. by CSG Maverick 337J,
 exh. by Annedee Peoples, Rockwall, TX.
 7.2/68/102/2.1/16/6.8/.00/-.090/.73/83/63



Reserve Spring Calf Champion
 "-JRF Honey,"
 s. by Midnight,
 exh. by Johnson Ranch & Farm, Moss Point, MS.
 8.8/76/115/6.2/23/12.3/-.06/-.089/.72/97/68



Junior Calf Champion
 "-JRF Donna Renee,"
 s. by GSC GCCO Dew North 102C,
 exh. by Johnson Ranch & Farm, Moss Point, MS.
 10.1/75/104/4.6/16.8/9.8/-.12/-.087/.83/102/71



Reserve Junior Calf Champion
 "-JRF Sheza Miracle,"
 s. by Midnight,
 exh. by Johnson Ranch & Farm, Moss Point, MS.
 6.6/69/101/3.9/22.1/10.3/-.21/.086/.72/77/59



Senior Calf Champion
 "-JRF Ester,"
 s. by TK/FCC Hard Body,
 exh. by Johnson Ranch & Farm, Moss Point, MS.
 7.9/73/109/3.9/19.2/12.2/-.16/-.098/.70/101/67

Reserve Senior Calf Champion
 "5REJ Rose Gold,"
 s. by FSSR Mr Optimizer,
 exh. by 5R Farm, Paris, AR.
 12.8/62/92/5.3/19/12.4/-.25/-.096/.58/88/57



Grand Champion and Junior Champion
 "RHF/SA Montigo Bay,"
 s. by RHF/SA Glacier Bay,
 exh. by Alivia Upton, Ellisville, MS.
 10.7/49/66/6.6/24.5/13.3/.05/-.056/.27/99/57

Bulls



Grand Champion and Calf Champion
 "-JRF Trump,"
 s. by Hagan Hush Money 647G,
 exh. by Johnson Ranch & Farm, Moss Point, MS.
 9.1/70/109/5/15.7/9.4/-.09/-.079/.66/88/63



Reserve Grand Champion and Reserve Calf Champion
 "-JRF Paul,"
 s. by Hagan Hush Money 647G,
 exh. by Johnson Ranch & Farm, Moss Point, MS.
 10.1/71/111/5.3/16.1/10.2/-.09/-.075/.56/101/69

(Continued on page 52)



Continued

(Continued from page 51)

Simbrah Show

Bulls



Grand Champion and Spring Calf Champion
 "Smith McCrary Snazzy Sandman,"
 s. by Smith A.R.C. No Kidding 032H,
 exh. by Hallie Hackett, Texarkana, TX.
 13.1/63/80/5.4/16.6/8.7/-13/-097/.58/86/59

**Reserve Grand Champion
 and Junior Champion**
 "Hagan Money Clip 6M,"
 s. by Hagan Hush Money 647G,
 exh. by Hagan Cattle Co. and Kayl Tassin,
 Yoakum, TX.
 8.1/57/74/4.9/12.8/6.9/-22/.113/.56/65/50

Females



Spring Calf Champion
 "4JT Darling Made Ya Look 32N,"
 s. by Kimbo 114 D,
 exh. by Jenna Tyler, Texarkana, TX.
 8.4/63/94/4.6/23.9/8/-09/-064/.63/88/62

Reserve Spring Calf Champion
 "Smith McCrary Roxie's Pandora,"
 s. by Smith No Better Than This,
 exh. by Hallie Hackett, Texarkana, TX.
 13/59/74/6.4/16.3/11.6/-01/-093/.45/98/61



Grand Champion and Junior Calf Champion
 "SLBC Hagan Perennial 505N,"
 s. by Hagan Hush Money 647G,
 exh. by Hagan Cattle Co. and Kayl Tassin,
 Yoakum, TX.
 8.3/68/104/3.9/13.3/7.4/-09/-108/.53/80/60



Reserve Junior Calf Champion
 "4JT Darling Pistol Annie,"
 s. by SLBC JSSC Red Hot 623K,
 exh. by Jenna Tyler, Texarkana, TX.
 7.7/76/116/5.9/15.2/5.6/-12/-112/.71/71/60



**Reserve Grand Champion
 and Senior Calf Champion**
 "Hagan Penelope 06M,"
 s. by Hagan Senor 4055G,
 exh. by Kayl Tassin, Sandy Hook, MS.
 9.2/61/90/4.2/15.3/7.5/-08/-104/.64/93/62



Reserve Senior Calf Champion
 "RHF/FFS Melania,"
 s. by HILB Oracle C033R,
 exh. by Creyton Cummings, Batesville, AR.
 10.5/62/92/3.9/18.8/9.5/-09/-093/.41/87/59



Junior Champion
 "-JRF Amber,"
 s. by Flying B Leo,
 exh. by Johnson Ranch & Farm, Moss Point, MS.
 11.5/65/91/6.6/20.5/12/-03/-090/.69/97/63



The American Simmental Association encourages all members to participate in our whole-herd reporting system, called Total Herd Enrollment (THE).

How to Update Your Inventory

Start with your Preliminary Inventory by accessing it online

(see reverse for instructions or use paper packet received in mail/email)

See Enrollment Template below

- 1** Confirm that ALL fall-calving cows are listed on the form. This should include any cow enrolled in the previous year, first-time heifers, purchased cows, and cows in associated junior accounts that run with your herd.
- 2** Enroll or Remove each dam. Enter an enrollment or removal code in the Primary Code column.
- 3** A/B/C/D/N — Enter an enrollment option: A, B, C, or D for each cow. If a cow is being removed, enter “N.”

Is the dam still active in your herd?

THE Enrollment Codes	
0	Cow Bred to Calve During the Season
1	Heifer Bred to Calve During the Season
2	Not Exposed – Moved to Next Season
3	Exposed and Failed to Conceive – Moved to Next Season
4	Exposed and Failed to Conceive – Moved to Next Year
5	Donor Cow
6	Recipient Cow
44	Not Exposed – Moved to Next Year

Has the dam been removed?

THE Removal Codes	
60	Exposed and Failed to Conceive
61	Aborted
62	Age
63	Appearance
64	Calf Loss at Calving
65	Calf Loss Post-Calving
66	Color
67	Died – Calving
68	Died – Other
69	Died – Sickness/Disease
70	Disposition
71	Herd Reduction
72	Hoof Condition
73	Horned
74	Injury
75	Production/Performance
76	Prolapse
77	Sickness/Disease
78	Sold, Breeding Purposes, Paper Not Transferred
79	Sold, Breeding Purposes, Paper Transferred
80	Structural Soundness
81	Udder Quality
82	Genetic Defect Status

Optional Columns

- Additional Code is only to be used if a removal code is already in the Primary Code column.
- Remarks are for member use only. Enrollment will not be adjusted from this column.
- If you enter “H” in the Bill Code column, you will be billed half now and half later in the year.
- If you need to add a commercial dam, enter her tattoo (AnmTatt), date of birth (BirthDt,) and breed codes (BrdCds).

Enrollment Template

AnmReg Nbr	AnmTatt	Primary Code	AddtnlCode	A/B/C/D/N	Season	Animal Name	BirthDt	BrdCds	EnrYear	BillCode	Remarks
1		2		3							

Send Your 2026 Fall Inventory to ASA by June 15, 2026

- **Online** – using Data Entry section of Herdbook Services – www.simmental.org
- **Email** – THE@simmgene.com • **Mail** – One Genetics Way, Bozeman, MT 59718

Total Herd Enrollment Payment Options

	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
Enrollment Fees:	\$15.00	\$0.00	\$7.50	\$390/herd
Registration Fees:	\$0.00	\$30/\$40/\$50 ^a	\$30/\$40/\$50 ^a	\$42/\$52/\$62 ^a
Choosing the best options:		^a Depending on age of calf	^a Depending on age of calf	^a Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPD for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
Benefits of Enrolling:				
EPD to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
Requirements when enrolled:				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓



Instructions for Online Enrollment

www.simmental.org



1. Go to www.simmental.org and select **Herdbook**
2. **Log In** by entering
 - 6-digit member number (*zero filled example: 000317*)
 - Password
3. Under **Data Entry** select **Online**
4. Select the **Inventory** tab
 - Click **Fall**
 - Make sure year shows **2026**
5. Select **Update Cow Inventory Online**
- OR-
- Select file type, then **Download** to load your preliminary inventory into an Excel spreadsheet
6. See front for Inventory instructions and codes for both methods of entry.
7. To upload completed Excel spreadsheet:
 - Save file to desktop and log in to Herdbook.
 - Under **Data Entry** select **Upload**
 - Enter a **Job Title** such as “(Year/Season) THE Upload”
 - Under **Type** select **Animal Enrollment**
 - Click **Browse** – attach saved THE file
 - Click **Upload File**
8. Review **Errors** and/or **Warnings**
9. Select **Submit Data**
 - If **Edit Job** button shows, select button, resolve the error(s) and submit again
 - Select **Proceed to Billing** for billing summary (*After June 15, 2026, all options will have a balance due reflecting the \$1.00 non-refundable late fee per animal.*)
 - Select **Add Payment**. Enter credit card information. Select **Confirm**
 - Select **FINAL SUBMIT** (*Enrollment will not be completed without this step.*)
 - The **Invoice Status** will change to **Complete**. Print and store for your records.
10. To save job and return later, click **Save and Exit**. The job will remain in an incomplete status under your account. **Please note that billing is based on the submission date, not the date it was started. Job must be submitted prior to June 15, 2026, to avoid late fees.**

*Job must be submitted prior to
June 15, 2026, to avoid late fees.*

Percentage Simmental Show

Bulls

Spring Calf Champion

“TPHT Testify N451,”
s. by RP-BCR Insight G302,
exh. by Round Grove Livestock, Volk Live-
stock, Cummings Creek Cattle, and Top Hat
Simmentals, Deweyville, UT.
7.7/79/124/4.2/21.9/14.8/.20/-.006/.70/113/73



Reserve Spring Calf Champion

“ADF/JP Night Hawk N05,”
s. by KR Cadillac Ranch,
exh. by Adamdale Farms, Columbia, MS.
12.1/84/134/10.5/17.2/10.23/-.032/.56/118/81



Junior Calf Champion

“ELMR Clear Belief 503N,”
s. by LLSF Pays To Believe ZU194,
exh. by Elmore Cattle Company, Enoree, SC.
9.6/59/81/4.1/18.7/13.5/.17/-.047/.68/104/63



Senior Calf Champion

“Woodyard Chief 416M,”
s. by WHF Entourage H450,
exh. by Joseph Roberts, Belzoni, MS.
17.2/74/104/8.7/12.6/12.1/.00/-.035/.76/110/69



Grand Champion and Junior Champion

“Diamond J Revolt 215M,”
s. by Insurrection,
exh. by Diamond J Simmentals and Morgan
Jackson, Kaufman, TX.
6.3/82/128/3.7/23.6/10.2/.26/-.064/.69/107/77



Reserve Grand Champion and Reserve Junior Champion

“ELMR Clarity Pays 403M,”
s. by LLSF Pays To Believe ZU194,
exh. by Elmore Cattle Company, Enoree, SC.
11.9/64/93/4.9/18.7/12.3/-.17/-.061/.69/103/63

Females



Grand Champion Cow/Calf Pair

“Miss CCF Like a Lady,”
s. by Reckoning 711F,
Calf, “Mr SFGB Dude Likes a Lady 11N,”
s. by 3Aces/MDay Madison,
exh. by Brandon Weber, Alachua, FL.
6.2/75/103/3.5/19.1/11.15/-.028/.53/111/74
5.1/77/105/3/18.6/11.9/.07/-.058/.55/106/72

Cow/Calf data is listed on two lines with the cow first.

Summer Calf Champion

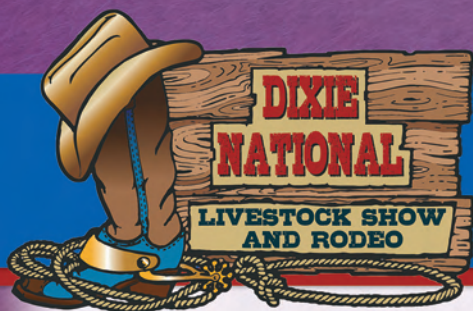
“01N,”
s. by EC Rebel 156F,
exh. by Saucier Farms, Hattiesburg, MS.
4.8/67/99/3.9/20.9/7.6/-.06/-.112/.64/74/59



Grand Champion and Spring Calf Champion

“CMFM/RP Ellie N29,”
s. by Rocking P Private Stock H010,
exh. by Raelan Watkins, Starkville, MS.
7.6/83/127/3/19.8/8.7/.51/-.014/.33/119/83

(Continued on page 54)



Continued

(Continued from page 53)



Reserve Spring Calf Champion
 "RRF Princess 058N,"
 s. by WCC/RRF Troubadour 0130H,
 exh. by Breanna Jones, Eustace, TX.
 8.2/74/101/4.9/17.1/7.8/-.02/-.077/.53/83/64



Intermediate Champion
 "JSUL Dat Shine 4549M,"
 s. by JBSF Berwick 41F,
 exh. by Landree Valentine, Bay Springs, MS.
 6.2/70/102/4.5/19.3/6.2/.18/-.048/.61/87/66

Purebred Simmental Show

Bulls



Summer Calf Champion
 "DAJS Defiant 1708,"
 s. by EC Rebel 156F,
 exh. by Satee Simmentals, Montague, TX.
 7.3/78/111/3.7/19.3/11.5/.05/-.072/.75/108/73



Junior Calf Champion
 "FRKG Countess of 924 1N,"
 s. by Insurrection,
 exh. by Diamond J Simmentals, Kaufman, TX.
 8.5/83/126/3.1/20.3/9.2/.17/-.087/.74/114/79



Reserve Grand Champion and Junior Champion
 "Roxi's Matters To Me,"
 s. by W/C Style 69E,
 exh. by Diamond J Simmentals, Kaufman, TX.
 12.2/70/105/4.1/20/12.3/.24/-.037/.49/115/72



Spring Calf Champion
 "ADF Neon Moon N07,"
 s. by W/C Bet On Red 481H,
 exh. by Adamdale Farms, Columbia, MS.
 9.8/67/95/4/19.5/9.8/.16/-.056/.73/113/72

Reserve Junior Calf Champion
 "S&S BTOM She's All That 5001N,"
 s. by Revelation 2K,
 exh. by Brace Saucier, Hattiesburg, MS.
 5.9/74/109/3.1/17/8.7/.10/-.041/.69/89/67

Reserve Junior Champion
 "TCSF Miss Prime 8M,"
 s. by Rocking P Private Stock H010,
 exh. by Alivia Upton, Ellisville, MS.
 12/75/116/4.2/14.1/12.1/.48/-.011/.37/130/80

Reserve Spring Calf Champion
 "Mongo 513N,"
 s. by THSF Lover Boy B33,
 exh. by Katiebeth Berry, Sumrall, MS.
 8.5/76/107/5.1/25.4/11.3/.11/-.069/.61/116/77



Senior Calf Champion
 "TTSJ Mavis 607M,"
 s. by TTSJ Sweet Victory 160T,
 exh. by Mason Stafford, Lufkin, TX.
 11.4/60/85/6.2/15.6/7.5/.28/-.053/.61/103/67



Junior Calf Champion

“STCC BOK On Time 106N,”
s. by SO Remedy 7F,
exh. by Trennepohl Farms, Jesse Hoblyn
Livestock and Elizabeth Bok, Hicksville, OH.
9.1/82/128/4.4/21.8/10.3/.03/-102/.87/114/78

Reserve Junior Calf Champion

“SJR Cuz Heza Supernova 525N,”
s. by ZTGC Just Cuz 52K,
exh. by Single J Ranch, Bushnell, FL.
7.9/80/114/4.1/18.4/13.2/.11/-060/.83/118/77



**Reserve Grand Champion
and Senior Calf Champion**

“DI Can Do M6,”
s. by THSF Lover Boy B33,
exh. by DI Simmentals and Leslie Walker,
Danvers, IL.
10.4/81/119/6.1/26.6/13.4/.14/-077/.68/128/82

Reserve Senior Calf Champion

“Ezekiel 192,”
s. by Revelation 2K,
exh. by Callie Rae Childers, Hartselle, AL.
7.6/73/101/3.3/18/11.5/-02/-078/.79/104/70



Grand Champion and Junior Champion

“STCC Bluegrass 114M,”
s. by SO Remedy 7F,
exh. by Trennepohl Farms and The Bluegrass
Group, Middletown, IN.
7.2/90/142/5.3/22.9/11/-10/-125/.86/109/80

Reserve Junior Champion

“4/B Motion 40M,”
s. by 4/B Dynamo,
exh. by Elmore Cattle Services, XTB Cattle Co.,
and 4/B Land & Cattle, Waukomis, OK.
10.5/84/128/5.3/29.3/8.5/.16/-065/9/121/85

Senior Champion

“-S Ripple Effect L302,”
s. by SC Pay The Price C11,
exh. by BARS Cattle Company, Pierce, NE.
6.3/70/103/4.4/21.9/13.9/.1/-092/.92/119/73

Females

Summer Calf Champion

“-S Velvet Revolver 532N,”
s. by W/C Executive Order 8543B,
exh. by BARS Cattle Company, Pierce, NE.
12.3/72/107/6.6/23.1/12.5/.09/-067/.82/126/78



Reserve Summer Calf Champion

“GJF Donna 504N,”
s. by WHF Point Proven H45,
exh. by Golden J Farms, Tupelo, MS.
12.9/71/106/5.5/22.6/11.3/.30/-073/.74/136/83



Spring Calf Champion

“FRKG Countess Of 948 1N,”
s. by STCC Tecumseh 058J,
exh. by Diamond J Simmentals, Kaufman, TX.
7.8/74/102/3.8/18.3/12.8/.26/-070/.81/120/75

Reserve Spring Calf Champion

“PVFA Miss Ellie 211N ET,”
s. by TJSC Coping With Destiny 9K,
exh. by Saucier Farms, Hattiesburg, MS.
4.8/75/102/3.1/13.4/10.9/.03/-076/.87/101/70



Junior Calf Champion

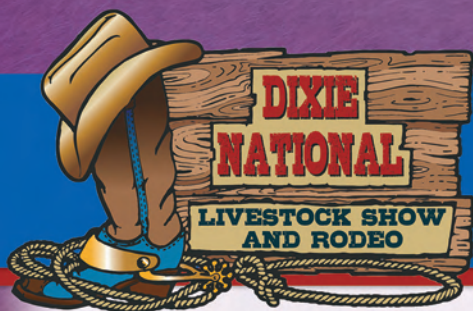
“SFI Miss None Better N4,”
s. by JSUL Something About Mary 8421,
exh. by Cecillia Newby, Oswego, KS.
15/74/116/6.4/19.1/8.1/-20/.043/.74/103/69



Reserve Junior Calf Champion

“Weis Sweetie 996N,”
s. by TJSC Coping With Destiny 9K,
exh. by DI Simmentals and Leslie Walker,
Danvers, IL.
7.9/75/112/4.1/20.5/10.9/-04/-068/.84/105/72

(Continued on page 56)



Continued

(Continued from page 55)

Senior Calf Champion

“JSUL Stunner Rose 4770M,”
s. by TJSC Coping With Destiny 9K,
exh. by John Matthew Carnley, Samson, AL.
5.4/82/121/2.6/13.6/8.6/-04/-083/.79/99/74



Reserve Senior Calf Champion

“Miss Honey 24M,”
s. by K/C Whiskey Glasses H3,
exh. by Finnleigh Cotton, Heidelberg, MS.
9/64/91/4.6/19.4/10.2/.05/-067/.56/107/68



Grand Champion and Intermediate Champion

“XTB Glitter M96,”
s. by SO Remedy 7F,
exh. by Megan Brown and XTB Cattle
Company, Greenville, TX.
9.2/82/125/4.9/17.7/8.3/-14/-103/.85/100/73

Reserve Intermediate Champion

“SJR Dairy Queen 424M,”
s. by WHF/JS/CCS Woodford J001,
exh. by Single J Ranch, Bushnell, FL.
10.3/8/124/4.5/16.5/17.6/.23/-047/.33/139/84



Reserve Grand Champion and Junior Champion

“BOWJ Perfect Angel 200M,”
s. by SO Remedy 7F,
exh. by Diamond J Simmentals, Kaufman, TX.
10.1/84/125/4.7/17.2/8.9/-29/-074/.51/92/69

Reserve Junior Champion

“Britney Jean,”
s. by WHF/JS/CCS Double Up G365,
exh. by Brody Saucier, Hattisburg, MS.
5.4/92/132/3.7/18.1/7.8/-25/-102/.81/89/75

Special Awards



Premier Exhibitor

Diamond J Simmentals, Kaufman, TX.



Premier Breeder

Aribella Beins, Deweyville, UT.



View complete show result
information here ■

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For more information contact:

Nancy at nchesterfield@simmgene.com | Rebecca at rprice@simmgene.com

Call 406-587-2778

Final Standings

2025 - 2026

PTP RING OF CHAMPIONS

PUREBRED SIMMENTAL



1 JSUL ROSIE 4288M
 Carlee Clark and Tim Schaeffer Show Cattle
 Sire: WLE Copacetic E02 Breeder: Sara Sullivan
 Dam: Peine/GS Rosie 677D ASA #4439495

2 JMVC REVLON 408M
 Chloe Clark and Tim Schaeffer Show Cattle
 Sire: Revelation 2K Breeder: Jackson Mattocks
 Dam: JMVC Ruby 803F ASA #4405442

3 XTB GLITTER M96
 Megan Brown and XTB Cattle Company
 Sire: SD Remedy 7F Breeder: Braedon Callis
 Dam: BKC Glitter ASA #4439261



T1 HORSTMAN FIRE AWAY 513N
 Horstman - 3 Aces - Trennepohl - Knapper Cattle - Diamond J
 Sire: GCC Bold Move 136J Breeder: Horstman Cattle Company
 Dam: Horstman Fancy Burn 978G ASA #4544378

T1 STCC BLUEGRASS 114M
 Trennepohl Farms and The Bluegrass Group
 Sire: SD Remedy 7F Breeder: AnnLawrence Allen
 Dam: WHF Delilah 45D ASA #4437281

3 PAYS TO WIN
 Parson Cattle Company and Scherich Simmentals
 Sire: SC Pay The Price C11 Breeder: Aaron Parson
 Dam: EJJ One Eyed Lady ASA #4306243



1 BRB4 CARD CECE 463M
 Breckyn Bloomberg
 Sire: Revelation 2K Breeder: Breckyn Bloomberg
 Dam: SGS TSSC Good and Plenty ASA #4525640

2 EVCS WHO DAT DARLING 583N ET
 Circle M Farms and Rocking P Livestock
 Sire: JBSF Berwick 41F Breeder: Sara Sullivan
 Dam: JSUL Who Dat Darling 902G ET ASA #4589631

3 RP/CMFM WILDFIRE M06
 Circle M Farms and Rocking P Livestock
 Sire: SCC SCH 24 Karat 838 Breeder: Marshall Wyatt Phillips
 Dam: Rocking P Wildfire H129 ASA #4404331



1 BKC REDEEMED M89
 Kylie Callis, XTB Cattle Company and Elmore Cattle Services
 Sire: Second Chance 601H Breeder: Kylie Callis
 Dam: WLW Princess 83J ASA #4509957

2 MKL BOY NAMED SIOUX 3218L
 MKL Cattle Company, Griswold Cattle and Bloomberg/Porter
 Sire: WLE Copacetic E02 Breeder: Madison Kay Loschke
 Dam: CMFM Believe Sioux 218C ASA #4274924

3 DIAMOND J REVOLT 215M
 Diamond J Simmentals and Morgan Jackson
 Sire: Insurrection Breeder: Morgan Jackson
 Dam: RRF Rita 215G ASA #4440886

PERCENTAGE SIMMENTAL



EMPOWERING **COMMERCIAL CATTLEMEN**

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Final Standings

2025 - 2026

PTP RING OF CHAMPIONS

PUREBRED SIMBRAH



1 SLBC HAGAN PERENNIAL 505N
 Hagan Cattle Company and Kayl Tassin
 Sire: Hagan Hush Money 647G Breeder: Bryand Cattle Company
 Dam: Hagan Danielle 505G ASA #4561251

2 SMITH JULIET ASHLEY RENE 215M
 TMP Livestock and Jacob Merritt
 Sire: Smith Rite On Time Breeder: Smith Genetics
 Dam: Smith Juliet's Ashley 215F ASA #44349457

3 SMITH 4S KAYLA CHARMING EMMYLU
 4S Cattle
 Sire: Smith Isgrig Something In Red Breeder: Smith Genetics
 Dam: Smith Charming N Lively ASA #4504308



1 SMITH MCCRARY SNAZZY SANDMAN
 Hallie Hackett
 Sire: Smith A.R.C. No Kidding 032H Breeder: Hallie Hackett
 Dam: Smith McCrary Lookin Snazzy ASA #4605366

2 HAGAN MONEY CLIP 6M
 Hagan Cattle Company and Kayl Tassin
 Sire: Hagan Hush Money 647G Breeder: Hagan Cattle Company
 Dam: Hagan Split 6F ASA #4388021

3 JSJW CASH MONEY
 Williams Cattle
 Sire: Hagan Hush Money 647G Breeder: Williams Cattle
 Dam: TSC Ginger ASA #4497630

Ring of Champions Basics

- Points for the PTP Ring of Champions were awarded for class, division, and champion placings at each of ASA's National PTP Shows.

American Royal

North American International Livestock Expo

Cattlemen's Congress

National Western Stock Show

Fort Worth Stock Show

Dixie National Livestock Show

If fewer than three animals earn points at multiple events, no winners within that category will be recognized. If fewer than three shows recognize a breed division, that division will be excluded from the final results.

- Exhibitors must be active members in good standing with the American Simmental Association.
- Exhibitors and their animal(s) must abide by the rules of the shows in which they participate.
- All PTP Ring of Champions award winners must, at minimum, complete an ultra-low density genomic test before awards are given.

SimGenetics
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 American Simmental Association



SCAN FOR
 COMPLETE RESULTS



1 HAGAN RUDY 15N
 Annede Peoples
 Sire: CSG Maverick 337J Breeder: Hagan Cattle Company
 Dam: Hagan Remy 555L ASA #4573532

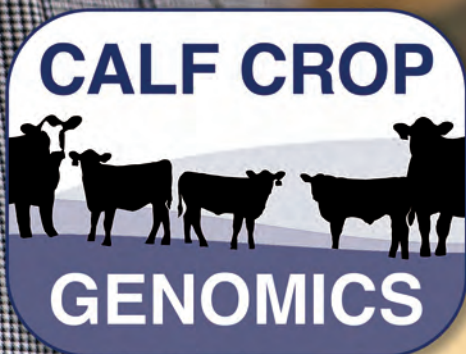
2 HAGAN MARVELOUS 034M
 Zachary Buchanan and Dustin Clark Cattle
 Sire: Hagan Hush Money 647G Breeder: Hagan Cattle Company
 Dam: RRF Tiara 034G ASA #4420830

3 RHF/SA MONTIGO BAY
 Alivia Upton
 Sire: RHF/SA Glacier Bay Breeder: Sara Sweet
 Dam: RHF/SA Clair ASA #4404326

PERCENTAGE SIMBRAH

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**The decision you make
today will influence
the next 20 years.**



**Make it a
good one.**

FULLBLOOD SIMMENTAL



1 GJC MS PAIGE 678N

Garrett Jones
Sire: JMH Humberto Breeder: Garrett Jones
Dam: Logland Zantara 201K ASA #4582944

2 TCBO TILLIE

TCBO Farms and Payton Klein
Sire: JB CDN Captain Call 1948 Breeder: TCBO Farms
Dam: Logland Tovie 059H ASA #4337101

3 RED OAK MEREDITH

Ashlyn Ohlde
Sire: APLX Coach 37J Breeder: Clay Gardner
Dam: Red Oak Johanna ASA #4541727



1 GJC HR MAXIMILIAN 201M

Garrett Jones
Sire: Logland Arrow L03E Breeder: Garrett Jones
Dam: Logland Zantara 201K ASA #4374615

2 LLEO RANGE MAX 28N

Landon Ohlde
Sire: Alliance Polled M T M 1723 Breeder: Landon Ohlde
Dam: Logland Icicle 426M ASA #4539998

3 JONES & SONS ORIGIN STORY

Jones & Sons Farm
Sire: Logland Arrow L03E Breeder: Caroline Jones
Dam: RTS Zenobia 35G ASA #4413621

Final Standings 2025 - 2026 PTP RING OF CHAMPIONS

**ALL PURPOSE.
ALL YOU NEED.**
BUILD A HERD THAT WORKS AS HARD AS YOU DO.

STAND STRONG SIMMENTAL

The American Simmental Association's \$All Purpose Index, or \$API, predicts cow herd profitability while keeping pressure on terminal traits. Better genetics translate to increased profits for bulls used to sire replacement heifers and harvest remaining calves.

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Alexis Avila



Shannon Janssen



Amber Coila

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3. If you get our voicemail, we return calls within one business day. Please leave a detailed message and we will research before we call you back. It will help us help you sooner.

Timeline of registrations:

- ❖ Registrations sent to ASA are completed within 7 days
- ❖ Foundation registrations are completed within 2 – 3 weeks
- ❖ Certificates are mailed within 3 – 6 business days
- ❖ Emails are responded to within 2 business days

Need help?
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- simmental@simmgene.com

Simbrah-Simmental Superbowl XXXIV

Date: February 18, 2026
Location: San Antonio, TX
Judges: Eli Smallwood, Comanche, TX; and Will Shelby, Marietta, OK (Showmanship and Cattle: Percentage Simbrah, PB SM, and Percentage SM); PJ Budler, Fort Worth, TX (Cattle: PB Simbrah)

Purebred Simbrah Females

Junior Calf Champion
 s. by RGV DRC Paying The Bills, exh. by Ryssa Silvas, sponsored by Stehle Cattle Co., Orange Grove.

Reserve Junior Calf Champion
 s. by Smith Made Solid, exh. by Parker Pilat, sponsored by Smith Genetics, Giddings.

Senior Calf Champion
 s. by Smith Isgrig Something In Red, exh. by Aryanna Rocha, sponsored by HDZ Cattle Co., Chappell Hill.

Reserve Senior Calf Champion
 s. by Smith Made Solid, exh. by Brynn Pilat, sponsored by Smith Genetics, Giddings.

Early Junior Champion
 s. by RGV DRC Paying The Bills, exh. by Kessler Campbell, sponsored by La Muñeca Cattle Co., Linn.

Reserve Early Junior Champion
 s. by TMP Cast No Doubt, exh. by Koyt Baker, sponsored by TMP Livestock, Henderson.



Grand Champion and Late Junior Champion
 s. by Smith Rite On Time, exh. by Jacob Merritt, sponsored by Smith Genetics, Giddings.



Reserve Grand Champion and Reserve Late Junior Champion
 s. by Smith Follow My Lead, exh. by Kannon Hill, sponsored by Smith Genetics, Giddings.

Senior Champion
 s. by LMC Gold Medal 5Z/75, exh. by Waylon Seale, sponsored by La Muñeca Cattle Co., Linn.

Reserve Senior Champion
 s. by Smith Follow My Lead, exh. by Gavin Hinckley, sponsored by Smith Genetics, Giddings.

Percentage Simbrah Females



Grand Champion
 s. by JSUL Something About Mary 8421, exh. by Atalie Petrash, sponsored by Peach Creek Ranch, Granger.



Reserve Grand Champion
 s. by Smith Follow My Lead, exh. by Morgan Crane, sponsored by Smith Genetics, Giddings.

Purebred Simmental Females



Grand Champion
 s. by WHF/JS/CCS Woodford J001, exh. by Makenzie DeBerry, sponsored by Diamond X Show Cattle, Olton.



Reserve Grand Champion
 s. by WLE Copacetic, exh. by Cain Todd, sponsored by Blount Farms, Hamilton.

Percentage Simmental Females



Grand Champion
 s. by SO Remedy 7F, exh. by Bryleigh Morris, sponsored by GC Farm and Ranch, Navasota.



Reserve Grand Champion
 s. by TJSC Coping With Destiny, exh. by Joe Ellis, sponsored by Diamond J Simmental, Kaufman.

Showmanship

8-9-Year-Old Division
 Hodge Pennington (1st)
 Savannah Rehm (2nd)

10-Year-Old Division
 Ace Wilson (1st)
 Emma Stahl (2nd)

11-Year-Old Division
 Zadie Bates (1st)
 Maverick Cody (2nd)

12-Year-Old Division
 Kannon Hill (1st)
 Eli Gandy (2nd)

13-Year-Old Division
 Joe Ellis (1st)
 Emerson Posey (2nd)

14-Year-Old Division
 Reagan Shaw (1st)
 Callie Scott (2nd)

15-Year-Old Division
 Parker Pilat (1st)
 Will Fucik (2nd)

16-Year-Old Division (A)
 Aiden Glueck (1st)
 Makenzie DeBerry (2nd)

16-Year-Old Division (B)
 Cain Todd (1st)
 Jenna Tyler (2nd)

17-Year-Old Division
 Kameryn Hill (1st)
 Rylie Smith (2nd)

18-Year-Old Division
 Gavin Hinckley (1st)
 Kennedy Powe (2nd)



Showmanship is a focal point of the Simbrah-Simmental Superbowl, and this year's contest featured 12 different age groups with a payout ten deep in each group. The top two of each division then competed for the overall and reserve overall showman of the event.

Scholarships



There were 109 exhibitors at the 2026 Simbrah-Simmental Superbowl, and at the conclusion, 31 received \$250 scholarships each.

Sponsors

Sponsors for 2026 were: Brannan Cattle, Smith Genetics, TMP Live-stock, Blount Farms, Pine Ridge Ranch, Levi Douglas, 3JK, Reavis Farms, Foster Bros Farms, Peach Creek Ranch Cattle LLC, Diamond T Cattle Co., Mayes Cattle Co., Bar P Bar Cattle, Johnson Cattle Co., 6G Ranch, HDZ Cattle Co., MGP Cattle LLC, Rocking T3, Diamond X Show Cattle, Boening Bros Simbrah, Brolaco Cattle Co., Pool Farms, Circle M Farms, J&L/Hensgens Cattle Co., Syphrett Show Cattle, RGV Cattle Co., Glueck Cattle Co., Pembroke Cattle Co., GC Farms & Ranch, La Muñeca Cattle Co., Higher Up Cattle Co., Sandifer Family, Rylie and Callie Smith, Stehle Cattle Crew, Freasier Cattle Co., Todd Cattle, Triple C Cattle, Diamond J Simmentals, and Saige Brush Cattle.

The Simbrah-Simmental Superbowl is a volunteer-run organization, coordinated by founders Tim Smith, Carlos Guerra, and Bill Wentz. It annually awards over \$40,000 and is made possible by breeders who sponsor the event at \$1,000 each. This allows heifers from their programs that are purchased by junior exhibitors to be eligible for the competition.

Note: The grand champion in the Purebred Simbrah and Simmental Shows were each awarded \$1,500 and the reserve champions \$1,000. The grand champion in the Percentage Simbrah and Simmental Shows were each awarded \$500 and the reserve champions \$250. Division champions also received checks, and trophy belt buckles were also awarded to each class winner as well as monetary awards deep in each class. The event has awarded more than \$1.3 million in its 34-year history.

For more information on the event go to www.simbrah-simmentalsuperbowl.net and follow the Facebook page. ■

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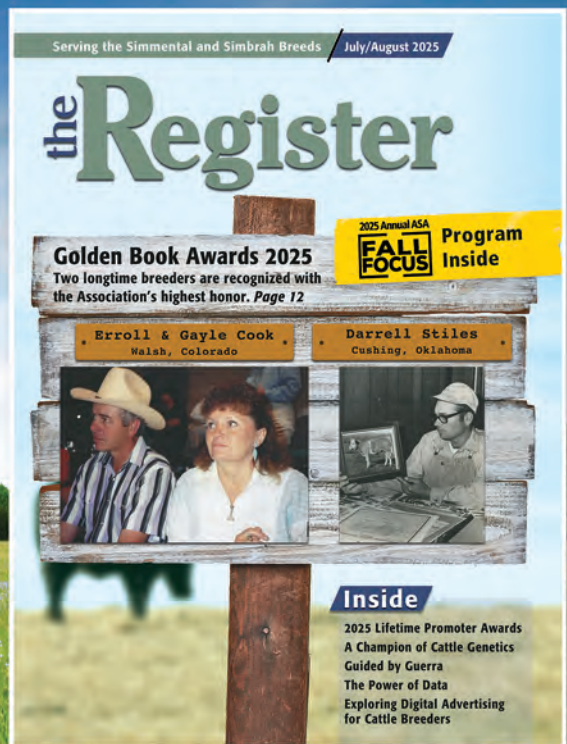
July/August Register

Contact:

Nancy Chesterfield
nchesterfield@simmgene.com

Rebecca Price
rprice@simmgene.com

or call 406-587-2778



Deadline May 22

Kline Simmental Ranch's 14th Annual Production Sale

February 1, 2026 • Hurdsfield, ND

No.	Category	Average
54	SM and SimAngus Yearling Bulls	\$6,778
54	Commercial Bred Heifers	\$4,326
10	Registered Yearling Heifers	\$4,205
118	Total Lots	\$5,438

Auctioneer: Mike Ostrem, ND

Sale Representative: Dustin Carter, *Cattle Business Weekly*

Sale Consultant: Ian Hall and Rafters H Ag Enterprises, LLC

Representing ASA: Perry Thomas

High-Selling Lots:

\$20,000 – PB SM Bull, “KLSR Genesis N69,” s. by LBRS Genesis G69, sold to Zachary Teter, Eureka, KS; and Quandt Cattle Co., Oakes.

\$10,500 – PB SM Bull, “KLSR Genesis N86,” s. by LBRS Genesis G69, sold to Kyler Graber, Fredonia.

\$10,000 – PB SM Bull, “KLSR Engage N30,” s. by Crossroad Engage 125K, sold to Emory Ranch, Frederick, SD.

\$9,750 – PB SM Bull, “KLSR Alpha N77,” s. by M4 Alpha 267K, sold to Ronnie Aberle, Lamoure.

\$9,500 – PB SM Bull, “KLSR Engage N83,” s. by Crossroad Engage 125K, sold to Jesse Nelson, Goodridge, MN.

\$9,500 – PB SM Bull, “KLSR Engage N90,” s. by Crossroad Engage 125K, sold to Travis Burgard, Rugby.

\$6,750 – PB SM Open Heifer, “KLSR Miss Alpha N52,” s. by M4 Alpha 267K, sold to Reimche Land and Cattle, Martin.

\$5,000 – PB SM Open Heifer, “KLSR Miss Engage N33,” s. by Crossroad Engage 125K, sold to Reimche Land and Cattle, Martin.



Sale host Matt Kline.



Presale information gathering.



Taking bids.



The auction block.



The auction block.



Inside the sale facility.

Bell Simmentals' 10th Annual Production Sale

February 2, 2026 • Fordville, ND

No.	Category	Average
89	Two-Year-Old and Yearling SM and SimAngus Bulls	\$7,643
239	Commercial Bred Heifers	\$4,278
328	Total Lots	\$5,191

Auctioneer: Joe Goggins, MT

Sale Representatives: Scott Ressler, ND Stockmen's Association; Kelly Kleins, *Tri-State Livestock News*; and Dennis Ginkens, *Western Ag Reporter*.

Representing ASA: Perry Thomas

High-Selling Lots:

\$17,000 – 3/4 SM Bull, “Bell Black Tracker N231,” s. by Crossroad Black Tracker 164G, sold to Todd McCabe, Red Stone, MT.

\$15,500 – 1/2 SM Bull, “Bell Tacoma N312,” s. by Tacoma 29L, sold to Tracy Burgard, Ipswich, SD.

\$15,000 – PB SM Bull, “Bell State of War M538,” s. by Hart State of War 056C, sold to Thorsgard Cattle Co., Northwood.

\$13,500 – 1/2 SM Bull, “Bell Payweight N211,” s. by Basin Payweight 1682, sold to Mike Biberdorf, Rollette.

\$13,500 – 1/2 SM Bull, “Bell Tacoma N255,” s. by Nug Tacoma 29L, sold to Rick Sorenson, Williston.

\$11,500 – 1/2 SM Bull, “Bell Payweight N220,” s. by Basin Payweight 1682, sold to Shannon Gartner, Interior, SD.

\$11,000 – PB SM Bull, “Bell Lexus N355,” s. by Silver Lake Lexus 128L, sold to Rick Baldwin, Richie, MT.

\$11,000 – PB SM Bull, “Bell Tacoma N332,” s. by Nug Tacoma 29L, sold to Thorsgard Cattle Co., Northwood.

Gateway Simmental and Lucky Cross 44th Annual “Breeding Value” Bull Sale

February 2, 2026 • Lewistown, MT

No.	Category	Average
240	PB SM and Lucky Cross Bulls	\$11,121

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: AGR; Dan Deichmann, Deichmann Livestock; John Goggins, *Western Ag Reporter*; Devin Murnin, *Western Livestock Journal*; and Berry Ellis, *The Prairie Star*.

Representing ASA: Andy Roberts

High-Selling Bulls:

\$22,000 – 5/8 SM 3/8 AN, “GW 554N,” s. by GW Medicine Man 200K, sold to Gondeiro Ranch, Belt.

\$21,500 – 5/8 SM 3/8 AN, “GW 504N,” s. by JC Talon 403G, sold to Wacy Ortmann, Wolf Point.

\$20,000 – 3/4 SM 5/32 AR 3/32 AN, “GW 010N,” s. by IR/JLN Boomer J425, sold to Schaff Farms Inc., Lavina.

\$20,000 – PB SM, “GW 873N,” s. by KBHR Climax L054, sold to Olsen Ranch, Lewistown.

\$19,000 – 5/8 SM 1/4 AR 1/8 AN, “GW 124N,” s. by GW Deadwood, sold to Olsen Ranch, Lewistown.



Good-sized crowd on hand.

Begger's Diamond V Ranch's Annual Bull Sale

February 4, 2026 • Wibaux, MT

No.	Category	Average
33	Fall Yearling SM and SimInfluenced Bulls	\$12,227
106	Spring Yearling SM and SimInfluenced Bulls	\$10,288
139	Total SM and SimInfluenced Bulls	\$10,748

Auctioneer: Roger Jacobs, MT

Sale Representatives and Ringmen: Jeff Thomas, *The Prairie Star*; John Goggins, *Western Ag Reporter*; Jaramie McLean, *Tri-State Livestock News*; and Paul Hanebutt, Lee Agri-Media.

Representing ASA: Andy Roberts

High-Selling Lots:

\$20,000 – PB SM, “BDV 120N,” s. by BDV Align 76J, sold to John Clemons, Fair Play, MO.

\$20,000 – 5/8 SM 3/8 AN, “BDV 107N,” s. by WR2C Value J105, sold to Dan Miller, Raleigh, ND.

\$19,000 – 1/2 SM 1/2 AN, “BDV 163N,” s. by WR2C Value J105, sold to Brock Fauth, Glasgow.

\$18,000 – PB SM, “BDV 189M,” s. by BDV Align 76J, sold to Kenner Simmental Ranch, Leeds, ND.

\$17,500 – 1/2 SM 1/2 AN, “BDV 139N,” s. by S A V Scale Crusher 2543, sold to Riley King, Hankinson, ND.

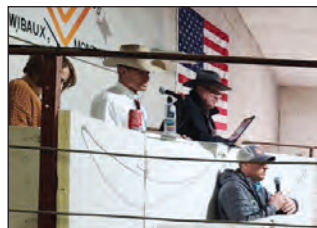
Comments: Also selling were 17 fall Angus bulls at an average of \$9,794.



Good weather had everyone eager to look over the bulls.



Inside the sale facility.



Darlene Begger, Roger Jacobs, and Bill Begger in the auction block, with John Begger welcoming the crowd.



A large crowd in attendance.

Genetic Edge Production Sale

February 5, 2026 • Mandan, ND

No.	Category	Average
93	SM and SimAngus Yearling Bulls	\$8,419
19	SM and SimAngus Bred Heifers	\$5,013
11	SM and SimAngus Open Heifers	\$3,400
123	Total Lots	\$7,444

Auctioneer: Tracy Harl, CO

Sale Manager: Allied Genetic Resources (AGR), IL

Sale Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); Jared Murnin (AGR); John Goggins, *Western Ag Reporter*; Scott Ressler, ND Stockmen's Association; Jeff Thomas, *Farm and Ranch Guide*; and Very Frey, Special Assignment.

Representing ASA: Perry Thomas

High-Selling Lots:

\$27,000 – PB SM Bull, “Kinn 079N,” s. by CLRS Lincoln 0107L, sold to Hanson Simmentals, Ryder.

\$17,000 – 3/4 SM Bull, “SRF 534N,” s. by LRS Dutton 611K, sold to Rick Gross, Selfridge.

\$14,000 – PB SM Bull, “Kinn 827N,” s. by CLRS Lincoln 0107L, sold to Jason Reiser, Turtle Lake.

\$13,000 – 3/4 SM Bull, “TT323N,” s. by JC Mr Pontiac D114K, sold to Jason Topp, Grace City.

\$13,000 – 3/4 SM Bull, “TT271,” s. by LBRS Dakota Pride J68, sold to Lassle Ranch Simmentals, Glendive, MT.

\$7,500 – 3/4 SM Open Heifer, “SRF Miss 508N,” s. by TERS Kodiak 206K, sold to Kalberer Simmental, New Salem.

\$5,750 – PB Bred Heifer, “SRF Miss 401M,” s. by KBHR Global J138, sold to Bridger Martin, Turtle Lake.

\$5,500 – 3/4 SM Bred Heifer, “SRF Miss 476M,” s. by GW Major Move 590E, sold to Lance Ost Dahl, Palmero.

\$5,500 – 3/4 SM Bred Heifer, SRF Miss 413M,” s. by CLRS Homeland 327H, sold to Lance Ost Dahl, Palmero.



Looking over the offering.



Visiting presale.

(Continued on page 68)

(Continued from page 67)

Stavick Simmental's 26th Annual "King of the Range" Bull Sale

Feb 5, 2026 • Veblen, SD

No.	Category	Average
95	Yearling Bulls	\$11,115

Auctioneer: Dustin Carter, Vermillion, SD

Marketing Representatives: Kadon Leddy, *Cattle Business Weekly*; Jim Scheel, Special Assignment; Chris Effling, Special Assignment; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$21,500 – PB SM, "STAV Outlaw 38N," s. by STAV American Outlaw 34L, sold to Levi Peter, Britton.

\$20,000 – PB SM, "STAV Latigo 42N," s. by TERS Latigo 312L, sold to Dirk Sys, Sawyer, ND.

\$19,000 – PB SM, "STAV Outlaw 14N," s. by STAV American Outlaw 34L, sold to Ashton Hokena, Oakes, ND.

\$18,000 – PB SM, "STAV Killian 23N," s. by CDR Mr Killian K70, sold to Dean Heitkamp, Wyndmere, ND.

\$18,000 – PB SM, "STAV Prodigy 102N," s. by WLB Prodigy 493H, sold to Paul Friske, Castlewood.

\$18,000 – PB SM, "STAV Buddha 99N," s. by CLRS Buddha 406J, sold to Paul Friske, Castlewood.

Comments: A rare set of quadruplet bull calves delivered and raised by Stavick's sold choice to Holly and Billy Johnson, Hosmer, SD; for \$14,500 each.



Mike Stavick and Dustin Carter welcoming the crowd.



Active bidding throughout the sale.



Levi Peter selected a top-selling bull.



Holly Johnson settling up on the purchase of the quadruplet bulls.

Kunkel Simmental Ranch's Annual Production Sale

February 6, 2026 • New Salem, ND

No.	Category	Average
63	Yearling SM Bulls	\$11,174
44	SM Bred Heifers	\$6,034
107	Total Lots	\$9,060

Auctioneer: Tracy Harl, CO

Sale Representatives: Scott Ressler, ND Stockmen's Association; Tony Heins, *Western Ag Reporter*; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$20,000 – PB SM Bull, "DKSR Mr Ragnar N246," s. by EKR Ragnar 104K, sold to Brentt and Todd Eslinger, Elgin.

\$20,000 – PB Sm Bull, "DKSR Mr Dignify N210," s. by TNT Dignify J457, sold to Brentt and Todd Eslinger, Elgin.

\$20,000 – PB SM Bull, "DKSR Mr Proclamation N132," s. by WS Proclamation E202, sold to Bill Larson, Spring Butte Township.

\$17,000 – PB SM Bull, "DKSR Mr Sonic N170," s. by QB Sonic K76, sold to Kunkel Brothers, New Salem.

\$17,000 – PB SM Bull, "DKSR Mr God's Country N146," s. by WS God's Country 6L, sold to Cody Frie, Halliday.

\$9,000 – PB SM Bred Heifer, "DKSR Ms Red Ink M930," s. by IPU Red Ink 118J, bred to DCR Mr Killian K70, sold to Marlee Berg, Galchutt.



Sale crew Tracy Harl, Scott Ressler, and Tony Heins.



Dusty Kunkel welcoming the crowd.



Full-house crowd on hand.



Marlee Berg with her grandfather, Dusty.

Blue River Gang's Production Sale

February 7, 2026 • Rising City, NE

No.	Category	Average
26	SM Bulls	\$8,846
27	Bred Females/Pairs	\$7,454
16	Open Females	\$9,484
69	Live Lots	\$8,449

Auctioneer: Russ Moravec, NE

Sale Manager: Eberspacher Enterprises, Inc., MN

Marketing Representatives: Derek Vogt, NE; Jason Hansen, Livestock Digital, NE; Quentin Smola, NE; and Tim Burke, NE.

High-Selling SimInfluenced Lots:

\$18,500 – PB SM Cow/Calf Pair, “Deling Simmental M42,” W/C Bank On it 273H, Bull Calf s. by THSF Lover Boy, sold to Griwsold Cattle Co., OK.

\$12,500 – PB SM Open Female, “NABE Miss Broker 505N,” s. by Mr HOC Broker sold to Dewayne Rogers Family, TX.

\$12,000 – 3/4 SM Bull, “Ruth Krown N436,” s. by Schooley Krown 28K, sold to Mike Wibholm, IA.

\$12,000 – PB SM Bull, “Ruth Revolution M178,” s. by KBHR Revolution H071, sold to Lance Schmidt, Monroe, NE.

\$11,000 – 3/4 SM Bull, “Ruth Graber Frosty M205,” s. by TJ Frosty 318E, sold to Gary Stearns, NE.

\$11,000 – PB SM Bred Female, “DSMA Knockin Dreamy 059M,” s. by WCCO Knocking Boots 305J, bred to BAS Money Maker J801, sold to Rozeboom Family Farms, NE.

\$10,500 – PB SM Bull, “Ruth CEO M559,” s. by CDI CEO 281D, sold to D&R Farms Inc., NE.

\$10,500 – PB SM Open Female, “NABE/Reetz Destiny 302N,” s. by JSC Coping with Destiny 9K, sold to Ryan Edwards, Carbon, AB.

Comments: Also selling were eight Angus bulls at an average of \$6,375.



Jake Ruth of host farm Ruth Simmental talks cow families with customers.



Senior partner of Ruth Simmental, Russ Ruth, greets repeat customer David of D&R Farms Inc.



Fellow Nebraska Simmental breeders, Nick Sloup and Deon Goecke.



Quentin Smola was a consultant for the BRG sale.

Klain Simmental Ranch's 44th Annual Production Sale

February 7, 2026 • Ruso, ND

No.	Category	Average
34	SM Yearling Bulls	\$7,994
8	SM Bred Heifers	\$6,806
3	SM Open Yearling Heifers	\$5,500
45	Total Lots	\$7,617

Auctioneer: Dustin Carter, Vermillion, SD

Sale Representatives: Tony Heins, *Cattle Business Weekly*; Kelly Klein, *Tri-State Livestock News*; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$20,000 – PB SM Bull, “KSR 288N,” s. by LCDR Diligence 215J, sold to Ron Demers, Colome, SD.

\$14,500 – PB SM Bull, “KSR 38N,” s. by LCDR Diligence 215J, sold to Robin Ziesch, Pettibone.

\$13,000 – SimAngus Bull, “KSR 118N,” s. by LCDR Diligence 215J, sold to Jason Reiser, Turtle Lake.

\$12,500 – PB SM Bull, “KSR 167N,” s. by LTS Hotz Top Shelf 5J, sold to Mike Vetsch, Rugby.

\$8,250 – PB SM Heifer, “KSR 4210M,” s. by LTS Hotz Top Shelf 5J, bred to JC Mr Pontiac 0114K, sold to Silver Dollar Simmentals, Lawton.

\$6,000 – PB SM Yearling Heifer, “KSR 5231N,” s. by HL Tommy Boy K65, sold to Darrin Elli, Binford.

Comments: Also selling were two Angus yearling bulls at an average of \$6,250; two Angus bred heifers at an average of \$9,750; and one Angus open yearling heifer at \$6,000.



Buyers doing a last presale inspection.



Durnell Klain, sale host.



Welcome entrance overlooking a vast prairie.



Auctioneer Dustin Carter and host Trey Klain.

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Springer Simmental's Sale of Value Based Genetics

February 7, 2026 • Decorah, IA

No.	Category	Average
77	Bulls	\$10,369
23	Bred Females	\$7,047
17	Open Females	\$7,147
1	Donor	\$21,000
118	Live Lots	\$9,347

Auctioneer: Jon Schaben, Dunlap, IA

Marketing Representatives: Tom Rooney, *Midwest Marketer*; Jared Rueter, *Midwest Marketer*; and Doug Ward, Consultant.

Representing ASA: Bill Zimmerman

Comments: Also selling were SAS Landman semen for \$650; Erixon Bitten semen for \$175; and 35 embryos at an average of \$1,160. Cattle sold into 14 states and Canada.



Looking over the offering.



Sale host Jeff Springer welcomes the crowd.



Capacity crowd on hand.



Taking in the sale.

Stockmen's Source 13th Annual Bull Sale

February 7, 2026 • Wellfleet, NE

No.	Category	Average
140	Coming 2-year-old SimInfluenced Bulls	\$11,168

Auctioneer: Kiley Roundtree, NE

Marketing Representatives: CattleUSA and DVAuction.

Representing ASA: Susan Russell

High-Selling SimInfluenced Bulls:

\$22,500 – 1/2 SM 1/2 AN, "JGM Mindset 4015M," s. by JGM Credible 510C, sold to Steve Harris, OH.

\$20,000 – 5/8 SM 3/8 AN, "JGM9 Maga 4118M," s. by WAGR Patriot 1008J, sold to Apache Ranch, NE.

\$19,000 – 1/2 SM 1/2 AN, "JGM Meat N Bone 4013M," s. by JGM Free Lunch 837F, sold to Hairpin Cattle Co., NE.

\$18,500 – 1/2 SM 1/2 AN, "JGM Man O War 468M," s. by JGM Credible 510C, sold to Steve Harris, OH.

Comments: Sale partners included Jeremy and Gail Martin and Travis Chrisman. Also selling were 42 registered Angus bulls at an average of \$10,119.



Prospective buyers look through the bulls in shirt-sleeves weather.



A crowd packed into the sale facility.



Host Jeremy Martin welcomes the crowd as sale partner Travis Chrisman looks on.

Benda Ranch's Annual Production Sale

February 9, 2026 • Kimball, SD

No.	Category	Average
54	Bulls	\$9,240

Auctioneer: Justin Tupper, SD

Sale Staff: Curt Westland, *Tri-State Livestock News*; Jeff Kapperman, *Tri-State Neighbor*; Jory Boote, *Cattle Business Weekly*; Chad Heezen, Kimball Livestock Auction; Wade Christensen, Kimball Livestock Auction; Dick Deffenbaugh, Kimball Livestock Auction; Wade Tupper; and Justin Dikoff, DVAuction.

Representing ASA: Ken Odde

Nelson Livestock Company's Annual Bull Sale

February 9, 2026 • Wibaux, MT

No.	Category	Average
55	SM and SimAngus Yearling Bulls	\$6,509
6	SM and SimAngus Fall Yearling Bulls	\$11,375
8	SM and SimAngus Two-Year-Old Bulls	\$6,906
69	SM and SimAngus Bulls	\$6,978

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources (AGR), IL.

Marketing Representatives: Marty Ropp (AGR); Jared Murnin (AGR); Rocky Forseth (AGR); Andy Rest, *Cattle Business Weekly*; Jaramie McLean, *Tri-State Livestock News*; and Matt Wznick, *Western Ag Reporter*.

Representing ASA: Andy Roberts

High-Selling SimInfluenced Bulls:

\$17,500 – PB SM, "NLC 301M," s. by CLRS Johnny Walker 1049J, sold to Shad Haber, Vida.

\$16,000 – PB SM, "NLC 302M," s. by GW Hilger One 454H, sold to 316 Simms, Baker.

- \$14,000** – 5/8 SM 3/8 AN, “NLC 64N,” s. by C-3 Next Up NS B220 J939, sold to Rob Kono, Plevna.
- \$10,500** – 1/2 SM 1/2 AN, “NLC 30N,” s. by CCR Bedrock 5171J, sold to Tooke Ranch Inc., Ekalaka.
- \$10,000** – PB SM, “NLC 311M,” s. by LRS Ranger 445K, sold to Travis Mehlhaff, Eureka, SD.
- \$10,000** – 3/4 SM 1/4 AN, “NLC 9N,” s. by IR/JR Boomer J425, sold to Rustad Brothers, Wibaux.
- \$10,000** – 1/2 SM 1/2 AN, “NLC 1N,” s. by C-3 Next Up NS B220 J939, sold to Ross Ryan, Jordan.

Comments: Also selling were four Angus bulls at an average of \$7,688.



Inside the sale facility.

Prickly Pear Simmental Ranch's Annual Bull Sale

February 9, 2026 • Helena, MT

No.	Category	Average
50	Strong-Aged SM Bulls	\$8,260
62	Yearling SM Bulls	\$7,332
112	SimInfluenced Bulls	\$7,746

Auctioneer: Roger Jacobs, MT

Sale Manager: Eberspacher Enterprises Inc., MN

Marketing Representatives: John Goggins, *Western Ag Reporter*; Barry Elling, MT; and Amanda Hilbrands, LiveAuctions.TV.

High-Selling SimInfluenced Bulls:

- \$11,000** – Strong-Aged Bull, “PPSR Arrowhead 97M,” s. by TJ Arrowhead 263, sold to Tyson Matthews, ID.
- \$11,000** – Yearling Bull, “PPSR Predictable 38N,” s. by M4 Predictable 956G, sold to Dave Strouf, MT.
- \$11,000** – Yearling Bull, “PPSR Predictable 81N,” s. by M4 Predictable 956G, sold to Open Cross Ranch, MT.
- \$10,500** – Strong-Aged Bull, “PPSR Epic 26M,” s. by OMF Epic E27, sold to Tyson Matthews, ID.
- \$10,000** – Strong-Aged Bull, PPSR Rowden 13M,” s. by Connealy Rowden, sold to Tyson Matthews, ID.
- \$9,500** – Strong-Aged Bull, “PPSR Epic 94M,” s. by OMF Epic E27, sold to Hereim Ranch, MT.
- \$9,500** – Yearling Bull, “PPSR Harvest Moon 48N,” s. by RBS Harvest Moon, sold to Dalton Pauley, MT.
- \$9,500** – Yearling Bull, “RKNWHRT Harvest Moon 35N,” s. by RBS Harvest moon L331, sold to Bignell Ranch, MT.
- \$9,500** – Yearling Bull, “RKNWHRT Bold Ruler 16N,” s. by KBHR Bold Ruler H152, sold to Owen Debruycker, MT.
- \$9,500** – Yearling Bull, “PPSR Bold Ruler 32N,” s. by KBHR Bold Ruler H152, sold to Falls Creek Cattle, MT.
- \$9,500** – Yearling Bull, “PPSR Bold Ruler 70N,” s. by KBHR Bold Buler H152, sold to Jake Fritz, MT.
- \$9,500** – Yearling Bull, “PPSR Great Western 19N,” s. by EGL Great Western 87G, sold to Robby Brattain, MT.

\$9,500 – Yearling Bull, “PPST Niagara 554N,” s. by Blevens Niagara K346, sold to Robby Brattain, MT.

Volume Buyer: Robbins & Robbins, MT.

Comments: Also selling were 10 Angus yearling bulls at an average of \$6,100.



Longtime customer Becky Landis marked presale notes.



Troy Wheeler, Prickly Pear cattle manager, visits prior to the sale with customers.



Gary Burnham, owner of Prickly Pear Simmental Ranch.



A cold and snowy sale day morning made for some steamy bulls.

Kaelberer Simmental Ranch's Annual Production Sale

February 10, 2026 • Mandan, ND

No.	Category	Average
69	SM and SimAngus Yearling Bulls	\$11,449
46	SM and SimAngus Bred Heifers	\$6,888
115	Total Lots	\$9,625

Auctioneer: Tracy Harl, CO

Sale Representatives: Tony Heins, *Western Ag Reporter*; Scott Ressler, ND Stockmen's Association; Jeff Thomas, *Farm and Ranch Guide*; and Jory Boote, *Cattle Business Weekly*.

Representing ASA: Perry Thomas

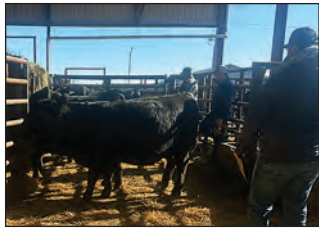
High-Selling Lots:

- \$66,000** – PB SM Bull, “KR Mr Hey Day N74,” s. by RFS Hey Day H48, sold to Circle G Simmentals and Shady Nook Simmentals, Lacombe, AB.
- \$26,000** – PB SM Bull, “KR Mr Hey Day N28,” s. by RFS Hey Day H48, sold to Silver Dollar Simmentals, Lawton.
- \$25,000** – PB SM Bull, “KR Mr Monte Carlo N230,” s. by EKR Monte Carlo 945K, sold to Kunkel Simmentals, New Salem.
- \$23,000** – PB SM Bull, “KR Mr Shockwave N184,” s. by RF Shockwave 346, sold to Mandan Lake Simmentals, Center.
- \$22,000** – PB SM Bull, “KR Mr Scarface N178,” s. by Lazycreek Bluechip 56G, sold to David Remmick, Robinson.
- \$22,000** – PB SM Bull, “KR Mr Velvet N142,” s. by Rainbow River Black Velvet 2J, sold to Kline Simmentals, Hurdsfield.
- \$12,000** – 1/2 SM Bred Heifer, “KR Miss Misty M14,” s. by Kesslers Commodore 6516, sold to Colton Buus, Conover, SD.

(Continued on page 72)

(Continued from page 71)

Kaelberer (continued)



Looking over the offering.



Capacity crowd on hand.



Taking in the sale.



The auction block.

\$17,000 – PB SM, “TRAX N84,” s. by AF CR Lawman 320L, sold to Calvin Finnesand, Peever.



Inside the sale facility.



Looking over the offering on a sunny day.



Good-sized crowd on hand.



Studying the catalog.

Werning Cattle Company's 45th Annual Production Sale

February 10, 2026 • Emery, SD

No.	Category	Average
156	Bulls	\$16,753
74	Bred Heifers	\$14,752
2	Donors	\$14,500
232	Live Lots	\$16,095

Auctioneers: Dustin Carter, SD; and Jered Shipman, TX

Sale Manager: Innovation AgMarketing, KS

Representing ASA: Ken Odde

Comments: Also selling were 353 units of semen at an average of \$340/unit; and 183 embryos at an average of \$1,063/embryo.

Traxinger Simmental's Annual Bull Sale

February 11, 2026 • Houghton, SD

No.	Category	Average
58	SM and SimAngus Yearling Bulls	\$10,551

Auctioneer: Chisum Peterson, SD

Sale Representative: Jeff Thomas, *Farm and Ranch Guide*.

Representing ASA: Perry Thomas

High-Selling Bulls:

\$32,000 – PB SM, “TRAX N03,” s. by ES Jack Red LG11, sold to Hanson Simmental, Ryder, ND.

\$20,000 – PB SM, “TRAX N53,” s. by AF CR Lawman 320L, sold to Mark Beck, Britton.

\$18,000 – PB SM, “TRAX N06,” s. by ES Jack Red LG11, sold to Emery Ranch, Frederick.

\$18,000 – PB SM, “TRAX N63,” s. by TNT Plateau L683, sold to Trevor Sorenson, Williston, ND.

\$17,000 – PB SM, “TRAX N11,” s. by R&R Testament J155, sold to Jordan Stiegelmeier, Columbia.

Lassle Ranch Simmentals' 32nd Annual Bull Sale

February 12, 2026 • Glendive, MT

No.	Category	Average
116	SM and SimInfluenced Yearling Bulls	\$11,108
13	SM and SimInfluenced Bred Heifers	\$6,115
129	SM and SimInfluenced Lots	\$10,605

Auctioneer: Roger Jacobs, Billings

Marketing Representatives: Rocky Forseth, Allied Genetic Resources; John Goggins, *Western Ag Reporter*; and Kevin Murnin, *Western Livestock Journal*.

Representing ASA: Andy Roberts

High-Selling Lots:

\$25,000 – PB SM Bull, “LRS 741N,” s. by KBHR Discipline L046, sold to Black Summit Cattle, Powell, WY.

\$24,000 – 5/8 SM 3/8 AN Bull, “LRS 1116N,” s. by Gibbs Kingpin 1140J, sold to Trauernicht Simmentals, Wymore, NE.

\$22,000 – 3/4 SM 1/4 AN Bull, “LRS 1180N,” s. by LRS Ranger 445K, sold to Double T Simmentals, Turtle Lake, ND.

\$22,000 – PB SM Bull, “LRS 980N,” s. by KBHR Discipline L046, sold to Emmons Ranch, Olive.

\$20,000 – 3/4 SM 1/4 AN Bull, “LRS 913N,” s. by CCR Bedrock 5171J, sold to Meloney Angus and Simmentals, Turner.

\$20,000 – PB SM Bull, “LRS 933N,” s. by KBHR Discipline L045, sold to Lucas Cattle Company, Cross Timber, MO.



The Lassle family.

Clear Springs Cattle Company's "Bred For Balance" Production Sale

February 13, 2026 • Starbuck, MN

No.	Category	Average
127	SM and SimAngus Bulls	\$10,703
18	Bred Cows	\$6,056
16	Bred Heifers	\$7,281
5	Open Elite Heifers	\$16,400
26	Open Heifers	\$6,202
192	Total Lots	\$9,521

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Kelly Schmidt, *Cattle Business Weekly*; Austin Brandt, Special Assignment; Will Bollum, Bollum Ranch Productions; Corey Wilkins, Allied Genetic Resources; Tom Hook, Allied Genetic Resources; and Marty Ropp, Allied Genetic Resources.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$38,000** – SimAngus Bull, "CLRS Napoleon 327N," s. by TERS Leopold 316L, sold to Gerloff Farms, MO.
- \$36,000** – SimAngus Bull, "CLRS North Star 2117N," s. by 44 Victory, sold to Gonsior Simmentals, NE.
- \$29,500** – SimAngus Bull, "CLRS Nostalgic 235N," s. by Hook's Galileo 210G, sold to Diamond A Farms, IL.
- \$29,000** – SimAngus Bull, "CLRS New Balance 246N," s. by Schooley Limitless 344L, sold to Lyman Livestock, UT.
- \$25,000** – PB SM Heifer, "HA Nova 513N," s. by CLRS Lincoln 0107L, sold to Keller Broken Heart Ranch, ND.
- \$24,000** – SimAngus Bull, "CLRS Navigator 7154N," s. by 44 Victory, sold to Gateway Simmental, MT.
- \$20,000** – SimAngus Heifer, "CLRS New Girl 536N," s. by HA Magnifique 72L, sold to S&S AgriSolutions, NE.
- \$16,000** – SimAngus Heifer, "CLRS Norma Jean 520N," s. by TERS Leopold 316L, sold to Bar Open A Ranch, ID.



Pleasant spring-like day at Clear Springs Cattle.



Tracy Harl and Jim Wulf prior to the sale.



Large, active crowd.

TNT Simmentals' 41st Annual Bull Sale

February 13, 2026 • Lehr, ND

No.	Category	Average
131	Bulls	\$17,550
59	Registered Bred Heifers	\$6,642
190	Total Lots	\$14,163

Auctioneer: Seth Weishaar, SD

Sale Staff: Kelly Klein, *Tri-State Livestock News*; Kadon Leddy, *Cattle Business Weekly*; and Ross Glass, Special Assignment.

Representing ASA: Perry Thomas

High-Selling Lots:

- \$175,000** – 1/2 SM 1/2 AN Bull, "TNT N615," s. by Baldrige Badger, sold to NLC Simmentals, Wessington, SD.
- \$125,000** – 1/2 SM 1/2 AN Bull, "TNT N591," s. by Baldrige Badger, sold to Quandt Cattle Co., Oakes; and Begger's Diamond V, Wibaux, MT.
- \$60,000** – PB SM Bull, "TNT N810," s. by TNT Plateau L683, sold to Hanging H Ranch, Medina.
- \$42,500** – PB SM Bull, "TNT N587," s. by Clemson Elite 41J, sold to Sorenson Ranch, Grenora.
- \$32,000** – 3/8 SM 5/8 AN Bull, "TNT N850," s. by Baldrige Badger, sold to Joe Wagner, Brandon, MN.
- \$29,000** – 5/8 SM 3/8 AN Bull, "TNT N829," s. by TNT Assurance J455, sold to BS Bulls, Tappen.
- \$28,000** – 1/2 SM 1/2 AN Bull, "TNT N505," s. by TNT Dynasty L671, sold to Royal Oak Farms, Hawley, MN.

Volume Buyers: Eagle Nest Ranch, Lodgepole, SD; Alley Ranch, Isabel, SD; Greg Wettlaufer, Arlington, SD; Amy Baumann, Ashley; Jason Lepp, Wishek; Beau Briese, MT; and Jeff McCloud, Cresbard, SD.



The auction block.



Taking bids.

Kenner Simmental Ranch's 30th Annual Production Sale

February 14, 2026 • Leeds, ND

No.	Category	Average
39	Black PB SM Bulls	\$12,372
34	Red PB SM Bulls	\$10,735
29	Black SimAngus Bulls	\$10,672
9	Red SimAngus Bulls	\$11,611
111	SimInfluenced Bulls	\$11,365

Auctioneer: Roger Jacobs, MT

Marketing Representatives: Jeff Thomas, *The Prairie Star*; Very Frey, Special Assignment; Dennis Gilkens, *Western Ag Reporter*; and Jory Boote, *Cattle Business Weekly*.

Representing ASA: Ken Odde

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(Continued from page 73)

Kenner (continued)

High-Selling Lots:

- \$37,000** – PB SM Bull, “KS Mr Diligence N682,” s. by LCDR Diligence 215J, sold to TNT Simmentals, Lehr.
- \$31,000** – PB SM Bull, “KS Commitment N684,” s. by LCDR Diligence 215J, sold to Goeken Simmentals, Utica, SD.
- \$28,000** – PB SM Bull, “KS Mr Diligence N847,” s. by LCDR Diligence 215J, sold to Mallett Simmentals, Lampasas, TX.
- \$25,000** – PB SM Bull, “BGL Waco N236B,” s. by KS Baylor G119, sold to TNT Simmentals, Lehr.
- \$24,000** – 1/2 SM Bull, “KS Cognac N43,” s. by KS Caymus, sold to Quandt Cattle Company, Oakes.
- \$19,000** – 1/2 SM Bull, “KS Mr Stellar N71,” s. by Sitz Stellar 726D, sold to David and Kyle Bohl, Wolford.
- \$19,000** – 1/2 SM Bull, “KS Mr Jameson N882,” s. by TNT Jameson J415, sold to Dion Johnson, Leeds.
- \$18,000** – PB SM Bull, “KS Journey N997,” s. by BCLR Pursuit K385, sold to Sonny Berndt, Drake.

Volume Buyers: Bichler Simmentals, Linton; David Bohl, Wolford; Ryan Brokaw, Forbes; Jeff Lemer, Drake; Travis Neifer, Hosmer, SD; and Michael Ball, Phillips, WI.

Comments: Also selling were 15 late bred cows at an average of \$6,233; 68 bred heifers at an average of \$5,460; and eight PB Red Angus bulls at an average of \$5,875. Cattle sold into IA, MI, MN, ND, SD, TX, WI, and Saskatchewan.



Erika Kenner and her husband, Tyler Lannoye, and their daughter, Eleanor, before the sale on Valentine's Day.



Jason Topp and his kids studied the bulls.



Dr. Kara Schultzenberg (center), herd veterinarian, and her husband, Brady (L), along with brand inspector, Mark Kramer (R).



Landri Kline, Kline Simmentals, purchased the high-selling heifer.

Rousey SimAngus Bull Sale

February 14, 2026 • North Platte, NE

No.	Category	Average
130	SimGenetic Yearling Bulls	\$10,658

Auctioneer: Kyle Schow, Paxton

Marketing Representatives: *The Fence Post News*, *Western Ag Reporter*, *American Cattlemen*, and DV Auction.

Representing ASA: Susan Russell

High-Selling Lots:

- \$19,500** – SimAngus, “Rousey 5011N,” s. by LCDR Embrace 6K, sold to Brad Schlueter, NE.
- \$18,000** – SimAngus, “Rousey 5229N,” s. by LCDR Diligence 215, sold to Matt Frosh, NE.
- \$17,000** – SimAngus, “Rousey 5190N,” s. by TJ Stone Cold 336G, sold to Donnie Lunkwitz, NE.



Capacity crowd on hand.



Host Tyrell Rousey (R) visits the pens.



Looking over the offering.



Active bidding in-person and online.

Rydeen Farms' 28th "Genetics with Vision" Production Sale

February 14, 2026 • Clearbrook, MN

No.	Category	Average
74	Yearling Bulls	\$13,205
13	Age-Advantaged Bulls	\$9,154
31	Bred Heifers	\$8,363
15	Open Heifers	\$26,013
47	Commercial Bred Heifers	\$5,106
4	Embryo Lots	\$7,650
184	Total Lots	\$10,958

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Beau Bendigo, *Cattle Business Weekly*; Paul Hannebut, *Farm and Ranch Guide*; Kelly Klein, *Tri-State Livestock News*; Kelly Schmidt, Special Assignment; Corey Wilkins, Allied Genetic Resources; Tom Hook, Allied Genetic Resources; Marty Ropp, Allied Genetic Resources; and Jeremie Ruble, Special Assignment.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$110,000** – PB SM Open Female, “RFS Miss N6,” s. by RFS Credentials L49, sold to Schooley Cattle, IA.
- \$100,000** – PB SM Bull, “RFS N14,” s. by RFS Credentials L49, sold to Keller Broken Heart Ranch, ND; River Creek Farms, KS; and Lonesome Pine Farm, AL.
- \$63,000** – PB SM Bull, “RFS N78,” s. by RFS Credentials L49, sold to Eichacker Simmentals, SD.
- \$40,000** – PB SM Open Female, “RFS Miss N100,” s. by RFS Credentials L49, sold to Chuck Nicks and Hidden Pines Cattle, MO.

- \$37,500 – PB SM Bull, “RFS N58,” s. by TRIF Breakaway 206K, sold to John Goeken, SD.
- \$37,000 – PB SM Bull, “RFS N126,” s. by RFS Credentials L49, sold to Emmons Ranch, MT.
- \$26,000 – PB SM Open Female, “RFS Miss N94,” s. by CLRS/KRN Octane 979L, sold to Irvine Ranch, KS.
- \$20,000 – PB SM Open Female, “RFS Miss N177,” s. by CLRS/KRN Octane 979L, sold to Claret Simmentals, MN.



Close bull inspection.



Luke Keller making a final appraisal.



Attentive, engaged crowd.

Trauernicht Simmentals' Annual Bull Sale

February 15, 2026 • Wymore, NE

No.	Category	Average
101	SM and SimAngus Herd Bull Prospects	\$10,077
24	SM and SimAngus Bred Females	\$4,721
125	Total SM and SimAngus Lots	\$9,048

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises, Inc., MN

Marketing Representatives: Rady Rasby, NE; Chis Buetler, Livestock Digital; and Dennis Henrichs, NE.

High-Selling Lots:

- \$35,000 – Bull, “LHT Mr Dutton 472M,” s. by LRS Dutton 611K, sold to Action Inc., NE.
- \$24,000 – Bull, “LHT Mr Dutton 410N,” s. by LRS Dutton 611K, sold to Don Fast, MO.
- \$24,000 – Bull, “LHT Mr Gold Strike 459M,” s. by TJ Gold Strike 506J, sold to Jared Werning Cattle, SD.
- \$22,000 – Bull, “LHT Mr Dutton 415M,” s. by LRS Mr Dutton 611K, sold to Drake Fast, MO.
- \$22,000 – Bull, “LHT Mr Power Cat 95N,” s. by G A R Powercat, sold to Action Inc., NE.
- \$20,000 – Bull, “LHT Mr Statesman 60N,” s. by TSN Statesman K006, sold to Pietzyk Farms Inc., NE.
- \$19,000 – Bull, “LHT Mr Dutton 22N,” s. by LRS Dutton 611K, sold to Todd Albers, NE.
- \$19,000 – Bull, “LHT Mr Dutton 66N,” s. by LHT Mr Dutton 66K, sold to Kriegel Cattle, IA.
- \$19,000 – Bull, “LHT Mr Gold Strike 48N,” s. by TJ Gold Strike 506J, sold to Gary Dick, NE.



Jonathan Henry, Lucas Cattle Co., added an LHT bull to their bull battery.



Randy Rasby and Gary Stearns reviewed the LHT bulls.



Longtime Simmental breeder Lawrence Franzen visited with guest breeder Jim Zvolanek of State Line Farm.



Colorado cattleman Cevey Penington purchased genetics from the LHT program.

Bulls of the Big Sky

February 16, 2026 • Billings, MT

No.	Category	Average
233	PB SM and SimInfluenced Bulls	\$8,871

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Jared Murnin (AGR); Rocky Forseth (AGR); John Goggins, *Western Ag Reporter*; Kevin Murnin, *Western Livestock Journal*; and Barry Ellis, *The Prairie Star*.

High-Selling Lots:

- \$17,500 – 1/2 SM 1/2 AN, “AOK 118LN,” s. by Basin Jameson 1076, sold to Cory Brown, Orifino, ID.
- \$16,500 – 1/2 SM 1/2 AN, “OAK 204KJCN,” s. by Basin Jameson 1076, sold to John Giacometto, Broadus.
- \$16,500 – PB SM, “MFSR Genesis 109N,” s. by LBRS Genesis G69, sold to John Giacometto, Broadus.
- \$15,000 – 1/2 SM 1/2 AN, “Rymo Kenworth Cinch 914N,” s. by EGL Cinched 116F, sold to Doug Strittmatter, Parma, ID.
- \$15,000 – 3/4 SM 1/4 AN, “DMS Dominant King G30N,” s. by CLRS King James 616K, sold to Pocket Creek Ranch, Custer.

Comments: Consignors included AOK Simmental, Chinook; Fauth Ranch, Lavina; Konesky Simmental, Sand Coulee; Little Bitterroot River Simmental, Hot Springs; Miller Simmental, Gildford; Promise Land Ranch, Plummer, ID; Rymo Cattle Company, Bonners Ferry, ID; and Uriarte Cattle Company, Stevensville.

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Bulls of the Big Sky (continued)



An unseasonably warm and beautiful February day.



Prospective buyers looking over the offering.



Capacity crowd on hand.

Quandt Cattle Company's 14th Annual Production Sale

February 17, 2026 • Oakes, ND

No.	Category	Average
86	SM and SimAngus Yearling Bulls	\$10,779
27	SM and SimAngus Bred Heifers	\$5,707
113	Total Lots	\$9,567

Auctioneer: Dustin Carter, SD

Sale Representatives: Kacey Holm, Tony Heins, Kirby Goettsch, Kelly Klein, and Donnie Leddy.

Representing ASA: Perry Thomas

High-Selling Lots:

- \$62,000** – PB SM Bull, “QB N89,” s. by KBHR Calibrate L086, sold to Healy Simmentals, Irene, SD.
- \$24,000** – 1/2 SM Bull, “QB N58,” s. by Kesslers Commodore 6516, sold to Nathaniel Haman, Towner.
- \$21,000** – PB SM Bull, “QB N98,” s. by QB Marvel J58, sold to Daniel Muske, Berlin.
- \$21,000** – 1/2 SM Bull, “QB N60,” s. by S Architect 9501, sold to Cody Gullenson, Forman.
- \$20,000** – 1/2 SM Bull, “QB N70,” s. by Kesslers Commodore 6516, sold to Begger’s Diamond V, Wibaux, MT.
- \$20,000** – PB SM Bull, “QB N27,” s. by QB Special Ops K11, sold to Clay Ekstrum, Kimball, SD.



Looking over the offering.



The auction block.



Inside the sale facility.

Hart Simmentals' 51st Annual Power Bull Sale

February 18, 2026 • Frederick, SD

No.	Category	Average
63	Herd Bull Prospects	\$12,080
10	Open Heifers	\$6,750
73	Lots	\$11,350

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises Inc., MN

Marketing Representatives: Tony Heins, *Western Ag Reporter*; Jim Scheel, Special Assignment; and Sarah Kucera, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$40,000** – Herd Bull Prospect, “Hart Worth the Wait 032N,” s. by WHF To The Point K382, sold to ODR Simmentals, IL.
- \$18,000** – Herd Bull Prospect, “Hart Point of Impact 058N,” s. by WHF To The Point K382, sold to Lucas Cattle Company, MO.
- \$18,000** – Herd Bull Prospect, “Hart Wall Street 071N,” s. by ES Solid Gold JG157, sold to Justin Klumb, SD.
- \$17,500** – Herd Bull Prospect, “Hart Ice Breaker 092N,” s. by Hart Jaw Breaker 058K, sold to Koeplin’s Black Simmental, ND.
- \$17,000** – Herd Bull Prospect, “Hart 022N,” s. by TRAXS Distinction L12, sold to Kopfmann Livestock, SD.
- \$17,000** – Herd Bull Prospect, “Hart 091N,” s. by TRAXS Distinction L12, sold to Phelps Ranch LLC, NE.
- \$16,000** – Herd Bull Prospect, “Hart Man of Steel 143N,” s. by ES Solid Gold JG157, sold to Robert Bosworth, SD.
- \$16,000** – Herd Bull Prospect, “Hart 095N,” s. by HLTS/CLWTR Always On Time K4, sold to R&C Rohrbach, SD.



Longtime customer Jeff Bohr, IA, made it to the sale despite the snowstorm.



Justin Hart made some opening comments prior to the sale.



Jim Pirney added Hart genetics to his program.



Thomas Shelbourn and his wife selected several bulls.



Good-sized crowd on hand.



John Christensen purchased a high-seller.

Wilkinson Farms Simmentals' 28th Annual Production Sale

February 19, 2026 • Montpelier, ND

No.	Category	Average
57	SM Yearling Bulls	\$9,509
18	SM Bred Females	\$8,256
75	Total Lots	\$9,208

Auctioneer: Tracy Harl, Wellington, CO

Marketing Representatives: Jory Boote, *Cattle Business Weekly*; Kelly Klein, *Tri-State Livestock News*; Jay Daily, Special Assignment; Jared Murnin, Allied Genetic Resources; and Corey Wilkins, Allied Genetic Resources.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$67,500** – PB Bull, “WS 13N,” s. by WS Landmark 14L, sold to Keller Broken Heart Ranch, Mandan.
- \$45,000** – PB Bred Female, “WS Sweet Sixteen F16,” s. by Hook’s Beacon 56B, bred to CDI Levite 137L, sold to Triangle J Ranch, Miller, NE.
- \$40,000** – PB Bull, “WS 4N,” s. by Bridle Bit Herschel H027, sold to Quandt Cattle Company, Oakes, ND; and Traxinger Simmental, Houghton, SD.
- \$23,000** – PB Bull, “WS 12N,” s. by KBHR Absolute K125, sold to 3C Christensen Ranch, Wessington, SD.
- \$17,000** – PB Sull, “WS 9N,” s. by WS Landmark 14L, sold to Tyler Rhone, Cogan Station, PA.
- \$11,500** – PB Bred Female, “WS Milky Way M8,” s. by LCDR Reserve 210J, bred to WS Marvel 8M, sold to Josh Sells, Tompkinsville, KY.



Winter weather failed to hinder action in the display pens.



Aaron Schlenker welcomes buyers and introduces family members.

Dakota Xpress Annual Bull and Female Sale

February 20, 2026 • Mandan, ND

No.	Category	Average
130	Yearling SM and SimAngus Bulls	\$7,996
56	SM and SimAngus Bred Heifers	\$6,406
186	Total SM and SimAngus Lots	\$7,517

Auctioneer: Roger Jacobs, MT

Marketing Representatives: Matt Lachenmeier, Scott Ressler, Kirby Goetsch, Tony Heins, Marty Ropp, Will Bollum, and Jory Boote.
Representing ASA: Perry Thomas

High-Selling Lots:

- \$15,500** – 3/8 SM Bull, “HSR Badlands N258,” s. by Ellingson Badlands 0285, sold to Pat Mittleider, Tappen.
- \$14,500** – PB SM Bull, “HSR Special Ops N313,” s. by QB Special Ops K11, sold to Kirk Fasthorse, Eagle Butte, SD.
- \$14,000** – 3/4 SM Bull, “MLC Black Badger N781,” s. by QB Black Badger J60, sold to Pat Mittleider, Tappen.
- \$14,000** – 1/2 SM Bull, “HSR Badlands N212,” s. by Ellingson Badlands 0285, sold to Curtis Johnson, Keldron, SD.
- \$13,500** – PB SM Bull, “HSR Gunpowder N226,” s. by Martin Gunpowder L331, sold to Madison Walk, Surrey.
- \$13,500** – 1/2 SM Bull, “MLC Foxs 22 CAL N668,” s. by Foxs 22 Caliber, sold to Anthony Rhoe, Hot Springs, SD.
- \$13,500** – PB SM Bull, “MLC Reserve N818,” s. by IPU Red Reserve 65L, sold to Loonan Stock Farm, Corning, IA.



Inside the sale facility.



Taking bids.

(Continued on page 78)

(Continued from page 77)

Little Bitterroot Ranch's Online Private Treaty Sale

February 23-24, 2026 • Hot Springs, MT

Category	Average
Bulls	\$7,947
Open Heifers	\$3,740

High-Selling Lots:

- \$20,400** – PB SM Bull, “LBR Redemptive N306,” s. by LBR Redeem L130, sold to Begger’s Diamond V Ranch, MT.
- \$13,000** – PB SM Bull, “LBR Sunfire N209,” s. by JC Mr Pontiac D114K, sold to Hill’s Simmental, MT.
- \$10,000** – PB SM Bull, “LBR Salutation N289,” s. by Gibbs Signature 2510K, sold to McGregor Lake Land & Cattle, WA.
- \$9,000** – SimAngus Bull, “LBR Reclaim N628,” s. by LBR Redeem L130, sold to Josh Fjare, MT.
- \$8,300** – PB SM Bull, “LBR Firebird,” s. by JC Mr Pontiac D114K, sold to Paul Guenzler, MT.
- \$4,000** – PB SM Open Heifer, “LBR Nuala N526,” s. by LBR Redeem, sold to Wes Baertch, MT.
- \$4,000** – PB SM Open Heifer, “LBR Norma N511,” s. by KBHR Bold Ruler H152, sold to Dusty Smith, MT.

Raatz Farms' Production Sale

February 23, 2026 • Jasper, MN

No.	Category	Average
49	SM and SimInfluenced Herd Bull Prospects	\$9,199
34	SM and SimInfluenced Females	\$6,272
83	Total Lots	\$8,000

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises, Inc., MN

Marketing Representatives: Jason Hansen, Livestock Digital; and Kelly Schmidt, MN.

High-Selling Lots:

- \$18,000** – Herd Bull Prospect, “RTZ N81,” s. by LBRS Genesis G69, sold to David Martin, ND
- \$16,000** – Herd Bull Prospect, “RTZ N8,” s. by RBS Harvest Moon, sold to Blac-X Farms, Inc., MN.
- \$15,500** – Herd Bull Prospect, “RTZ N65,” s. by JC Mr Total Power F113K, sold to Will Farms, MN.
- \$13,750** – Herd Bull Prospect, “RTZ N128,” s. by LCDR Reserve 210J, sold to Collin Englehart, SD.
- \$13,000** – Herd Bull Prospect, “RTZ N25,” s. by Schiefelbein Top Gun 522, sold to Blac-X Farms, Inc., MN.
- \$12,500** – Herd Bull Prospect, “RTZ N86,” s. by Bridle Bit Recharad K256, sold to Kenner Simmental Ranch, ND.
- \$12,500** – Herd Bull Prospect, “RTZ N43,” s. by Schiefelbein Top Gun 522, sold to Blac-X Farms, Inc., MN.
- \$11,500** – Herd Bull Prospect, “RTZ N38,” s. by OMF Ludacris L17, sold to Justin Smith, IA.
- \$11,500** – Herd Bull Prospect, “RTZ N34,” s. by Hook’s Galileo 210G, sold to Rocking B Cattle Co., NE.
- \$11,000** – Herd Bull Prospect, “RTZ N165,” s. by Hook’s Galileo 210G, sold to Alex Boese, SD.



Steve Eichacker attended the Raatz Farms sale.



Host Craig Raatz welcomed the crowd.



Brandi and Andrew Schaap added females to their program.



Brand-new sale facility at the Raatz farm was standing room only.

Deckert Simmental Ranch's "Generation of Genetics" 50th Annual Production Sale

February 24, 2026 • Arena, ND

No.	Category	Average
47	SM Yearling Bulls	\$6,436
19	SM Bred Heifers	\$5,789
66	Total Lots	\$6,250

Auctioneer: Dustin Carter, SD

Sale Representatives: Tony Heins, *Western Ag Reporter*; Will Bollum, Bollum Ranch Productions; Zac Hall, Forte Livestock; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$11,500** – PB Bull, “N518,” s. by IR/JLN Boomer J425, sold to Chase Trautmann, Robinson.
- \$11,000** – PB Bull, “N600,” s. by CHSR Thor 152J, sold to Darwin Chesrown, Turtle Lake.
- \$10,500** – PB Bull, “N601,” s. by IR/JLN Boomer J25, sold to Roger Mattson, Bismarck.
- \$10,500** – SimAngus Bull, “N696,” s. by DSR Red Epoch L25, sold to Corey Polensky, Dickinson.
- \$10,000** – SimAngus Bull, “N622,” s. by DSR Red Epoch L25, sold to Corey Polensky, Dickinson.
- \$7,500** – PB SM Bred Heifer, “DSR Enola M426,” s. by Mr SR Red October G1761, bred to CDI/NF Honor Guard 267H, sold to Dustin Rueb, Drake.
- \$7,000** – PB SM Bred Heifer, “DSR Jeron M406,” s. by CLRS Jefferson 951J, bred to Hook’s Hercules 209H, sold to Dustin Rueb, Drake.
- \$7,000** – PB SM Bred Heifer, “DSR Royal Find M459,” s. by CHSR Thor 152J, bred to GW Progression 160M, sold to Conner Kaelberer, New Salem.



Impressive sale venue.



Sale block with Justin Deckert and Dustin Carter.



Gathered sale crowd.

C Diamond Simmentals' Production Sale

February 25, 2026 • Dawson, ND

No.	Category	Average
85	SM Yearling Bulls	\$8,318

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Scott Ressler, ND Stockmen's Association; AJ Heins, *Western Ag Reporter*; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$38,000** – PB, "440N," s. by LCDR Affirmed 212H, sold to Crossroad Genetics, Canada.
- \$25,000** – PB, "393N," s. by Mader Walk The Line 92J, sold to Vanmeibag Ranch, NE.
- \$16,000** – PB, "425N," s. by LCDR Diligence 215J, sold to Werning Cattle, SD.
- \$16,000** – PB, "310N," s. by LCDR Affirmed 212H, sold to James Pearson, SD.
- \$15,000** – SimAngus, "352N," s. by LCDR Black Knight 262L, sold to Hanging H Ranch, ND.



Welcome to C Diamond Simmental Ranch.



Tracy Harl and Tom Hook checking notes.



Engaged sale crowd.

Doll Ranch's 46th Annual Production Sale

March 3, 2026 • Mandan, ND

No.	Category	Average
72	PB Yearling SM Bulls	\$9,197
5	PB Yearling SM Heifers	\$6,400
77	SM Lots	\$9,015

Auctioneers: Seth Weishaar and Lynn Weishaar, ND

Sale Representatives: Colt Keffer, CK Sales & Marketing; Hadley Schotte, *Charolais Journal*; Tony Heins, *Western Ag Reporter*; Scott Dirk, *Tri-State Livestock News*; and Kirby Goettsch, *Farm and Ranch Guide*.

Representing ASA: Perry Thomas

High-Selling SimInfluenced Lots:

- \$18,000** – Bull, "DCR Mr DCR Jackson N240," s. by BCLR Jackson J9975, sold to J Bar W Ranch Parkston, SD.
 - \$17,000** – Bull, "DCR Mr Nutcracker N009," s. by KBHR Honor H060, sold to Klain Simmentals, Ruso.
 - \$17,000** – Bull, "DCR Mr Nail It N061," s. by DCR Mr Hard Impact H69, sold to Canadian Sires, Mountain View, AB.
 - \$15,500** – Bull, "DCR Mr Nailbiter N214," s. by LBRS Genesis G69, sold to Josh Knuttson, Fergus Falls, MN.
 - \$15,000** – Bull, "DCR Mr Nightlight N025," s. by DCR Mr Hard Impact H69, sold to Kline Simmentals, Hurdsfield; and Kaelberer Simmentals, New Salem.
 - \$15,000** – Bull, "DCR Mr Nightclub N102," s. by MYY/SAS Honor L90, sold to James Willcons, Baker, WV.
 - \$8,000** – Heifer, "DCR MS Nora N157," s. by MYY/SAS Honor L90, sold to Kaelberer Simmentals, New Salem.
- Comments:** Also selling were 98 PB yearling Charolais bulls at an average of \$10,661; and four PB yearling Charolais heifers at an average of \$6,400.



Capacity crowd on hand.



Sale staff.



Opening remarks and introduction of the Doll Family. ■

ALABAMA

Leavy, Heath
1461 McKenzie Grade
Georgiana, AL 36033

COLORADO

Montgomery Land and Cattle
75 County Road 330
Gnacio, CO 81137

ILLINOIS

Thorman Cattle
40 South Main
Landinsville, IL 61420

INDIANA

o-Ron Farm
409 S Bond Cemetery Rd
Amboy, IN 46911

Brooks Weszely Cattle
635 E Co Rd 700 S
Greencastle, IN 46135

IOWA

**Clear Creek
Cattle Company LLC**
109 Ivy Ave SW
Oxford, IA 52322

Witscher Farms
89 Kelly Avenue
Danwood, IA 52337

Murray Cattle
2361 30th Avenue
Buffalo Center, IA 50424

Jacobson, Drew
760 195th Ave
Osceola, IA 50213

Leims, Brad
9598 390th Street
Edgewood, IA 52042

Meyer Farms
117 Hwy 52
Oostville, IA 52162

Christiansen, Corey
26 Emma Court
Hoose Lake, IA 52750

Wiver, Peyton
3220 33rd St
Maquoketa, IA 52060

Knapp Farms
5071 230th St
Clarksville, IA 50619

Meitsch Family Farms
402 100th St
Fairbank, IA 50629

Becker, Alex
193 J Ave
Harrison, IA 50606

KANSAS

Mosiman, Erin
8530 NE 24th St
Newton, KS 67114

Stevenson, Sawyer
22917 NW Maryland Rd
Garnett, KS 66032

Almendarez, Omar
5683 Botkin Rd
Blue Mound, KS 66010

Banjo Simmentals
1936 Strong Avenue
Manhattan, KS 66502

KENTUCKY

Bickett Farms
9839 State Route 56 E
Morganfield, KY 42437

MICHIGAN

Blicharski Farms LLC
10368 Burns Rd
Carleton, MI 48117

MINNESOTA

Rosekrans, Sarah
8525 10th St
Fort Ripley, MN 56449

MISSISSIPPI

Womack, Kristin
113 Rehobeth Rd
Pelahatchie, MS 39145

MISSOURI

Eckert Farms
641 SW Hwy W
Trenton, MO 64683

NEBRASKA

CSN Livestock
82439 S Ashby Rd
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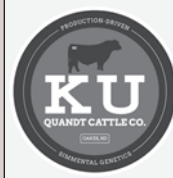
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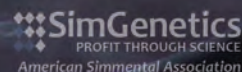
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Late enrollment available until February 15, 2026.

Fall 2026 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2026**.
Late enrollment available until August 15, 2026.

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 AMF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ...	\$40
Enrolled in Opt B or C >15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE >15 months	\$62

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Strategy
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Office 417-998-6512

www.LucasCattleCompany.com

DATE BOOK

Register

APRIL

- 7 OSA's Spring Online Sale — www.dponlinesales.com
- 8 WD Cattle Company's Bull Sale — Washington, KS
- 9 Connors State College Bull Test Sale — Warner, OK
- 10 South Dakota State's Annual Bull Sale — Brookings, SD
- 11 Heartland Simmentals' Annual Bull Sale — Bloomfield, IA
- 11 Lucas Cattle Company's Bull Sale — Cross Timbers, MO
- 15 Trennepohl Farms' Top Ten Sale — Middletown, IN
- 17 Foster Brothers Farms' "Hybrid Advantage" Bull Sale — Wildorado, TX
- 17 Trennepohl Farms' Turn-Out Time Sale — Middletown, IN
- 18 New Day Beef Genetics' Bull Sale — Salem, MO
- 25 Classic Farms' Spring Fever Sale — Jackson's Mill, WV
- 25 Clear Choice Customer Sale — Milan, IN (pg. 82)
- 25 Cow Camp Ranch's Spring Turn-Out Sale — Lost Springs, KS (pg. 82)
- 28 Lazy C Diamond Ranch's Spring Fling Online Sale — www.dvauction.com (BC)

MAY

- 2 Stars and Stripes Sale — Hummelstown, PA
- 9 7P Ranch's Herd Dispersal Sale — Winona, TX (pgs. 14, 15)
- 16 Mississippi/Alabama Simmental State Sale — Cullman, AL
- 18 Red Hill Farms' Maternal Monday Online Sale — www.redhillfarms.net
- 23 7th Annual Back to Grass Sale — Henderson, TX (pg. 3)

JUNE

- 10-13 AJSA Eastern Regional Classic — Lebanon, IN
- 17-20 AJSA Western Regional Classic — Filer, ID

JULY

- 4-10 AJSA National Classic — Grand Island, NE

SEPTEMBER

- 5 North Carolina Fall Harvest Sale — Union Grove, NC

OCTOBER

- 2 Birk Genetics' Fall Production Sale — Jackson, MO
- 10 Trinity Farms' Fall Female Sale — Ellensburg, WA
- 17 Fred Smith Company's Extra Effort Sale — Clayton, NC
- 17 Sloup Simmentals' New Direction Sale — Seward, NE (pg. 83)
- 24 Clear Choice Female Sale — Milan, IN
- 31 Red Hill Farms' "Bulls of Fall XII" Sale — Lafayette, TN

NOVEMBER

- 1 Triangle J Ranch's Annual Female Sale — Miller, NE (pg. 83)
- 7 Cason's Pride and Joy Female Sale — Albia, IA (pg. 82)
- 7 Irvine Ranch's Annual Production Sale — Manhattan, KS
- 14 Lazy C Diamond Ranch's Annual Production Sale — Kintyre, ND
- 16 Bichler Simmentals' 22nd Annual Production Sale — Linton, ND

DECEMBER

- 1 Reflected R Ranch's Complete Female Dispersal — Sugar City, CO
- 5 Legacy of the Big Sky Simmental Sale — Billings, MT
- 11 NDSA's Simmental Classic Sale — Mandan, ND
- 13 Trauernicht Simmental's Nebraska Platinum Standard Sale — Beatrice, NE
- 18 Buck Creek Cattle's Grand Event Sale — Yale, OK

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- 8 Diamond Bar S's Annual Bull Sale – Great Falls, MT (pg. 83)
- 22 Double J Farms' 53rd Annual Bull and Female Sale – Garretson, SD (pg. 85)
- 22 Ellingson Simmentals' Annual Production Sale – Dahlen, ND (pg. 84)
- 23 Cow Camp Ranch's Annual Spring Bull Sale – Lost Springs, KS
- 23 J&C Simmentals' Annual Bull Sale – Arlington, NE (pg. 83)
- 31 Triangle J Ranch's Annual Bull Sale – Miller, NE (pg. 83)

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- 3 Begger's Diamond V Big Sky Genetic Source Bull Sale – Wibaux, MT (pg. 83)
- 4 Genetic Edge Production Sale – Mandan, ND
- 4 K-LER Cattle's Annual Production Sale – St. Charles, MN (pg. 82)
- 4 Stavick Simmental's Annual Sale – Veblen, SD (pg. 85)
- 5 Silver Dollar Simmentals' Annual Bull Sale – Rugby, ND
- 6 Klain Simmental Ranch's 45th Annual Production Sale – Ruso, ND
- 8 Bell Simmentals' Annual Bull and Female Sale – Fordville, ND
- 8 Nelson Livestock Company's Production Sale – Wibaux, MT
- 9 Kaelberer Ranch's Production Sale – Mandan, ND (pg. 84)
- 10 Quandt Brothers Cattle Company's Annual Production Sale – Oakes, ND (pg. 84)
- 10 River Creek Farms' Annual Production Sale – Manhattan, KS (pg. 82)
- 12 Bred For Balance Sale – Clear Springs, MN
- 12 TNT Simmentals' Annual "Explosive Difference" Sale – Lehr, ND

- 14 Trauernicht Simmental's Nebraska Platinum Bull Sale – Beatrice, NE
- 15 Bulls of the Big Sky – Billings, MT (pg. 83)
- 19 Dakota Xpress Annual Bull and Female Sale – Mandan, ND (pg. 84)
- 19 Sandy Acres Simmental's Bull Sale – Creighton, NE (pg. 83)
- 20 The Right Choice Production Sale – Aberdeen, SD (pg. 85)
- 24 Price Cattle Company's Annual Sale – Stanfield, OR

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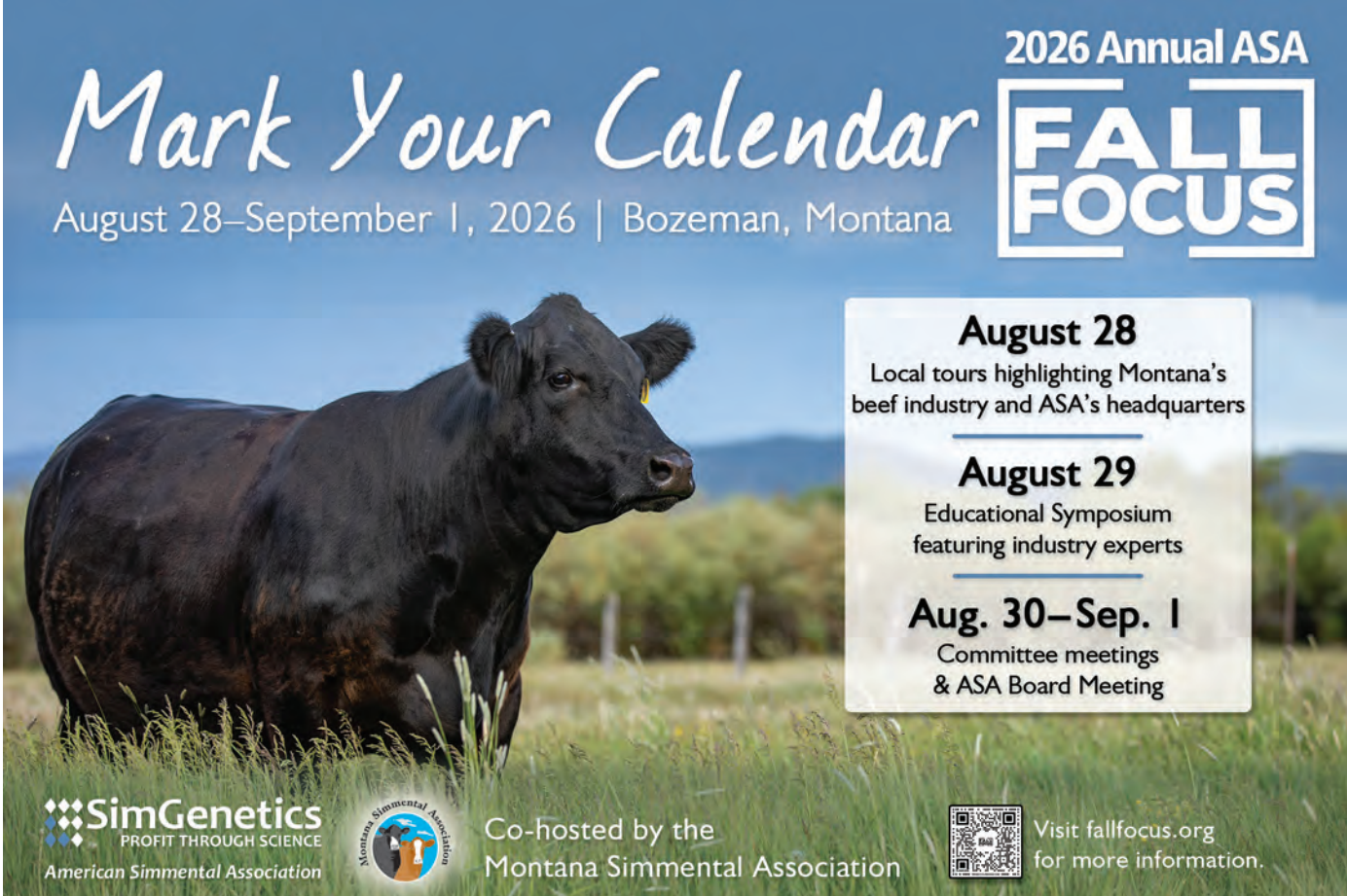
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- 6 Cason's Pride and Joy Bull Sale – Albia, IA (pg. 82)
- 13 Carcass Performance Partners Annual Bull Sale – Lucedale, MS
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- 20 Red Hill Farms' "More Than a Bull XXII" Bull Sale – Lafayette, TN
- 22 Bridle Bit Simmentals' All Terrain Bull Sale – Walsh, CO (pg. 82)

JUNE 2027

- 23–26 AJSA Eastern Regional Classic – Bloomsburg, PA

JULY 2027

- 17–23 AJSA National Classic – Louisville, KY




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- August 29**
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- Aug. 30–Sep. 1**
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Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

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1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
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2-inch card	\$700/year, 9 insertion		\$135	
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Issue	Sales Close	Ad Materials Due	Camera Ready Due	Approx Mail Date
July/August '26	May 22	May 27	June 5	July 13
September '26	July 31	August 4	August 13	Sept 18
October '26	August 17	August 19	August 28	Oct 5
November '26	Sept 28	Sept 30	Oct 9	Nov 16
2027 Calendar	Oct 25	Oct 27	Nov 5	Dec 18
Dec '26/Jan '27	Oct 26	Oct 28	Nov 10	Dec 18
February '27	Dec 18	Dec 22	Jan 4	Feb 8
March '27	Jan 29	Feb 3	Feb 11	March 18
April '27	March 2	March 5	March 12	April 19

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All accounts are due and payable when invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.

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HIGH \$API



LCDR Anthem 33K

By HHS Entourage
EPD: CE: 14 \$API: 180 \$TI: 110



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 16 \$API: 192 \$TI: 104



KLER Maximus M3

By KBHR Revolution H071
EPD: CE: 13 \$API: 161 \$TI: 98



Gibbs Culmination 2411K

By LBRS Genesis G69
EPD: CE: 15 \$API: 200 \$TI: 115



KBHR Revolution H071

By HHS Mr 847D
EPD: CE: 12 \$API: 163 \$TI: 103



KBHR Keynote K229

By CLRS Guardian
EPD: CE: 18 \$API: 235 \$TI: 120



OMF Rest Assured J18

By OMF Epic E27
EPD: CE: 15 \$API: 163 \$TI: 84



TERS Kodiak 206K

By Gibbs Essential
EPD: CE: 17 \$API: 175 \$TI: 93



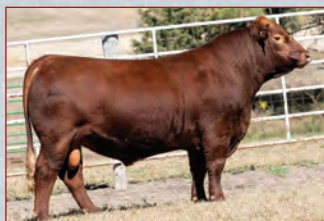
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HTG Perfection 463M

By LBRS Genesis G69
EPD: CE: 9 \$API: 192 \$TI: 108



Bar CK Red Empire 9153G

By IR Imperial
EPD: CE: 17 \$API: 165 \$TI: 92



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By HHS Mr Entourage 867B
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% BULLS



5/8 SimAngus™

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Schooley Krown 28K

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Reckoning 711F

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EPD: CE: 7 \$API: 103 \$TI: 67



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BKC Redeemed M89

By Second Chance
EPD: CE: 8 \$API: 97 \$TI: 64



3/4 SimAngus™

LTS Succession 29J

By W/C Relentless 32C
EPD: CE: 13 \$API: 93 \$TI: 64



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WHF/JS/CSS Woodford J001

By EGL Firesteel
EPD: CE: 14 \$API: 143 \$TI: 84



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CLRS Jet Black 706J

By Redhill 231A
EPD: CE: 15 \$API: 143 \$TI: 86



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Harkers Medicine Man 0105L

By SO Remedy
EPD: CE: 7 \$API: 90 \$TI: 73



1/2 SimAngus™

TSN Architect J618

by GAR Home Town
EPD: CE: 16 \$API: 173 \$TI: 99



3/4 SimAngus™

Hook's Galileo 210G

By Bridle Bit Eclipse
EPD: CE: 18 \$API: 202 \$TI: 116

NEW HOTTIES



GCC Night Owl 3104L
By Rocking P Private Stock H010
EPD: CE: 19 \$API: 171 \$TI: 90



FRKG Classic 948K
By SO Remedy 7F
EPD: CE: 14 \$API: 116 \$TI: 76



LLSF Dauntless K07
By HPF/HILL Uprising C104
EPD: CE: 11 \$API: 103 \$TI: 65



WINC All Right 213K
By OMF Epic
EPD: CE: 12 \$API: 137 \$TI: 85



SFI High Velocity K7F
By WLE Copacetic E02
EPD: CE: 14 \$API: 115 \$TI: 77



KLER DFS1 Majority Rules M140
By KLER Greater Good 2064K
EPD: CE: 6 \$API: 122 \$TI: 92



I Reckon 043J
By Reckoning 711F
EPD: CE: 10 \$API: 126 \$TI: 76



JWC Western Feel 354M
By OMF Journeyman
EPD: CE: 10 \$API: 119 \$TI: 76



Only One 905K
By SFI Platinum F5Y
EPD: CE: 9 \$API: 93 \$TI: 65



Pays To Win L38
By SC Pay The Price C11
EPD: CE: 7 \$API: 113 \$TI: 77



SFI Lone Wolf N2
By Woodford
EPD: CE: 14 \$API: 151 \$TI: 88



Winslow's Redman 85J
By Bailey's One Of A Kind
EPD: CE: 8 \$API: 113 \$TI: 75

PROVEN



THSF Lover Boy B33
By HTP/SVF Duracell T52
EPD: CE: 13 \$API: 140 \$TI: 91



Holtkamp Clac Change Is Coming 7H
By WLE Copacetic E02
EPD: CE: 9 \$API: 99 \$TI: 76



Rocking P Private Stock H010
By WLE Copacetic E02
EPD: CE: 15 \$API: 145 \$TI: 87



SSC Shell Shocked 44B
By Remington Secret Weapon 185
EPD: CE: 17 \$API: 122 \$TI: 74



WLE Black Mamba G203
By WLE Copacetic E02
EPD: CE: 16 \$API: 137 \$TI: 83



WHF/JS/CCS Double Up G365
By W/C Double Down
EPD: CE: 11 \$API: 97 \$TI: 71



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPD: CE: 10 \$API: 129 \$TI: 80



Next Level 4014J
By KRJ Dakota Outlaw G974
EPD: CE: 4 \$API: 104 \$TI: 76



W/C Night Watch 84E
By CCR Anchor 9071B
EPD: CE: 18 \$API: 147 \$TI: 83



Mr SR 71 Right Now E1538
By Hook's Bozeman 8B
EPD: CE: 15 \$API: 135 \$TI: 94



TL On the Run 106K
By Second Chance
EPD: CE: 11 \$API: 109 \$TI: 71

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Angus and Clubbie sires too.

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Featuring 20 - 18-month-old bulls!

Check out DVAuction for details!

Sires include LCDR Progressive, LCDR Anthem, LCDR Diligence, Yon Flagship, Rockin H Captivate and Gibbs Essential!



LCDR Trending 25M ASA# 4485270

Homo Black Homo Polled PB SM :: LCDR Anthem x LCDR Ms Kourtney 208K (EGL Firesteel)

CE: 16.7 BW: -1.4 WW: 104 YW: 164.1 ADG: 0.37 MCE: 7.1 Milk: 25.8 MWW: 77.5 Stay: 21.9 Doc: 16.6 Marb: 0.63 REA: 1.02 API: 195.1 TI: 112.4

Thank you
to Tostenson family Cattle & Eagle Pass Ranch

for their \$50,000 purchase of Trending in our November Production Sale!
Semen packages will be available this spring, contact owners for more information!



LCDR Marshal Dillon 23M ASA# 4485267

Homo Black Homo Polled PB SM :: KBHR Gunsmoke x LCDR Ms Heirloom 92H (LRS Iconic)

CE: 9.4 BW: 0.1 WW: 98 YW: 156.2 ADG: 0.36 MCE: 6.7 Milk: 29.7 MWW: 78.6 Stay: 17.1 Doc: 15.9 Marb: 1.0 REA: .93 API: 190.4 TI: 114.7

Thank you
Select Sires & Triangle J Ranch

for their \$30,000 purchase of Marshal Dillon!
Semen will be available this spring through Select Sires or owners!

EPDs from 3/16/26



Give us a call at anytime to order semen or discuss
our many LCDR raised/owned herd sires -
LCDR Diligence, LCDR Anthem, LCDR Patriot, LCDR Trending, LCDR
Marshal Dillon, LCDR Valor, Rockin H Captivate, CLRS Montana, and
CCR Cartwright!

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